

## RESULT OF THE CONCLAVE OF ART OF CHANGE 21: CLOSE TO TEN NEW IDEAS FOR THE CLIMATE

The Conclave of Art of Change 21 made a gamble and it paid off — that gamble being the appeal to diversity and to youth to solve the climate crisis. On October 9-10th, 2017 at the Grand Palais, Art of Change 21 brought together entrepreneurs, artists and young people from around the world to innovate for the climate. Selected for their leadership and commitment to a sustainable world, they joined forces and collectively imagined over a handful of projects.



Members of Le Conclave of Art of Change 21. Photo © Emy Nassy | Hans Lucas

Designers, artists, activists, social entrepreneurs, film directors, fashion designers, environmentalists, architects and engineers, nearly 20 outstanding, committed and internationally renowned individuals rose to the challenge of a brisk and international meeting of the minds at the Salon Alexandre III at the Grand Palais.

**Leyla Acaroglu** (Australia/USA), **Leah Borromeo** (USA/Philippines/UK), **Minerva Cuevas** (Mexico), **Illac Diaz** (Philippines), **Soukeina Hachem** (Morocco), **Edda Hamar** (Iceland/Australia), **Romuald Hazoumé** (Benin), **Vincent JF Huang** (Taiwan), **Karine Niego** (France), **Alexandre Lumbroso** (France), **Ibrahim Mahama** (Ghana), **Tiffany Pattinson** (Hong Kong), **Archana Prasad** (India), **Thomas Ortiz** (France), **Neeshad V. Shafi** (Qatar), **Afroz Shah** (India), **Elsa Tang** (China)

The atmosphere of the Conclave was suffused with a sense of urgency given the recent and incessant cases of natural disasters (heat waves, floods, hurricanes ...) due to global warming as well as the impending 2020 deadline to stop the 2 degree increase. As a result, the participants privileged projects based on solidarity and adaptation and imagined how to accelerate change in the daily life and habits of individuals.

They have all come behind the concept-project, “Climate Being,” which places the urgency to act as an absolute priority and as starting point for a great diversity of solutions. Climate Being serves as both a starting block, guiding principle, and as a method with a multi-disciplinary approach based on co-creation which can result in other solutions post-Conclave.

The proliferation of ideas was largely favored by a method of facilitation based on the concept of collaborative decision, implemented by Marine Franchot and the team of Art of Change 21.

The main partner of this event was the Schneider Electric Foundation.

## **CLIMATE BEING**

Both a manifesto and a movement that starts with all the members of the Conclave, as well as a project-building platform, Climate Being starts from the observation that “man” and climate are inseparable, and that as long as “man” is not “eco-responsible,” he will threaten its own existence.

Climate Being is structured around workshops, an emergency action kit, artistic interventions in the public space, and an online platform of projects, solutions, tools and resources.

*Project initiators: all participants of the Conclave*

## **THE MUSEUM OF THE LAST PLASTIC BOTTLE IN THE WORLD**

It is an unprecedented museum that projects its visitors into a totally depolluted and post-carbon future and that presents the vestiges of the previously irresponsible era. The “last plastic bottle in the world” is the masterpiece of this museum. This humorous experience is an immersive one: the public is also invited to indicate the last day of his polluting habits.

*Project Initiators: Leyla Acaroglu, Edda Hama, Alexandre Lumbroso, Elsa Tang*

## **GARBIE DOLL**

Garbie is a play on words invented by Afroz Shah, initiator of the beach cleaning movement in India. Garbie, the contraction of garbage and selfie, is therefore a selfie with a piece of garbage that one has picked up. Its intention is to guide the popular hobby in India towards a more «zero waste» alternative. The Garbie Doll, invented at the Conclave, is an ironic nod to the iconic and controversial doll, and is proposed as new icon of the “zero waste” society. Created by artists, these Garbie Dolls become dolls the new norm.

*Project Initiators: Leah Borrromeo, Ibrahim Mahama, Afroz Shah*

## **HELP THE HUMANS (H.T.H)**

An online platform that includes a global map linking parts of the world affected by different natural disaster afflictions due to the common issue of global warming (floods, hurricanes, rising sea levels...). This platform allows victims to send testimonials and learn about ways to adapt via a virtual bottle, thus reversing the symbol of the bottle in the sea. From Saint Martin to Bangladesh, “Help” is heard and the global pooling of resources allows global mutual assistance.

*Project Initiators: Karine Niego, Romuald Hazoumé, Tiffany Pattinson*

## **POWERED BY US**

The objective of this project is to spread knowledge and use of green energies within creative and cultural communities around the world, through events, workshops, and the Living Lab for example. This could imply concerts or projections of films fed by solar energy, production of kinetic energy, creative design prototypes...

*Project Initiators: Thomas Ortiz, Archana Prasad, Soukeina Hachem*

## **ECO-EMERGENCY LIBRARY**

This online library is for those facing natural disasters due to global warming and provides them with open-source instructions for assembling shelters, solar lights, etc. A community of artists, architects and eco-designers who are eager to share their solutions feed this database.

*Project Initiator: Minerva Cuevas*

## **THE WHITE BEAR CLAIM**

A monumental sculpture depicts polar bears wearing life vests. The sculpture travels to a major international climate conference via river, arriving atop a sheet of floating ice. These polar bears represent climate refugees seeking asylum. Complementary to the sculpture is the organization of an international competition to designate the host country of the figurative «climate refugees.» To win the host country status, the country has to demonstrate commitment to enacting measures against global warming. The winning country gets the sculpture.

*Project Initiator: Vincent JF Huang*

This Conclave is the second organized by Art of Change 21. The first Conclave of Art of Change 21 took place in 2014 at the Gaîté Lyrique in Paris ahead of the COP21. It brought together 20 outstanding personalities such as Kenyan social entrepreneur David Kobia (founder of Ushahidi), French eco-designer Cédric Carles (founder of the Solar Sound System), as well as artists Lucy Orta, Wen Fang and Natalie Jeremijenko.

Born during the first Conclave and launched in 2015, Maskbook is the first artistic and citizen action on the link between health, air pollution and climate change ([www.maskbook.org](http://www.maskbook.org)). The Conclave is a triennial event. A third Conclave will take place in 2020.

This event is carbon “neutral.” It’s CO2 emissions (airplane, food, energy consumption...) are calculated and offset by a financial contribution to a reforestation program in Peru: the Biocorridor Martin Sagrado set up by Pur Projet.

#### **PARTNERS**

The 2017 Conclave has as its main partner the **Schneider Electric Foundation**. Its partners are ADEME, MAIF and Groupe Mobivia. Its project partners are the RMN Grand Palais, the International Forum on Weather and Climate, We Belong Forum and Pur Projet.

#### **ABOUT ART OF CHANGE 21**

Art of Change 21 acts at the intersection of art and sustainable development and uses creativity to act against climate change. Founded in Paris in 2014 by Alice Audouin, its international team organizes a Conclave every three years and implements the projects Maskbook and Caire Game, as well as specific projects and events for COPs. The association is sponsored by artist Olafur Eliasson and social entrepreneur Tristan Lecomte. Its main partner is the Schneider Electric Foundation under the umbrella of the Fondation de France.

**#LECONCLAVE2017**

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