

## ART AND UPCYCLING AT THE HEART OF THE COP24 CLIMATE CONFERENCE WITH ART OF CHANGE 21 AND THE SCHNEIDER ELECTRIC FOUNDATION

On the occasion of the 24th annual UN Climate Change Conference (COP24) in Katowice, Poland from December 2-14, 2018, Art of Change 21 and the Schneider Electric Foundation will present as part of their partnership a program of events, exhibitions, meetings and workshops, at the intersection of art and major environmental issues. Among the highlights of the program, organized in collaboration with the three main cultural organizations of the city (the Muzeum Śląskie, the Katowice City of Gardens and the Academy of Fine Arts), are the intervention of contemporary artist John Gerrard, and the Giant Maskbook workshop, which brings together inhabitants of Katowice and participants of the COP24.



Masks created by Katowice inhabitants.

For the fourth year in a row, the Schneider Electric Foundation and Art of Change 21 renew their partnership to place art and creativity in the spotlight of the COP24 climate conference, with programming that addresses art and major environmental challenges such as global warming, air pollution and waste. These issues are of particular concern for the city of Katowice, host of this year's COP conference, located in a mining region. For this 24th edition of COP, Art of Change 21 presents several key international personalities from the contemporary art world, who incorporate the concepts of upcycling and post-carbon culture in their creative practices.

### EVENTS TO COME DURING THE COP24

- Friday 7 December, 5.30 pm, Muzeum Śląskie, Dobrowolskiego 1, 40-205 Katowice

Art of Change 21 panel Creative People Facing Global Challenges in partnership with the Muzeum Śląskie with international artists Lise Autogena, John Gerrard, Jérémy Gobé and Polish architect Marcin Szczelina. The exchange will be moderated by Alice Audouin, founder and chair of Art of Change 21

- Saturday 8 December, 10am - 1pm, Strefa Centralna / City of Gardens Institution of Culture of Katowice plac Sejmu Śląskiego 2 40-032 Katowice

Art of change 21 is organizing a Maskbook workshop with the City of Gardens Katowice-Miasto Ogrodów and in collaboration with Kurka Wodna, the Katowice Academy of Fine Arts and Katowice Everyday.

- December 6-14, city of Katowice, including the University of Silesia (Rector's office, Ciniba & Law Department) and the KATO Café - opening 6 December 6pm at KATO Café

Exhibition of Maskbook portraits of inhabitants in several areas of the city, including the University of Silesia and the KATO Cultural Café.

## PART 1 : MASKBOOK PROGRAMMING

Maskbook is an international, participative and artistic project created by the association Art of Change 21 in 2015 on the occasion of the COP21 conference. More than twenty countries have already hosted Maskbook events, and now the first ever Maskbook event in Poland is being held on the occasion of this COP conference.

### **Before the COP conference: workshops in partnership with Katowice Everyday, the Academy of Fine Arts and Kurka Wodna**

- Saturday November 3, Maskbook workshop bringing together the community of upcyclers and the local association Kurka Wodna.
- Saturday November 10, Maskbook workshop at Climate for Change, the official venue dedicated to the COP conference in the square of the town hall, with inhabitants of the city of Katowice, under the direction of artist and teacher Małgosia Rozenau.
- Friday November 16, Maskbook workshop with students of the Katowice Academy of Fine Arts, led by teacher and artist Małgosia Rozenau.

One hundred committed and highly artistic mask portraits resulted from these three workshops.

### **During the COP conference: a giant workshop and exhibition in partnership with the Katowice City of Gardens, Everyday Katowice, the Academy of Fine Arts and Kurka Wodna**

- On Saturday December 8 from 10am to 1pm, a giant workshop will be organized by Art of Change 21 at Strefa Centralna / City of Gardens. Each participant is invited to create a mask from waste and to be photographed with his mask, joining the online gallery. After the workshop, participants will join the Climate March wearing their Maskbook mask.
- From December 6-14, an exhibition of the Maskbook portraits of inhabitants of the city of Katowice will be held in various locations throughout the city, in the University of Silesia (Rector's office, Ciniba & Law Department) and the KATO cultural café.

## PART 2: CREATIVE PEOPLE FACING GLOBAL CHALLENGES, MUZEUM ŚLĄSKIE

On Friday, December 7th at 5:30pm, Art of Change 21 in the Muzeum Śląskie organize the Creative People Facing Global Challenges panel discussion with prestigious international artists and architects, including artists Lise Autogena, John Gerrard, Jérémy Gobé and Polish architect Marcin Szczelina. The discussion will be moderated by Alice Audouin, founder and chair of Art of Change 21 and is part of the official program of the blue zone.

### **About Art of Change 21**

Art of Change 21 is the first non-profit association for sustainable development and the environment that combines art, social entrepreneurship and youth. It carries out the [MASKBOOK](#) and [CAIRE GAME](#) projects which aim to mobilize the general public for the environment. Art of Change 21 has as its main partner the [Schneider Electric Foundation](#).

### **About the Schneider Electric Foundation**

The Schneider Electric Foundation supports the discovery and development of all forms of energy to deliver brighter future. Ever optimistic, the Schneider Electric Foundation's aim is to help build a lower-carbon society that is more just, helping future generations develop the keys to transform our world. In 2018, the Foundation ran more than 100 projects, supported 200,000 young people, counted 1,665 days of volunteering and led 1,591 skills sponsorship programs.

Contact Art of change 21  
marguerite.courtel@artofchange21.com  
+33(0)6.99.84.26.86

Contact Fondation Schneider Electric  
patricia.benchenna@schneider-electric.com  
+33(0)6.75.44.97.02