

AN INTERNATIONAL MEETING BASED ON ECO-CREATION

The Conclave of Art of Change 21 is an unprecedented event that brings together 21 artists, social entrepreneurs and youth involved in the ecological transition and sustainable development from all over the world.

Over a two-day period, the « 21 » collectively imagine original actions in favor of sustainable development and against climate change. Only one action is chosen by the 21 and is implemented by Art of Change 21 in collaboration with its co-creators.



OBJECTIVE

BRAINSTORM IDEAS OF ORIGINAL AND POSITIVE ACTIONS IN ORDER TO CREATIVELY MOBILISE THE GENERAL PUBLIC IN FAVOR OF SUSTAINABLE DEVELOPMENT

METHOD

A COLLABORATIVE
APPROACH: THE « 21 »
DESIGN ACTIONS TOGETHER; AT
THE END OF THE TWO DAYS
THE 21 UNANIMOUSLY
DECIDE ON THE ACTION
THAT IS TO BE
CONCEIVED

ORIGINALITY

BRINGING TOGETHER THREE COMPLEMENTARY GROUPS OF PARTICIPANTS, TRAILBLAZERS AND LEADERS OF THE POST-CARBON WORLD Created by the French association Art of Change 21 in 2014, the Conclave takes place every three years. The first Conclave was in 2014 and the second edition is scheduled for this Autumn 2017 with the support of the UN Environment.

THE FIRST CONCLAVE IN 2014

The first Conclave of Art of Change 21 took place on the occasion of the COP21 (Paris Climate Change Conference), one year before the big event, at the Gaîté Lyrique in Paris in November 28-29, 2014.

Twenty-one selected participants from over five continents, each inspirational and committed to environmental and social causes meet and collectively imagine innovative actions.

After the Conclave, Art of Change 21 launched two of these actions on an international scale, MASKBOOK and CAIRE GAME. Over 60 events have been organized all over the world, in France, China, Kenya, Ecuador, South Korea, Morocco, bringing together thousands of people.



The first Conclave was supported financially by the French Ministry of Foreign Affairs, LVMH, Groupe CDC, Greenflex and Orange. It obtained the COP21 label and benefited from the patronage of the French Ministry of Culture and Communications.



THE SECOND CONCLAVE, 2017 WITH THE SUPPORT OF UN ENVIRONMENT

Art of Change 21 is organizing a second Conclave with the goal of creating a new positive action that incites change for sustainable development.

Location: The Grand Palais in Paris, salon Alexandre III

Dates: October 9-10, 2017

Participants: 21 changemakers from across the globe, 1/3 artists, 1/3 entrepreneurs and 1/3 eco-minded youth leaders.





THE PARTICIPANTS OF THE SECOND CONCLAVE



Romuald Hazoumé Benin

Visual artist - Exhibited at the British Museum (London), Guggenheim (Bilbao), Centre Georges Pompidou (Paris), ICP (New York)



Leyla Acaroglu USA

Founder of Disrupt Design, Eco Innovators and UnSchool of Disruptive Design -Champion of the Earth 2016 -TED Speaker @LeylaAcaroglu



Minerva Cuevas Mexico

Visual artist - Exhibited at the Tate (London), MUAC UNAM (Mexico City), Guggenheim (New York), Centre Georges Pompidou, Palais de Tokyo (Paris) @micadust



Vincent JF Huang Taïwan

Artist, Representative of Tuvalu at the Venice Biennale in 2015 and 2017 @vincentjfhuang



Illac Diaz Philippines

Founder of MyShelter
Foundation and Liter of Light
@illacdiaz @literoflight



Edda Hamar Island - Australia

Founder of Undress Runways
- United Nations Young
Leader 2016
@eddahamar



Afroz Shah India

Young Indian lawyer behind the world's largest beach cleaning project - Champion of the Earth 2016 @AfrozShah1



Tiffany Pattinson Hong Kong

Ethical fashion designer -Founder of the brand Tiffany Pattinson @the.galeanthrope.girl

THE PARTICIPANTS OF THE SECOND CONCLAVE



Archana Prasad
India

Artist and activist - Exhibition
curator - Founder of Jaaga
@arcnoid



Film maker, journalist and arts interventionist - Founder of Disobedient Film - Cocreator of the Climate Symphony @monstris

Leah Borromeo



Thomas Ortiz
France
Co-founder of Solar Sound
System and Paléo
Energétique
@SolarSoundSystm



Elsa Tang ChinaFounder de GoZeroWaste



Soukeina Hachem Maroc

Designer - Founder of the agency Shape and of Houna (a collaborative platform and a cultural and artistic incubator)

@SoukeinaHachem



Ibrahim Mahama
Ghana
Artist, Exhibited at the Venice
Biennale in 2015



Karine Niego
France
Founder of YesWeGreen
@KarineNiego @YesWeGreen



Neeshad V Shafi
Qatar
Co-founder & National
coordinator of Arab Youth
Climate Movement Qatar
@ineeshadvs

THE PARNERS

MAIN PARTNER



PARTNER



PROJECT PARTNERS







MEDIA PARTNERS



Usbek & Rica



« HOW LUCKY WE ARE. WE HAVE THE SCIENTIFIC DATA, AND AS ART OF **CHANGE 21 SHOWS, WE** HAVE THE CREATIVITY OF THE WORLD IN OUR HANDS. WE ARE LUCKY BECAUSE WE STILL HAVE TIME TO CHANGE. »

OLAFUR ELIASSON, ARTIST AND PATRON OF ART OF CHANGE 21

THE PARTICIPANTS OF THE FIRST CONCLAVE

SOCIAL ENTREPRENEURS



Tariq Al-Olaimy 3BL Bahrain



David Kobia USHAHIDI -BRCK Kenya



Frédéric Bardeau

SIMPLON

France

Luhui Yan CARBONSTOP China



Ben Knight LUMIO New—Zealand



FNGAGED ARTISTS



Lucy Orta UK



Opavivará! Colectivo Brazil



Wen Fang China



Linh Do THE VERB Australia



YOUNG ECO-MINDED LEADERS

Wang Tian Ju GREENOVATION HUB China



Cédric Carles SOLAR SOUND SYSTEM France



Filthy Luker UK



Nathalie Jeremijenko USA



Yann Toma France



Juliette Decq CLIMATES France



Slater Jewel-Kemler MOVIE DIRECTOR Canada



Laurent Tixador France



Pierre de Vallombreuse France



Mariam Allam AYICC Egypt



Charles Adrien Louis AVENIR CLIMATIQUE France

MASKBOOK, A PROJECT BORN FROM THE FIRST CONCLAVE

Born out of the Conclave and launched in 2015 by Art of Change 21, Maskbook is the first artistic and civil action that links health - air pollution - climate change.

International work of art, Maskbook raises awareness and mobilizes people for the environment, using the mask as a symbol. Through Maskbook, the antipollution (or dust) mask, the symbol for pollution, is transformed into a symbol for solutions. Everyone is invited to create a mask in a creative and ecological way, either via DIY or digital creation. The best masked portraits become a part of the international portrait gallery on maskbook.org and may even be exhibited the at cultural and ecological events world-wide.

Maskbook's action is five-part: mask-creation workshops, exhibitions, international portrait gallery (www.maskbook.org), mobile app and Masktrotter.

In 2016, Maskbook teamed up with UN Environment and the Climate and Clean Air Coalition to organize a series of events including workshops in the slums of Nairobi, Kenya and at Habitat III in Quito, Ecuador. Maskbook has mobilized thousands of participants.

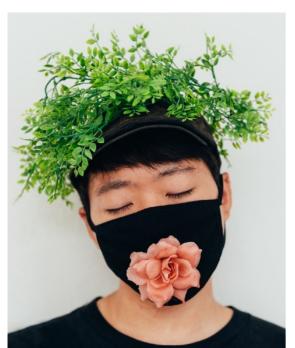
MASKBOOK IN FIGURES

OVER 2500 MASKED PORTRAITS ON MASKBOOK.ORG

PARTICIPANTS FROM OVER 50 COUNTRIES

ABOUT 70 MASKBOOK WORKSHOPS IN 10 COUNTRIES

10 EXHIBITIONS











"THE MASKS CREATED ARE WONDERFUL WORKS OF ART. ART IS A UNIQUE AND ENGAGING WAY TO RAISE AWARENESS AND TO INFORM OF THE SOLUTIONS TO REDUCE AIR POLLUTION.

MASKS CAN'T PROTECT PEOPLE FROM AIR POLLUTION, WE CAN ONLY PROTECT PEOPLE BY GETTING RID OF THESE DANGEROUS AIR POLLUTANTS, AND TO DO THAT WE WILL NEED EFFORTS AT THE LOCAL, NATIONAL AND GLOBAL LEVEL."

Helena Molin Valdes, Head of the UN Environment hosted Climate and Clean Air Coalition

PRESS

The press heavily covered the event and its following actions . Over 90 articles were published in major international and French medias.





























Diário de Notícias











ART OF CHANGE

WWW.ARTOFCHANGE21.COM









Mart of Change 21

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