

# CREATIVE KLIMA .

COP23 BONN

6 - 17 NOVEMBER 2017

TOWNSHIP MS BEETHOVEN | INSTITUT FRANÇAIS BONN

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# ABOUT



Creative Klima is an innovative program focused on climate, created specifically for the 23rd Conference of the Parties (COP23), the UN Climate Change Conference, held in Bonn, Germany, from November 6-17, 2017.

Creative Klima offers exhibitions, conferences, workshops, debates, award ceremonies, musical programming and numerous festivities just a few hundred meters from the international conference center, on the MS Beethoven Township boat on the banks of the Rhine and at the Institut français Bonn.

Creative Klima brings together major players, both French and international, from the fields of social entrepreneurship, energy, culture and climate: the Association Art of Change 21, the international NGO Ashoka, the Institut français Bonn, Atelier 21 with its initiatives Paléo-Energétique and Solar Sound System, the International Weather and Climate Forum, as well as the main partner of this program: the Schneider Electric Foundation.

The program thus includes: a conference and exhibition of the paleo-energetic timeline that proposes a chronological journey into the history of energy innovations, musical programming by the Solar Sound System, a workshop and an award ceremony for the European Prize “Social Innovation to Tackle Fuel Poverty” with Ashoka, a conference by Schneider Electric Foundation with French climatologist Jean Jouzel and Gilles Vermot-Desroches, Director of Sustainable Development, and a mask-creation workshop on the topic of the air pollution and the climate, with Maskbook by Art of Change 21...

Creative Klima will create a unique dynamic that favors a multidisciplinary approach to the climate issue, bridging the fields of social entrepreneurship, creation and industry. Its aim is to demonstrate that creativity and innovation are major levers in accelerating change. It will offer the general public new and original means of action and reflection, mobilizing their own creativity.

The Maskbook activities by Art of Change 21 and the Solar Sound System are labeled Art4Climat by the UNFCCC & Julie's Bicycle.

# PROGRAM HIGHLIGHTS

## **MASKBOOK EXHIBITION**

**FROM 6 TO 17 NOVEMBER 2017**

INSTITUT FRANÇAIS BONN - TOWNSHIP MS BEETHOVEN

The most beautiful Maskbook portraits will be exhibited for the duration of the Cop23. These portraits represent the thousands of participants from around the world who have created a mask during a workshop. Due to its aesthetic nature and strong visual message, Maskbook exists as a work of art.

## **CONFERENCE “THE HISTORY OF ENERGY AND COLLECTIVE IMAGINATION” SATURDAY 11 NOVEMBER AT 2PM**

INSTITUT FRANÇAIS BONN

This conference on the Paleo-energetique.org research project proposes a chronological journey through the history of major energy innovations and the collective imagination, brought forth by writers who have imagined a more sustainable society since the end of the 19th century. Between utopia and reality, from Jules Verne to René Barjavel, this revisited history of energy will draw light to different inventions and visions of society, highlighting the collective imagination as one of the driving forces of the energy transition.

## **EXHIBITION OF PALEO-ENERGETIC TIMELINE**

**SUNDAY 12 NOVEMBER, 10AM – 4PM**

TOWNSHIP MS BEETHOVEN

Via the 10 meter long mural, you can travel and participate, just like on the website, in the collective re-writing of the history of energy innovations. These forgotten inventions are perhaps the solutions to today's problems. Presented at exhibitions and conferences in England, Latvia, Morocco and France, this open-source research project brings together more than 60 participants who have already proposed more than one hundred relevant inventions. The website is translated into 6 languages and the exhibition will be presented in English and German in light of Cop23.

## **MASKBOOK WORKSHOP**

**SUNDAY 12 NOVEMBER, 10AM- 4PM**

TOWNSHIP MS BEETHOVEN

On the occasion of Cop23, Art of Change 21 invites everyone to create a mask in a creative and ecological way, with one's own hands, during a Maskbook workshop. Waste previously collected in Bonn and Fiji is used to create a unique mask that signifies a

commitment to the climate and is also a work of art. From mask-creation to a photo shoot with a professional, from discovering the art of recycling, to taking part in the circular economy and upcycling, this workshop offers a unique opportunity to act on the issue of air pollution, health and climate change, while also enriching the global work of art ([www.maskbook.org](http://www.maskbook.org)).

## **CONFERENCE “ART, INNOVATION, SUSTAINABLE DEVELOPMENT” SUNDAY 12 NOVEMBER, 5PM**

INSTITUT FRANÇAIS BONN

With: Cédric Carles, Founder of Solar Sound System, Andrea Tietz, Artistic Director of the Festival Save the World of the Bonn Theater, Yann Toma, artist-observer of the UN. Moderated by Alice Audouin, pioneer on the link between art and sustainable development. Artists, innovators and creatives are accelerators of change. Design, innovation and culture make it possible to create new experiments, to mobilize the general public differently. What are the paths for creating this virtuous bridge between the environment and creation?

## **PRESS CONFERENCE “SOCIAL INNOVATION TO TACKLE FUEL POVERTY” AN INITIATIVE CO-CREATED BY ASHOKA AND THE SCHNEIDER ELECTRIC FOUNDATION, WITH THE SUPPORT OF ENEL MONDAY 13 NOVEMBER, 8.30 – 10.30AM, RESERVED FOR JOURNALISTS TOWNSHIP MS BEETHOVEN**

The “Social Innovation to Tackle Fuel Poverty” initiative aims to identify and support between 15 and 20 organizations that innovate in the aim of proposing systemic and creative solutions to fight energy poverty. For the second edition of this program, in 2017, the focus is on the following five European countries: Germany, Greece, Italy, Portugal and Spain. The winners, those whose projects are selected, will be unveiled at this press conference. More information on the initiative here: [www.tacklefuelpoverty.com](http://www.tacklefuelpoverty.com)

## **CONFERENCE “CLIMATE AND ENERGY” WITH JEAN JOUZEL AND GILLES VERMOT-DESROCHES**

**TUESDAY 14 NOVEMBER AT 6PM - FRENCH**

INSTITUT FRANÇAIS BONN

With French climatologist Jean Jouzel and Gilles Vermot-Desroches, Sustainable Development Director at Schneider Electric. Moderated by Veronique Moine, Communication Director at Schneider Electric.

# AGENDA



**6 NOVEMBER – 17 NOVEMBER 2017**

**INSTITUT FRANÇAIS**

Maskbook Exhibition

**SATURDAY 11 NOVEMBER, 2pm**

**INSTITUT FRANÇAIS**

Talk: “History of the energy and collective imaginaries” (in French)

**SUNDAY 12 NOVEMBER, 10am–4pm**

**TOWNSHIP MS BEETHOVEN**

Paleo-energetic timeline

Maskbook Workshop

Solar Sound System

**SUNDAY 12 NOVEMBER, 5pm**

**INSTITUT FRANÇAIS**

Talk “Art, Innovation, Sustainable Development” (in French/German)

**SUNDAY 12 NOVEMBER, FROM 7pm**

**TOWNSHIP MS BEETHOVEN**

Solar Sound System

**MONDAY 13 NOVEMBER, 8.30–10.30am**

**TOWNSHIP MS BEETHOVEN**

Press conference and presentation of award winners in the call for projects “Social Innovation to Tackle Fuel Poverty.” (in English, reserved for journalists)

**TUESDAY 14 NOVEMBER, 6pm**

**INSTITUT FRANÇAIS**

Talk: “Climate and Energy” Jean Jouzel and Gilles Vermot-Desroches (in French)



# THE ACTORS

## ART OF CHANGE 21 •

### ART OF CHANGE 21

Art of Change 21 acts at the intersection of art and sustainable development and uses creativity to act against climate change. Founded in Paris in 2014 by Alice Audouin, its international

team organizes a Conclave every three years and implements the projects Maskbook and Caire Game, as well as specific projects and events for COPs. The association is sponsored by artist Olafur Eliasson and social entrepreneur Tristan Lecomte. Its main partner is the Schneider Electric Foundation under the umbrella organization, the Fondation de France.



### MASKBOOK

Launched by Art of Change 21 in 2015 ahead of the COP21, Maskbook is the first participatory, artistic and citizen action project addressing the existing link between health, air pollution and climate change.

International work of art, Maskbook raises awareness and mobilizes people for the environment, using the mask as a

symbol. Through Maskbook, the anti-pollution (or dust) mask, a symbol of pollution, is transformed into a symbol for solutions. The website [www.maskbook.org](http://www.maskbook.org) includes an international gallery with more than 2,500 portraits from 50+ countries. The project has five parts: mask-creation workshops, exhibitions, art performances, an online portrait gallery ([www.maskbook.org](http://www.maskbook.org)), mobile app and the new initiative Mask-trotter. Since 2016, the UN Environment has been an institutional partner of Maskbook, and the Schneider Electric Foundation is its main partner.

*Maskbook Exhibition, Institut français & Township MS Beethoven, 6-17 November*  
*Maskbook Workshop: Sunday 12 November 10am - 4pm, Township MS Beethoven*  
*Conference "Art, Innovation and Sustainable Development:" Sunday 12 November 5pm, Institut français*



### ASHOKA

Ashoka is an NGO and a network of changemakers, that favors social innovation in all fields of society. The biggest network of social entrepreneurs in the world, Ashoka has identified, connected and guided more than 3,300 pioneers from 85 countries, for over 35 years.

Supported by the Schneider Electric Foundation, Ashoka launched the European program "Social Innovation to Tackle Fuel Poverty" in 2015. The initiative awards 15 to 20 organizations with 12 weeks of dedicated support tailored to social entrepreneurs, for a total of 300 hours of mentoring sessions that are geared towards defining a development strategy.

*Press conference and presentation of the laureates of the call to projects "Social Innovation to Tackle Fuel Poverty", Monday 13 November, 8.30-10.30am*

## ATELIER 21

Atelier 21 is both a think-tank and a place of experimentations on the energy transition. Working for many communities and companies in France and in Switzerland, their approach combines eco-conception, new technologies and social innovation. In line with the projects founded by Cédric Carles since 1999 in Lausanne, Switzerland, Atelier 21 has since settle in Paris and continues to develop major projects such as Paleo-Energetic, Solar Sound System and Regen Box.



### PALEO-ENERGETIC

Founded in 2014, Paleo-Energetic is a civic and participatory research programme which aims to collectively rewrite the history of energy by exploring the past in order to innovate more intelligently in the future.

The Paleo-Energetic timeline has been created specifically for COP23. It traces the history of the discovery of clean and renewable energies across the globe.

Come discover this rich and impressive timeline in the presence of its creators, Cedric Carles and Thomas Ortiz.

## SOLAR SOUND SYSTEM

SolarSoundSystem proposes to party with renewable energy. SolarSoundSystem consists of DJ turntables and a powerful sound system that can reach 50 to 500 people. The sound systems are powered by two sources of renewable energy, the sun and human powered energy produced by public participation and bikes equipped with generators. With over 500 events the Solar Sound Systems project has already been reproduced in several countries.

*Timeline Exhibition, Sunday 12 November, 10am-4pm, Township MS Beethoven*

*Talk: "History of Energy and the Collective Imagination", Saturday 11 November, 2pm, Institut français*

*Talk: "Art, Innovation and Sustainable Development" Sunday 12 November 5pm, Institut français*

*Solar Sound System, Sunday 12 November 10am-4pm then from 7pm, Township MS Beethoven*



## INSTITUT FRANÇAIS BONN

Founded in 1952, Institut français Bonn offers French courses as well as a varied cultural program. It aims to promote French culture within the context of a dialogue with German culture.

*Maskbook Exhibition, 6-17 November*

*Talk: "History of Energy and the Collective Imagination", Saturday 11 November 2pm*

*Talk: "Art, Innovation and Sustainable Development", Sunday 12 November 5pm*

*Talk: "Climate and Energy" with Jean Jouzel and Gilles Vermot-Desroches, Tuesday 14 November 6pm*

*In light of COP23, Institut français offers three other events on the 7, 9 and 15 November (see the Institut website).*

## THE INTERNATIONAL WEATHER AND CLIMATE FORUM



The International Weather and Climate Forum is an annual international event created in 2004 and focused on climate change. Bringing together the general public, scientists, socio-economic stakeholders and the media, its main objectives are to raise public awareness about climate issues and adaptation solutions and to provide professionals with a platform for interaction and debate.

The International Weather and Climate Forum is supported by Jean Jouzel, President of Weather and Climate, previous director of CEA, climate and glaciology expert. He has mainly worked on the reconstruction of past climate from the study of ice from

the Antarctic and Greenland. He was a member of the IPCC (Intergovernmental panel on climate change) (co-laureate of the 2007 Peace Nobel Prize with Al Gore). <http://www.iwf-fim.com>

*Talk: "Climate and Energy" with Jean Jouzel and Gilles Vermot-Desroches, Tuesday 14 November 6pm, Institut français Bonn*

## SCHNEIDER ELECTRIC FOUNDATION

Founded in 1998, under the aegis of the Fondation de France, the Schneider Electric Foundation is working with its partners to put in place solutions to solve fuel poverty.



More generally, the Schneider Electric Foundation promotes sustainable development awareness initiatives, combining creation, collaboration and research.

In new economies, the Foundation supports vocational training projects in the energy business, thus contributing to Schneider Electric's Access to Energy program.

In all its programs, the Schneider Electric Foundation pays particular attention to the commitment of the company's employees in all its actions. It relies in particular on a network of 130 volunteer employees, also called delegates, in 80 countries.

Schneider Electric employees or retired employees can also take part in vocational training projects by collaborating in missions organized by Schneider Electric teachers.

*Conference "Climate and energy" with Jean Jouzel and Gilles Vermot-Desroches, Tuesday 14 November 6pm, Institut français Bonn*

## MORE INFORMATION

[www.facebook.com/creativeklima](http://www.facebook.com/creativeklima)

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# PRACTICAL INFORMATION



## TOWNSHIP MS BEETHOVEN

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Open from Monday to Friday, 9am-1pm and 2pm - 7pm

## CONTACTS

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### SCHNEIDER ELECTRIC FOUNDATION

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### ATELIER 21 (PALEO ENERGETIC & SOLAR SOUND SYSTEM)

Cédric Carles, Director and Founder of Atelier 21  
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## MORE INFORMATION

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