

9-10 OCTOBER 2017

GRAND PALAIS, PARIS, FRANCE

LE CONCLAVE

ART OF
CHANGE

21



AN INTERNATIONAL MEETING BASED ON ECO-CREATION

The Conclave of Art of Change 21 is an unprecedented event that brings together 21 artists, social entrepreneurs and youth involved in the ecological transition and sustainable development from all over the world.

Over a two-day period, the « 21 » collectively imagine original actions in favor of sustainable development and against climate change. Only one action is chosen by the 21 and is implemented by Art of Change 21 in collaboration with its co-creators.



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OBJECTIVE

BRAINSTORM IDEAS OF ORIGINAL AND POSITIVE ACTIONS IN ORDER TO CREATIVELY MOBILISE THE GENERAL PUBLIC IN FAVOR OF SUSTAINABLE DEVELOPMENT

METHOD

A COLLABORATIVE APPROACH: THE « 21 » DESIGN ACTIONS TOGETHER ; AT THE END OF THE TWO DAYS THE 21 UNANIMOUSLY DECIDE ON THE ACTION THAT IS TO BE CONCEIVED

ORIGINALITY

BRINGING TOGETHER THREE COMPLEMENTARY GROUPS OF PARTICIPANTS, TRAILBLAZERS AND LEADERS OF THE POST-CARBON WORLD

The first Conclave was in 2014 and the second edition took place on October 9-10 2017 with the support of the UN Environment. The Conclave will take place every 3 years. The next one will take place in 2020.

THE CONCLAVE 2017

WITH THE SUPPORT OF UN ENVIRONMENT

The second Conclave took place on the 9th and 10th of October 2017 at the Grand Palais in Paris, with the support of UN Environment.

Art of Change 21 has gathered during two days social entrepreneurs, artistes and youth from 15 countries of the world.

Designers, artists, activists, entrepreneurs, movie makers, fashion designers, environmentalists, architects, ingeeniers, around 20 people from the civile society, remarkable, committed, mostly young and already recognized internationally, have imagined nearly ten original actions and federated to act together.

The abundance of ideas has been largely favored by an animation method based on collaborative decision, implemented by Marine Franchot and the team of Art of Change 21.

The Conclave is a "carbon neutral" event and its CO2 emissions (aircraft, food, energy consumption, etc.) are calculated and compensated through a financial contribution to a reforestation program in Peru, the Biocorridor Martin Sagrado set up by Pure Project.



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RESULT: 7 IDEAS OF ACTION

The Conclave 2017 was very productive: seven ideas of action to act against climate crisis were born.

CLIMATE BEING

Both a manifesto and a movement that starts with all the members of the Conclave, as well as a project-building platform, Climate Being starts from the observation that “man” and climate are inseparable, and that as long as “man” is not “eco-responsible,” he will threaten its own existence.

Climate Being is structured around workshops, an emergency action kit, artistic interventions in the public space, and an online platform of projects, solutions, tools and resources.

Project initiators: all participants of the Conclave

THE MUSEUM OF THE LAST PLASTIC BOTTLE

It is an unprecedented museum that projects its visitors into a totally depolluted and post- carbon future and that presents the vestiges of the previously irresponsible era. The “last plastic bottle in the world” is the masterpiece of this museum. This humorous experience is an immersive one: the public is also invited to indicate the last day of his polluting habits.

Project initiators: Leyla Acaroglu, Edda Hamar, Alexandre Lumbosco, Elsa Tang



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GARBIE DOLL

Garbie is a play on words invented by Afroz Shah, initiator of the beach cleaning movement in India. Garbie, the contraction of garbage and selfie, is therefore a selfie with a piece of garbage that one has picked up. Its intention is to guide the popular hobby in India towards a more “zero waste” alternative. The Garbie Doll, invented at the Conclave, is an ironic nod to the iconic and controversial doll, and is proposed as new icon of the “zero waste” society. Created by artists, these Garbie Dolls become dolls the new norm.

Project initiators: Leah Borromeo, Ibrahim Mahama, Afroz Shah

RESULT: 7 IDEAS OF ACTION

HELP THE HUMANS (H.T.H)

An online platform that includes a global map linking parts of the world affected by different natural disaster afflictions due to the common issue of global warming (floods, hurricanes, rising sea levels...). This platform allows victims to send testimonials and learn about ways to adapt via a virtual bottle, thus reversing the symbol of the bottle in the sea. From Saint Martin to Bangladesh, “Help” is heard and the global pooling of resources allows global mutual assistance.

Project initiators: Karine Niego, Romuald Hazoumé, Tiffany Pattinson



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THE POLAR BEAR CLAIM

A monumental sculpture depicts polar bears wearing life vests. The sculpture travels to a major international climate conference via river, arriving atop a sheet of floating ice. These polar bears represent climate refugees seeking asylum. Complementary to the sculpture is the organization of an international competition to designate the host country of the figurative «climate refugees.» To win the host country status, the country has to demonstrate commitment to enacting measures against global warming. The winning country gets the sculpture.

Project initiator: Vincent JF Huang

POWERED BY US

The objective of this project is to spread knowledge and use of green energies within creative and cultural communities around the world, through events, workshops, and the Living Lab for example. This could imply concerts or projections of films fed by solar energy, production of kinetic energy, creative design prototypes...

Project initiators: Thomas Ortiz, Archana Prasad, Soukeina Hachem

ECO-EMERGENCY LIBRARY

This online library is for those facing natural disasters due to global warming and provides them with open-source instructions for assembling shelters, solar lights, etc. A community of artists, architects and eco-designers who are eager to share their solutions feed this database.

Project initiator: Minerva Cuevas

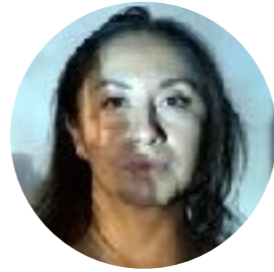
MEMBERS



Romuald Hazoumé
Benin
Artist



Leyla Acaroglu
USA
Founder of Disrupt Design, Champion of the Earth 2016



Minerva Cuevas
Mexico
Artist



Vincent JF Huang
Taiwan
Artist, Representing Tuvalu at Venice Biennale in 2015



Illac Diaz
Philippines
Founder of Liter of Light



Leah Borrromeo
UK
Movie director and journalist - Founder of Disobedient Film



Edda Hamar
Iceland - Australia
Founder of Undress Runways - United Nations Young Leader 2016



Afroz Shah
India
Champion of the Earth 2016



Tiffany Pattinson
Hong Kong
Founder of an ethical brand



Archana Prasad
India
Artist & activist - Founder of Jaaga



Soukeina Hachem
Morocco
Designer - Founder of Shape and Houna



Alexandre Lumbroso
France
Movie Director - Founder of Communidée



Thomas Ortiz
France
Co-founder of the Solar Sound System and of Paléo-Energétique



Ibrahim Mahama
Ghana
Artist exhibited at Venice Biennale in 2015



Elsa Tang
China
Founder of GoZeroWaste



Karine Niego
France
Founder of YesWeGreen



Neeshad V Shafi
Qatar
Co-Founder & Coordinator of the National Arab Youth Climate Movement

HIGHLIGHTS

ENCOUNTER WITH THE FRENCH PRESS

The Conclave's media partners, Socialter, France Inter and RFI, came on the second day of the event to meet the members, for the first time in France for some of them, and to interview them.



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THE REVELATION OF THE RESULT

Tuesday 10 October at 6pm, the participants revealed to the Grand Palais, Salon Alexandre III, the actions they have imagined together, facing an audience composed of journalists and actors of art and sustainable development.

CLOSING PARTY AT SILENCIO

A party at Silencio, David Lynch's club, has closed the two days event, on Tuesday 10 October 2017, in the presence of The Conclave partners and with UN Environment.

In an informal and intimate setting, a presentation and a presentation of the results of the Conclave took place, followed by an exchange with the audience and a cocktail.



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PARTNERS

MAIN PARTNER



PARTNERS



PROJECT PARTNERS



MEDIA PARTNERS



THE CONCLAVE 2014

The first Conclave of Art of Change 21 took place on the occasion of the COP21 (Paris Climate Change Conference), one year before the big event, at the Gaîté Lyrique in Paris in November 28-29, 2014.

Twenty-one selected participants from over five continents, each inspirational and committed to environmental and social causes meet and collectively imagine innovative actions. Among them, the Kenyan social entrepreneur David Kobia (founder of Ushahidi), the French eco-designer Cédric Carles (founder of Solar Sound System), the artists Lucy Orta, Wen Fang and Natalie Jeremijenko.

After the Conclave, Art of Change 21 launched two of these actions on an international scale, **MASKBOOK** and **CAIRE GAME**. Over **60 events** have been organized all over the world, in France, India, China, Kenya, Ecuador, South Korea, Morocco, bringing together thousands of people.



“ The Conclave is a once in a lifetime event. Unforgettable.” WEN FANG, ARTIST



The first Conclave was supported financially by the French Ministry of Foreign Affairs, LVMH, Groupe CDC, Greenflex and Orange. It obtained the COP21 label and benefited from the patronage of the French Ministry of Culture and Communications.



ART OF CHANGE 21

WWW.ARTOFCHANGE21.COM



CONTACTS:



ALICE AUDOUIN
FOUNDER AND CHAIR
ALICE.AUDOUIN@ARTOFCHANGE21.COM
+33(0)663542179



ERICA JOHNSON
PROJECT MANAGER
ERICA.JOHNSON@ARTOFCHANGE21.COM
+33(0)627333655



MARGUERITE COURTEL
GENERAL SECRETARY
MARGUERITE.COURTEL@ARTOFCHANGE21.COM
+33(0)699842686