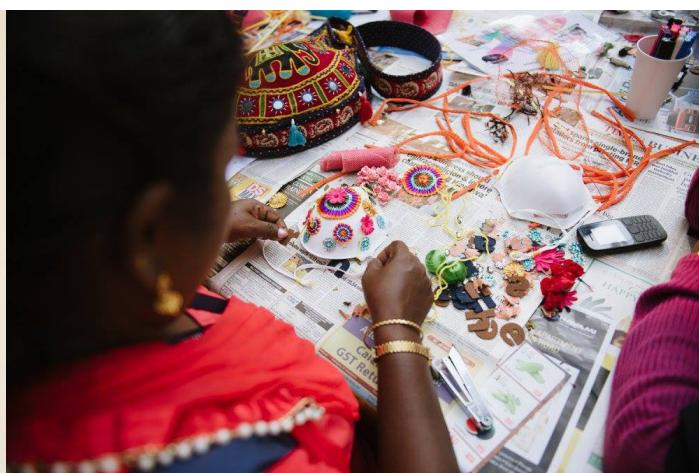


ART OF CHANGE 21 •



ANNUAL ACTIVITY REPORT 2017

SUMMARY

PREAMBLE	2
KEY FIGURES OF THE YEAR 2017	3
IN 2017, FOUR PROJECTS IN EIGHT COUNTRIES	4
OUR THEMES	5
OUR PROJECTS	6
MASKBOOK	7-9
Maskbook workshop organisation	
Creation of a new Maskbook website	
Creation of tutorials for the organization of autonomous Maskbook workshops	
Masktrotter launching	
CAIRE GAME	10-11
Carbodons	
New version of the Caire Game website in 2017: Development of new functions	
LE CONCLAVE	12-14
LA COP23	15
INTERNATIONAL ACTIONS	17
Maskbook exhibition and workshop with PointCulture	18
Maskbook in Bali	19
Round table and Maskbook workshop, Climate Chance	20
Creative Klima, COP23	21
Launch of the Maskbook video by the artist Wen Fang	22
Maskbook workshops in India – Bengaluru Fantastic	23
Maskbook workshops in India – Delhi with Swechha	24
Maskbook workshops in India – Jagriti Yatra	25
ACTIONS IN FRANCE	
Running salon Schneider Electric Paris Marathon	27
Maskbook at the Schneider Electric Paris Marathon	28
Maskbook workshop and presentation, Ministry of Ecology	29
Sustainable Development Week's – Special Collaborators	30
Maskbook workshop, the 5th arrondissement green Festival	31
Maskbook exhibition and workshop at We Love Green Festival	32
Maskbook workshop, Organic Djüs Festival	33
Operation "Insect Aperitif" with Jimini's	34
Two Maskbook exhibitions at Canaux	35
Maskbook exhibition and workshop, Festival Youth We Can	36
Maskbook workshop at Village des Alternatives Alternatiba	37
ACTIONS DEL BY ART OF CHANGE 21 MORROCO	
Maskbook workshop and Caire Game operation at the Sea Forum in El Jadida	39
Maskbook workshop, Casablanca Design Week	40
Morocco Solar festival, Ouarzazat	41
LIFE OF THE ASSOCIATION	
Recasting the graphic identity of the association	43
Press review	44
Social medias	45
The team of Art of change 21	46
Art of change 21 Mororco	47
Financial report 2017	48
Partners	49
Contact	50

PREAMBLE

When we started in 2014 with COP21 on the horizon, we still had hope that managing a temperature rise of 1.5 degrees was still possible. The year 2017 brought with it disillusionment. Now the goal of 2 degrees is moving away from us. Far from deterring us, this decline has encouraged us to multiply our campaigns.

The number and the quality of events from our association in 2017 and, more broadly, the increasing participation of the public in our projects, confirmed our vision; and also our conviction that creativity is a means of mobilization for the cause of sustainable development. Each person has the means to become an actor of change if we place it at the heart of the process, as long as we can identify their talents. Our flagship project, Maskbook, launched in 2015, and has demonstrated for the last three years how this can be achieved.

At a time when more and more artists are mobilizing in the name of issues like global warming and pollution of the oceans, 2017 marked for us the meeting point between our convictions and those of the artistic sector. This unprecedented dynamic confirms our initial hypotheses, and shows that a strong cultural movement is taking place, a prerequisite for the success of the ecological transition.

Art of Change 21 is the creator of a unique three-year event, The Conclave, which brings together environmentally committed artists, social entrepreneurs and young eco-leaders from around the world. After a first edition of the Conclave in 2014, which saw the birth of the Maskbook project, the second Conclave took place this year in an emblematic and prestigious place, the Grand Palais, with exceptional participation from luminaries such as the Indian environmentalist Afroz Shah and the Franco-Beninese artist Romuald Hazoumé. This event once again demonstrated the great potency of meetings and exchanges between artists and entrepreneurs.

Our actions were largely supported in 2017 by public and private partnerships, but also by concerned civilians through our crowdfunding campaign. 2017 marks our third year of partnership with the Schneider Electric Foundation, our main partner, and the second year of our partnership with UN Environment, our institutional partner. It is also a year marked by renewed support from ADEME, and that of three private sponsors.



Alice Audouin
Présidente Fondatrice

KEY FIGURES OF THE YEAR 2017



3000

PARTICIPANTS
TO OUR EVENTS



8734

LIKES REACHED



28

EVENTS



19

PARTNERS



15

NEWSLETTERS SENT



8

COUNTRIES
HAVE HOSTED
OUR ACTIONS

“

How lucky we are. We have the scientific data, and as Art of Change 21 shows, we have the creativity of the world in our hands. We are lucky because we still have time to change.

”

Olafur Eliasson, artist, patron of Art of Change 21



IN 2017, FOUR PROJECTS IN EIGHT COUNTRIES

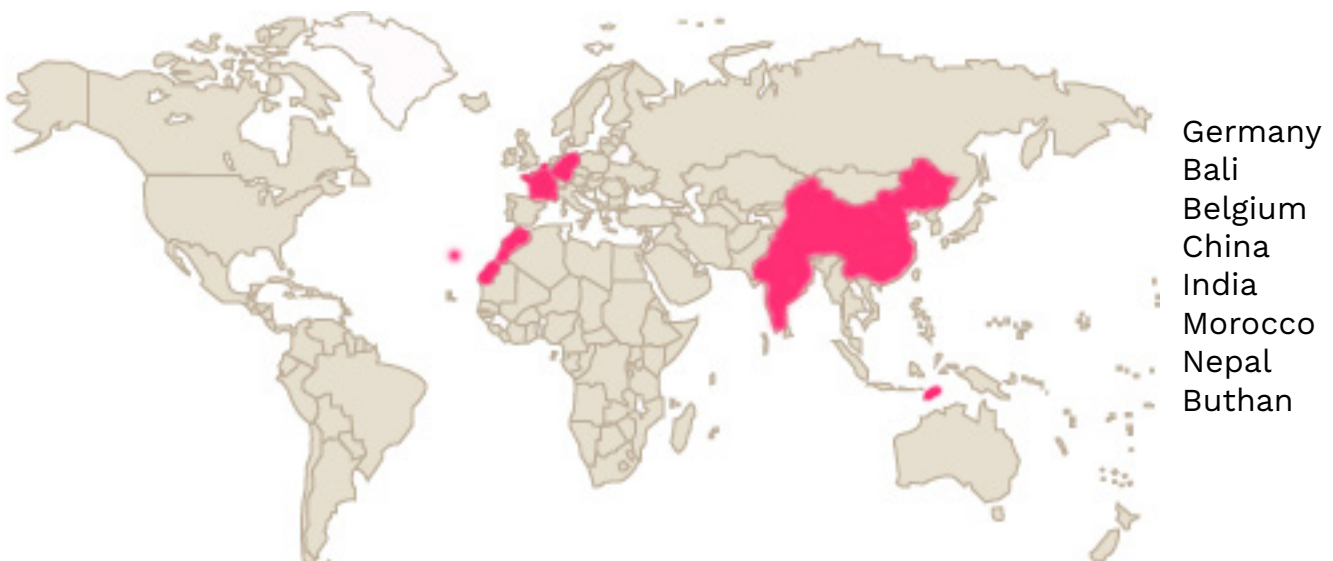
MASKBOOK

LE CONCLAVE

CAIRE GAME

COP 24

ART OF CHANGE 21 PROJECTS IN THE WORLD IN 2017



OUR THEMES

THE ECOLOGICAL TRANSITION WITH THE ARTISTS

Since its creation in 2014, Art of Change 21 has maintained the same conviction: the ecological transition cannot be achieved without the participation of artists. Their imagination and creativity, and their ability to innovate and accelerate change, makes them major players in this great transformation towards the “post-carbon” world. Art of change 21 brings together a large network of international artists committed to the environment and sustainable development. With them, the association mobilizes the creativeness of individuals and transforms them into actors of change.

In 2017, Art of Change 21 collaborated with artists such as Minerva Cuevas, Romuald Hazoumé, Ibrahim Mahama, Vincent Huang JF, Wen Fang and Archana Prasad. These collaborations have resulted in rich and abundant productions: workshops, projects, co-creative sessions...

GLOBAL WARMING, AIR POLLUTION AND WASTE - THREE MAJOR AND INTERDEPENDENT ISSUES

Born in the context of the COP21, Art of Change 21 has from the very beginning carried the ambition to contribute to the fight against global warming. Its Caire Game project - launched in 2015 - focuses specifically on this issue, encouraging everyone to identify, and then reduce, their personal carbon footprint.

The second, Conclave, inaugurated this year, is also dedicated to climate emergency. As proof, the flagship project that emerged is called Climate Being, affirming the need to become aware of our species' dependence on climate.

With Maskbook - also launched in 2015 - the issue of air quality is also at the core of the issues raised by the association. Waste management, involving the implementation and promotion of the circular economy, is the third major theme of action, and occupies a central place in Maskbook workshops. More broadly, Maskbook covers all environmental and social issues through the messages and solutions expressed by the thousands of participants in the project.

Global warming, air pollution and waste - these three issues are intimately related and intertwined, a cocktail effect that is a global threat. Our actions help to highlight these interactions.

BRINGING INVENTIVENESS, CONVIVIALITY AND MULTIDISCIPLINARITY TO THE CLIMATE CONFERENCES.

Since 2015, with COP21, the association plays an active role in COP Climate, with programming bringing together luminaries of art and sustainable development. These programs have been labeled COP21 and COP22. In 2017, for COP23, Maskbook piloted the KLIMA program, with numerous international players. Among them, it has been certified by the UNFCCC (United Nations Framework Convention on Climate Change) and #Art4Climate by Julie's Bicycle.

Uniting accelerators of change through co-creativity since its inception, Art of change 21 has championed “cross-fertilization” across its human ecosystem. Positioning itself at the intersection of the worlds of art, entrepreneurship and innovation is the *modus operandi* of the association. The Conclave, a unique format devised by the association, brings together artists, social entrepreneurs and young people from around the world to come up with innovative ways to raise awareness of sustainable development. In 2017, the association organized a second Conclave with artists and entrepreneurs from all around the world. The Conclave hosted a panel where creative actions for the climate were initiated.

EVERY MAN IS AN ARTIST

The German conceptual artist Joseph Beuys said “every man is an artist”, and these words drive our association on. Each project is created with humans in mind so that individuals can discover and change. Art of change 21 uses the pedagogy of creativity and the intelligence of our hands to raise awareness of the major issues of sustainable development and the environment.

INTERNATIONAL

For Art of Change 21, it is essential that we act internationally in the face of the challenges set by global warming. The association develops its projects around the world and surrounds itself with an international team, as well as numerous correspondents and local partners. This year, our association saw the birth of its first regional office, Rabat-based Art of Change Morocco, which organized and contributed to no less than four campaigns in the year.

OUR PROJECTS

1-MASKBOOK

Maskbook is an international, participative and artistic project that was launched in 2015 on the occasion of COP21. Maskbook aims to educate the general public about air pollution and global warming. The anti-pollution mask is used as a symbol, a means of action, as well as a creative medium. Maskbook is a truly collective work of art, made up of masked portraits from around the world. The online masked portrait gallery on Maskbook.org already has more than 4,000 masked portraits from participants from more than 40 countries around the world. Each mask is a personal creation, made from recycling. It is therefore unique because it carries the message of its creator in the face of the environmental crisis.

Supported since 2016 by the UN Environment (United Nations Environment Program), and since 2015 by the Schneider Electric Foundation, Maskbook has been represented at COP21 and COP22 and is sponsored by the French Ministry of Culture. In 2017, Maskbook featured at #Art4Climate by Julie's Bicycle and the UNFCCC.

2- CAIRE GAME

Launched in 2015, Caire Game is an online gamer's tool that promotes eco-gestures and allows everyone to take action against global warming by saving CO2. Caire is the contraction of «Care» and «Air», with the idea that everyone takes care of the air they breathe, which they will pass onto future generations. Since its creation in 2014, the Caire Game website brings together a community of more than 3,700 players.

The www.cairegame.org website offers more than 150 specific, accessible and sometimes surprising choices that are beneficial for the climate and for individuals, their health, their wallet, their social life, etc. Caire Game exists in French, English and Arabic (launched during COP22 with actions specifically adapted to the way of life in the Maghreb).

Caire Game places the individual at the heart of the process. The player chooses a level of expertise, then turns the virtual wheel of fortune which offers three choices to move forwards. Each successful navigation is rewarded with points, signifying the amount of CO2 saved. Caire Game's main partner is the Schneider Electric Foundation.

3- THE CONCLAVE

The Conclave of Art of Change 21 is an unprecedented event that brings together committed artists, social entrepreneurs and young people, involved in the ecological transition and sustainable development around the world. For two days, close to 40 personalities work together to conceive strong ideas for sustainable development. These actions are then implemented by Art of Change 21, in collaboration with its co-creators. The Conclave is the only event in the world that brings together and accelerates the synergies between artists, entrepreneurs and young people, and the first global network bringing these three together.

Two Art of Change 21 Conclaves have already taken place, the first in November 2014 at the Gaité Lyrique in Paris, and October 2017 at the Grand Palais in the same city.

4- CLIMATE CONFERENCES

Since its creation in 2014, Art of Change 21 has played a key role at COP Climate (Conference of the Parties of the United Nations Framework Convention on Climate Change). The association organizes events under the COP umbrella, bringing together more than 100 speakers, artists, social entrepreneurs and actors, as well as cultural institutions.

Since COP21, Art of Change 21 has organized an exhibition at the Grand Palais and Le Bourget for COP21, the major event BALADE at the COP22 in Marrakech, and piloted the multi-actor event Creative Klima in Bonn for COP23.

1- MASKBOOK



2017 was an important year for Maskbook, with a record number of events around the world, a new website, the launch of a tutorial to broadcast the project, and the launch of Masktrotter, a new Maskbook variation for travelers.

MASKBOOK WORKSHOP ORGANISATION



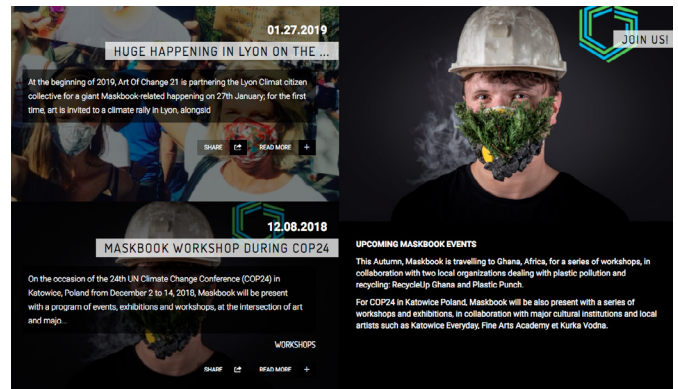
A collective work-action, Maskbook is both an online and offline concern (as well as being a mobile app), with masks made all around the world in workshops and exhibited as part of an international program.

Maskbook workshops bring together thousands of participants around the world. In 2017, around 30 Maskbook workshops were organized around the world; from Belgium to India; Bali to Bonn - Maskbook meetings have multiplied, mobilizing more and more participants.

The major Maskbook program that took place in India in December 2017 resulted in a strong partnership with Swechha, a Delhi and Goa-based organization committed to environmental education.

MASKBOOK

CREATION OF A NEW MASKBOOK WEBSITE

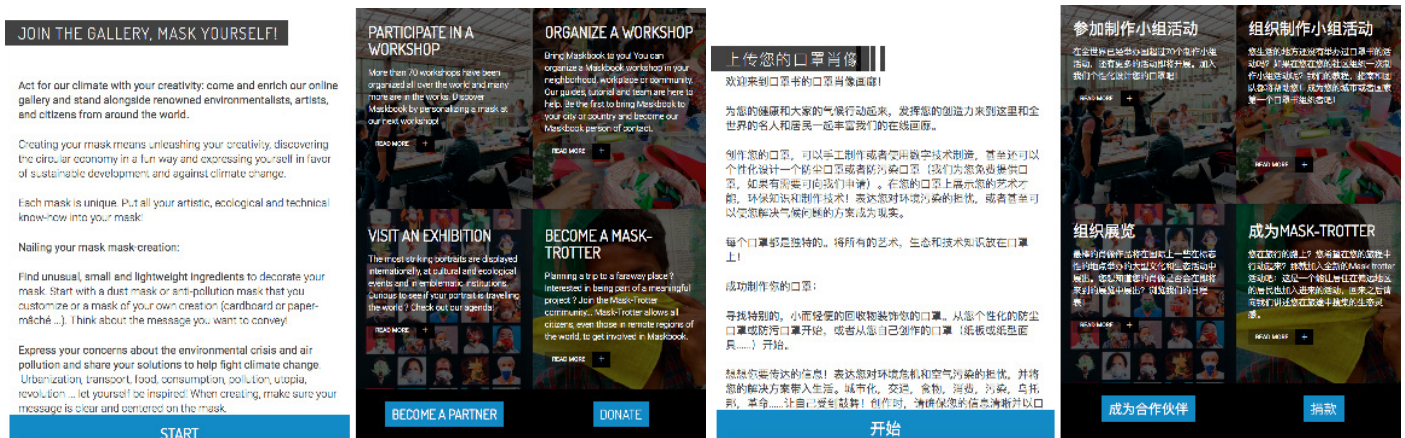


A showcase for the Maskbook project, the <http://maskbook.org> website brings together the best masked portraits of Maskbook participants. This online gallery is a truly committed collective work of art with more than 3,000 portraits of masked participants from more than 40 countries around the world.

In 2017, the Maskbook website and gallery was completely redesigned. Relunched in August 2017, the new site now offers areas where one can invite the maximum number of participants to collaborate on the project, with further features that unite the Maskbook community.

The new website offers:

- An Agenda section to discover where and when the next Maskbook meetings will take place around the world
- A news section with regular publication of articles on Maskbook projects
- A Participation section to encourage you to create your Maskbook portrait or organize your own Maskbook workshop
- Optimization of the back office
- Three navigation languages: French, English and Chinese



MASKBOOK

CREATION OF TUTORIALS FOR THE ORGANIZATION OF AUTONOMOUS MASKBOOK WORKSHOPS IN THE WORLD



In 2017, the association collaborated with the production unit ChaiChaiFilm, to create a tutorial in English which explains the various stages of a Maskbook workshop. The goal is to make Maskbook more autonomous and invite individuals and organizations from around the world to do their own Maskbook workshops. The tutorial was launched in 2018 on social media, and it will soon be translated into other languages, including Spanish and Arabic.

MASKTROTTER LAUNCHING



Launched in 2017, Masktrotter is a new development in the Maskbook campaign. It's more nomadic, allowing citizens in the most distant regions of the world to get involved. The Masktrotters are globetrotters who take a Maskbook kit on their adventures. They will go out to meet locals, and encourage them to create their own masks, in a dialogue about health, global warming and air pollution.

Marie Pierre, teacher-researcher, lawyer, painter and champion of sustainable development, inaugurated the Masktrotter experience on her trip to Bhutan. Masktrotter is sponsored by the famous photographer Pierre de Vallombreuse.

2- CAIRE GAME



Since its creation in 2014, the Caire Game website brings together a community of more than 3,700 players and accounts for nearly 187 tons of CO₂ saved.

In 2017, Art of Change 21 proposed several land campaigns using the Caire Game wheel, in France and abroad, to encourage fun and positive eco-friendly actions to be carried out daily. This wheel contains 17 different commands, such as: «I will create a piece of furniture out of recycling»; or «I will eat a 100% raw meal». For more fun experiences, discover the site and get yourself acquainted with the eco-management of today and tomorrow.

ACTIONS CARBODONS

Carbodons is a commission of the “Jeune Chambre Economique de Tours” whose aim is to finance an energy renovation program on Tours, thanks to the energy savings realized by you. This renovation program is managed by our partner Les Compagnons Bâtitseurs.

The more CO₂ you save, the more you can improve the everyday life of people in a precarious situation.



From December 2016 to April 2017, Caire Game has implemented Carbodons with “Jeune Chambre Economique de Tours”. The amount of CO₂ saved by the players generated by the eco-management has been transformed into euros by local economic energy companies (Engie Cofely, GRDF, Square Habitat or MelAs).

Carbodons aims to help households in fuel poverty, where their energy expenditure exceeds their means. For this, Carbodons convert the kilograms of CO₂ saved through Caire Game into euros through partnerships with economic players. The sums collected are then transferred to homes in fuel poverty to enable them to qualify for renovation work. €25,000 was raised and donated to the «Les Compagnons Bâtitseurs» association, thus helping five households.

CAIRE GAME

NEW VERSION OF THE CAIRE GAME WEBSITE IN 2017: DEVELOPMENT OF NEW FUNCTIONS, OPTIMISATION AND UPDATES

Congrats ! You have achieved your action !
Share your success with your friends !

Pass

Share on Facebook

Share on Twitter

DID YOU LIKE THIS ACTION ?

😊 😐 😞

DID YOU FIND IT DIFFICULT ?

Too easy OK Too difficult

Send

New version of the website Caire Game in 2017: New developments, optimization and updates

- New features for more participants, and the development of a banner to highlight actions by week and by month
- Special operation with bonus points and an invitation code
- Modification of the site: addition of the function: «I develop my skills»
- Integration of the sending of notifications by email ahead of an action being carried out, and a weekly summary report of the actions taken
- Reformulation of profits and actions
- Update of contents on the homepage

2017 FOR CAIRE GAME IN FIGURES:

500+ players registered in 2017, making the number of registered players 3,700 in total,
carrying out 9,600 successful actions
50+ tons of CO2 saved in 2017 for a total of 187 tons
3 degrees of effort to choose from: easy, moderate, major challenge
1 additional profit in 2017 (competence)



3- THE CONCLAVE



On 9th and 10th October 2017, Art of Change 21 organized its second Conclave at the Salon Alexandre III at the Grand Palais. The Conclave brings together artists, social entrepreneurs and young people from around the world. The objective is to develop new ideas for campaigns resulting from this cross-fertilization, and to create a collective dynamic. The main partner of the Conclave is the Schneider Electric Foundation, and the UN Environment is our institutional partner.

Outstanding and committed civil society figures answered the call:

- The Australian Leyla Acaroglu, founder of the UnSchool of Disruptive Design, Champion of the Earth in 2016
- The Mexican conceptual artist, Minerva Cuevas
- The Filipino entrepreneur, Illac Diaz, founder of My Shelter Foundation and Liter of Light
- The Benin artist, Romuald Hazoumé, winner of the Arnold Bode Prize in 2007
- India's Afroz Shah, Champion of the Earth in 2016, for launching the Mumbai Beach Cleanup Movement
- Filipino director, Leah Borromeo, founder of Disobedient Films
- Qatari Neeshad V. Sha, co-founder of Arab Youth Climate Movement Qatar
- Frenchman Alexandre Lumbroso, founder of Communidée.
- The Moroccan designer, Soukeina Hachem, founder of Shape
- Ethical fashion stylist Tiffany Pattinson from Hong Kong
- The founder of Go Zero Waste in China, Elsa Tang
- Thomas Ortiz, co-founder of Paleo-Energie and Regen Box.
- French entrepreneur Karine Niego, founder of YesWeGreen
- The Taiwanese artist, Vincent JF Huang, who represented Tuvalu at the COP and the Venice Biennale (2015, 2017) and implements solutions against the rising of the oceans
- Australian Edda Hamar, founder of Undress Runways, United Nations Young Leader 2016
- The Ghanaian artist, Ibrahim Mahama, who exhibited at Documenta 14 this year
- The Indian activist artist, Archana Prasad

THE CONCLAVE

OBJECTIVE

BRAINSTORM IDEAS OF ORIGINAL AND POSITIVE ACTIONS IN ORDER TO CREATIVELY MOBILISE THE GENERAL PUBLIC IN FAVOR OF SUSTAINABLE DEVELOPMENT

ORIGINALITY

BRINGING TOGETHER THREE COMPLEMENTARY GROUPS OF PARTICIPANTS, TRAILBLAZERS AND LEADERS OF THE POST-CARBON WORLD

METHOD

A COLLABORATIVE APPROACH: THE « 21 » DESIGN ACTIONS TOGETHER ; AT THE END OF THE TWO DAYS THE 21 UNANIMOUSLY DECIDE ON THE ACTION THAT IS TO BE CONCEIVED

The two days of the Conclave are organized around sessions of co-creativity, including brainstorming at the Salon Alexandre III at the Grand Palais in Paris. The day before the Conclave, a dinner party was held in Paris with all the participants. An evening out at Silencio concluded the two days of the Conclave.

COMMUNICATION

Realization of three videos: a teaser, a summary of the first day, and a report.

CROWDFUNDING

The financing of the Conclave has been the subject of a crowdfunding campaign on Ulule, with the target met at over 120%.



Le Conclave 2017

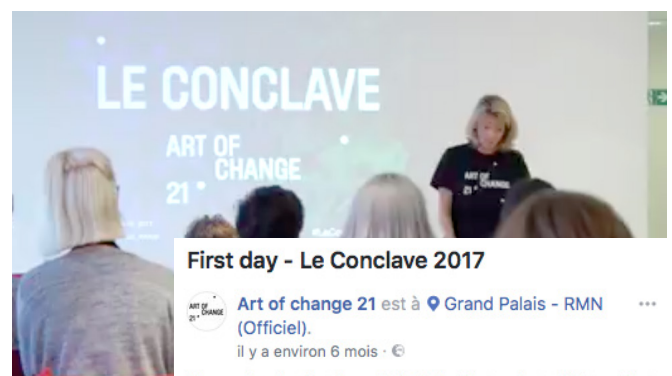
Art of change 21 est à Grand Palais - RMN (Officiel).
il y a environ 8 mois · 🌐

We are pleased to announce Le Conclave of Art of Change 21 that will take place at the Grand Palais - RMN (Officiel) in Paris from 9 to 10 October 2017. The Conclave is a 2-day meeting that will bring together artists, social entrepreneurs and young eco-leaders from around the globe. The objective of this Conclave is to conceive a participatory and...

[Afficher la suite](#)

👍❤️👏 186

49 partages 11 K vues



First day - Le Conclave 2017

Art of change 21 est à Grand Palais - RMN (Officiel).
il y a environ 6 mois · 🌐

Very productive first day of this big brainstorming to fight against climate change!

17 international artists, social entrepreneurs, young eco-leaders reunited in Grand Palais - RMN (Officiel) for a two day "brainercise"! #LeConclave2017

👍❤️👏 22

7 partages 505 vues



THE CONCLAVE

RESULT: 7 NEW IDEAS FOR THE CLIMATE

CLIMATE BEING

Both a manifesto and a movement that starts with all the members of the Conclave, as well as a project-building platform, Climate Being starts from the observation that “man” and climate are inseparable, and that as long as “man” is not “eco-responsible,” he will threaten his own existence.

Climate Being is structured around workshops, an emergency action kit, artistic interventions in the public space, and an online platform of projects, solutions, tools and resources.

Project initiators: all participants of the Conclave

THE MUSEUM OF THE LAST PLASTIC BOTTLE IN THE WORLD

It is an unprecedented museum that projects its visitors into a totally depolluted and post-carbon future and that presents the vestiges of the previously irresponsible era. The “last plastic bottle in the world” is the masterpiece of this museum. This humorous experience is an immersive one: the public are invited to confess to their latter day polluting habits.

Project Initiators: Leyla Acaroglu, Edda Hamar, Alexandre Lumbroso, Elsa Tang

GARBIE DOLL

Garbie is a play on words invented by Afroz Shah, initiator of the beach cleaning movement in India. Garbie, the contraction of garbage and selfie, is therefore a selfie with a piece of garbage that one has picked up. Its intention is to guide the popular hobby in India towards a more “zero waste” alternative. The Garbie Doll, invented at the Conclave, is an ironic nod to the iconic and controversial doll, and is proposed as new icon of the “zero waste” society. Created by artists, these Garbie Dolls become dolls the new norm.

Project Initiators: Leah Borromeo, Ibrahim Mahama, Afroz Shah

HELP THE HUMANS (H.T.H)

An online platform that includes a global map linking parts of the world affected by different natural disaster afflictions due to the common issue of global warming (floods,

hurricanes, rising sea levels...). This platform allows victims to send testimonials and learn about ways to adapt via a virtual bottle, thus reversing the symbol of the bottle in the sea. From Saint Martin to Bangladesh, “Help” is heard and the global pooling of resources allows global mutual assistance.

Project Initiators: Karine Niego, Romuald Hazoumé, Tiffany Pattinson

POWERED BY US

The objective of this project is to spread knowledge and use of green energies within creative and cultural communities around the world, through events, workshops, and the Living Lab for example. This could imply concerts or projections of films fed by solar energy, production of kinetic energy, creative design prototypes...

Project Initiators: Thomas Ortiz, Archana Prasad, Soukeina Hachem

ECO-EMERGENCY LIBRARY

This online library is for those facing natural disasters due to global warming and provides them with open-source instructions for assembling shelters, solar lights, etc. A community of artists, architects and eco-designers who are eager to share their solutions feed this database.

Project Initiator: Minerva Cuevas

THE POLAR BEAR CLAIM

A monumental sculpture depicts polar bears wearing life vests. The sculpture travels to a major international climate conference via river, arriving atop a sheet of floating ice. These polar bears represent climate refugees seeking asylum. Complementary to the sculpture is the organization of an international competition to designate the host country of the figurative “climate refugees.” To win the host country status, the country has to demonstrate commitment to enacting measures against global warming. The winning country gets the sculpture.

Project Initiator: Vincent JF Huang

4- COP23

COP23, CREATION OF A SIDE EVENT: CREATIVE KLIMA



On the occasion of COP23 in Bonn, Art of change 21 created and organised the event Creative Klima. Creative Klima offered exhibitions, conferences, workshops, debates, award ceremonies, musical programming and numerous festivities just a few hundred meters from the international conference center, on the MS Beethoven Township boat on the banks of the Rhine and at the Institut français Bonn.

Creative Klima brought together major players, both French and international, from the fields of social entrepreneurship, energy, culture and climate: the Association Art of change 21, the international NGO Ashoka, the Institut français Bonn, Atelier 21 with its initiatives Paléo-Energétique and Solar Sound System, the International Weather and Climate Forum, as well as the main partner of this program: the Schneider Electric Foundation.

MASKBOOK EXHIBITION

Institut français Bonn - Township MS Beethoven

The most beautiful Maskbook portraits were exhibited for the duration of the Cop23. These portraits represented the thousands of participants from around the world who have created a mask during a workshop. Due to its aesthetic nature and strong visual message, Maskbook exists as a work of art.

MASKBOOK WORKSHOP

Township MS Beethoven

On the occasion of COP23, Art of change 21 threw open an invitation to create a mask in a creative and ecological way during a Maskbook workshop. Waste previously collected in Bonn and Fiji was used to create a unique mask that would be both a unique piece of art, and also signify commitment to the environment. From mask-creation to a photo shoot with a professional, from discovering the art of recycling, to taking part in the circular economy and upcycling, this workshop offered a unique opportunity to act on the issue of air pollution, health and climate change, while also enriching the global work of art (www.maskbook.org).

CONFERENCE “ART, INNOVATION, SUSTAINABLE DEVELOPMENT”

Institut Français Bonn

with: Cédric Carles, Founder of Solar Sound System, Andrea Tietz, Artistic Director of the Festival Save the World of the Bonn theater, Yann Toma, artist-observer of the UN. moderated by Alice Audouin, pioneer on the link between art and sustainable development. Artists, Innovators and creatives are accelerators of change. Design, Innovation and culture make it possible to create new experiments, to mobilize the general public differently. What are the paths for creating this virtuous bridge between the environment and creation?



INTERNATIONALES ACTIONS

IN CHRONOLOGICAL ORDER

MASKBOOK EXHIBITION AND WORKSHOP WITH POINTCULTURE



Art of Change 21's Maskbook event was in Belgium for more than a month, thanks to a new partnership with the association PointCulture. 500 masked Belgians, 15 workshops, four exhibitions and one night of masks were organized in the PointCulture of Brussels, Liège, Louvain-la-Neuve, Namur and Charleroi, to mobilize creativity and to awaken consciences to act on the links between health, pollution and climate.

18 Belgian celebrities, including climatologist Jean-Pascal van Ypersele, athlete Olivia Borlée and cartoonist Frédéric Jannin, took part in the Maskbook adventure.

THE MASKED NIGHT

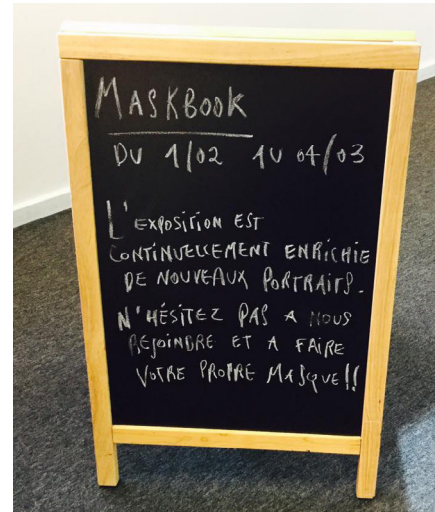
Giant Maskbook workshop and workshop
PointCulture Brussels | February 17 from 6pm

EXHIBITIONS

PointCulture Brussels and PointCulture Liège
from 1 to 28 February 2017

MASKBOOK WORKSHOPS OPEN TO EVERYONE

PointCulture ULB Ixelles: 14 February, 12pm to 2pm
PointCulture Bruxelles: 17 February, 6pm to 11pm
PointCulture Liège: 18 February from 2pm to 5pm
PointCulture Charleroi: 4 March from 2pm to 5pm
PointCulture Louvain-la-Neuve: 15 March from 2pm to 5pm
PointCulture Namur: 18 March, from 2pm to 5pm



POINT CULTURE

The vocation of PointCulture is to create a place for plural and participative reflections, where audiences appropriate art and culture, criticize, join together, experiment and question their own relationship to art as well as explore issues that drive sociability.

PointCulture mission is to focus on four main areas: information and advice, dissemination and cultural promotion, education and cultural mediation, and the valorisation of its sound and audiovisual heritage.

MASKBOOK WORKSHOP IN BALI



A Maskbook workshop and exhibition took place at Amed in Bali on August 8th, 2017.

The workshop was led by Marie Pierre, Masktrotter exponent and member of the Maskbook team.

The waste ingredients for the workshop were collected with the help of the association Peduli Alam, an organization fighting pollution on the island. 30 young people made masks from Peduli Alam waste.

PEDULI ALAM

The association Peduli Alam was born in 2008 for the protection of the environment. The association specializes in the collection of household waste, and seeks to prevent dangers caused by the rejection of garbage in nature. Outside of cities and tourist areas in Bali (which account for only 10% of the island), no garbage collection system exists. The aim of Peduli Alam is to help heighten awareness regarding the impact waste has on nature and health, as well as the damage caused by the incineration or disposal of waste in nature areas, rivers and in the sea.



ROUND TABLE AND MASKBOOK WORKSHOP, CLIMATE CHANGE



From September 11th to 13th, Art of Change 21 participated in the Climate Chance International Summit with a comprehensive program.

On Tuesday 12th September, from 5.30pm to 7pm, Art of Change 21 organized a round table on the theme: «Art, Innovation and Sustainable Development,» followed by a Maskbook workshop which allowed everyone to put their creativity to work by contributing to the Maskbook project; both a global work of art, and a campaign concerning air pollution and climate.

Throughout the duration of Climate Chance, a Maskbook exhibition and an animation around the Caire Game wheel were also offered on the Pavillon Club France - Committee 21 - Schneider Electric Foundation and in the presence of the teams of Art of Change 21 Morocco.

CLIMATE CHANCE

Unique in its international dimensions, the Climate Chance Summit is an appointment of all non-state actors involved in the fight against climate change. This summit is an opportunity to strengthen the dialogue between non-state actors and those more focused on local issues, allowing a better articulation between territorial issues and global issues.



CREATIVE KLIMA, COP23



On the occasion of COP23 in Bonn, Art of change 21 has created and organised the event Creative Klima. Creative Klima offered exhibitions, conferences, workshops, debates, award ceremonies, musical programming and numerous festivities just a few hundred meters from the international conference center, on the MS Beethoven Township boat on the banks of the Rhine and at the Institut français Bonn.

Creative Klima brought together major players, both French and international, from the fields of social entrepreneurship, energy, culture and climate: the Association Art of change 21, the international NGO Ashoka, the Institut français Bonn, Atelier 21 with its initiatives Paléo-Energétique and Solar Sound System, the International Weather and Climate Forum, as well as the main partner of this program: the Schneider Electric Foundation.

Creative Klima created a unique dynamic that favors a multidisciplinary approach to the climate issue, bridging the world of social entrepreneurship, creation and industry. Its aim is to demonstrate that creativity and innovation are major levers in accelerating change. It will offer the general public new and original means of action, mobilizing their own creativity.

Maskbook by Art of Change 21 and Solar Sound System program have been labelled Art4Climat by UNFCCC & Julie's Bicycle.



LAUNCH OF THE MASKBOOK VIDEO BY THE ARTIST WEN FANG



Artist Wen Fang, co-initiator of Maskbook, and a member of the first Conclave, piloted an ambitious film project, previewed at the third We Belong Forum in Beijing on November 24th and 25th, 2017.

This short, impactful and sensory video creation in Chinese and English was created from Maskbook portraits from around the world, and invited Chinese people to innovatively fight against air pollution by mobilizing their creativity! The artist Wen Fang came in person to present it to this forum.

The livestream of the forum generated more than four million views.

Maskbook, already well established in China since 2015 with workshops and exhibitions, will continue its deployment with the video clip, launched on Chinese social media.

WE BELONG FORUM

The We Belong Forum is the first annual professional meeting on sustainable development in China. It offers a program of roundtables and conferences on sustainable innovation in China and abroad, and is a welcoming place for art as a transition vector. The forum is initiated by the international We Belong platform to promote sustainable solutions and innovations to Chinese and international decision makers.



Art of change 21

Publié par Alice Audouin [?] · 29 novembre 2017 · ©

Chinese artist Wen Fang and Maskbook's call to action!
Maskbook short film created by Chinese artist Wen Fang was premiered at the 3rd edition of the [We Belong Forum](#) in Beijing, China and aims to engage Chinese people to fight air pollution with creativity. Thank you [Nathalie Bastianelli](#)
More info - <http://www.maskbook.org/.../maskbook-video-premiere-artist-we...>



6 892 personnes atteintes

Boost indisponible

MASKBOOK WORKSHOPS IN INDIA

In December 2017, Maskbook was at the heart of a series of highlights in New Delhi and in Bangalore, in collaboration with the country's most iconic organisations, such as Swecha, Jaaga and Jagriti Yatra. Air pollution has reached critical levels in India, leading local authorities to take extreme measures of urgency.

As a participatory, artistic event highlighting the link between health, air pollution and global warming, Maskbook gathered more than 1,000 participants and «upcycled» more than 25kg of waste as part of its program, spread across fifteen days. The Maskbook program in India was sponsored by environmentalist, Afroz Shah.

1/3- BENGALURU FANTASTIC - BANGALORE



From December 15th to 17th, Maskbook participated in the programming of the Be Fantastic Festival in Bangalore with an exhibition and a workshop. Be Fantastic Festival is a biennial organized by Jaaga, mixing art and technology in order to envisage a positive and sustainable future. Artists and technicians have joined the festival to create masks in a creative and ecological way. Fifty participants made their Maskbook and thousands of visitors were able to discover the Maskbook video projection.

JAAGA DNA

Jaaga DNA is a Bangalore-based organization that runs creative support programs around urban issues through artistic research and design.

Jaaga's projects typically connect communities and bring people together around collective urban projects.



2/3- SWECHHA – NEW DELHI



The Maskbook program continued in Delhi, in collaboration with Swechha, an organization dedicated to education and pedagogy.

The first two workshops addressed the children of Pagdandi, an informal educational program initiated by Swechha and aimed at the children of Jagdamba, a shanty community in Sheikh Sarai, south of Delhi. Upscale objects and furniture, urban vegetable gardens and deepwater culture in aquaponics, offer a perfect setting to welcome young people from Pagdandi. They enthusiastically created their masks, and were able to express themselves on waste and air pollution, topics that were already familiar to them.

Maskbook, always in collaboration with its partner Swechha, went to the Indian School and the Foundation School two days later for two further workshops with more than 100 students taking part. Both schools have developed strong environmental awareness and education programs. The students created very impressive and inventive masks. Widely concerned by these air pollution issues, they revealed that they all had their own anti-pollution masks at home, and were regularly affected by respiratory problems.

SWECHHA

Swechha is a Delhi-based organization that has been at the intersection of social and environmental issues for 17 years. Their mission is to inspire, create and support a just, equitable and sustainable society for all. Swechha develops educational and artistic projects for very young children. Swechha has also developed the Green the Map upcycling and professional reintegration platform.



3/3- JAGRITI YATRA - BANGALORE



Maskbook completed its program in India with a giant workshop for the 500 participants of the Jagriti Yatra train. Jagriti Yatra is a train trip that brings together young people from all over India, selected for their ambitious and entrepreneurial motivations. During this 15-day journey, the Yatris met entrepreneurs from all over India who were developing unique solutions to development problems.

Maskbook was the highlight of the Yatris stop off at Bangalore. The day was held on the campus of the Institute of Science and was divided into two parts. In the morning, the team of Art of Change 21 first introduced the association and the Maskbook project to young “Yatris” in the campus amphitheater. In the afternoon, the young people were invited to participate in the huge workshop taking place in the Campus Park.

JAGRITI YATRA

Jagriti Yatra is a world-renowned training initiative that travels through India every year to promote and accelerate entrepreneurship and engagement.

For 15 days, this national train travels about 8,000km around India, calling on towns and villages to discover local entrepreneurial initiatives.



ACTIONS IN FRANCE

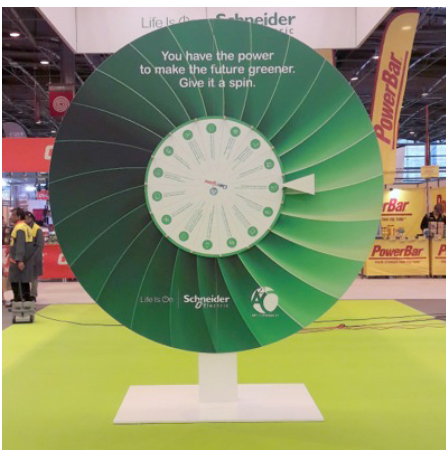
IN CHRONOLOGICAL ORDER

RUNNING SALON SCHNEIDER ELECTRIC PARIS MARATHON



On the occasion of the Running Show, preceding the Schneider Electric Marathon in Paris, a special operation was rolled out around the Caire Game, with an animation that mobilized nearly 500 participants.

For this operation, Art of Change 21 designed a Caire Game Special Runners wheel featuring fifteen commands for runners. Each animation had been specially designed for the runners. An online animation was also set up with a 50-point Caire Game target, distributed to online gamers with an invitation code.



View of the custom designed wheel with Schneider Electric, with actions adapted to the riders.

MASKBOOK AT THE PARIS SCHNEIDER ELECTRIC MARATHON



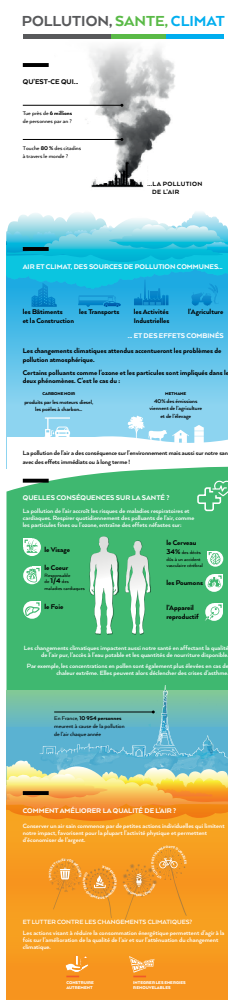
On the occasion of the Schneider Electric Marathon in Paris, which took place on April 9th, 2017, a Maskbook workshop was organized just before the finish line of the Marathon. A dozen runner demonstrated their commitment to the planet by making masks. An infographic was created with the help of UN Environment, illustrating the link between health, pollution and climate.

OPERATION "MARATEENS GENERATION"



On D-Day, as part of "Marateens Generation", fifty young people were selected to cross the finish line with the first arrivals sported Maskbooks. Two types of masks were created on this occasion.

The «Generation Marateens» program was launched in 2016 to promote the practice of running among young Parisians, with educational and sporting activities.



MASKBOOK WORKSHOP AND PRESENTATION, MINISTRY OF ECOLOGY; EUROPEAN WEEK OF SUSTAINABLE DEVELOPMENT



A Maskbook workshop and conference was held on May 30th, 2017 in Paris at the Maison des Acteurs Durables in the Marais. It was a presentation of the association Art of change 21, and included an animation of two Maskbook workshops, as part of the Sustainable Development Week.

The theme of the day was: “Artistic creation, cultural practices and sustainable development”, organized by the Ministère de la Transition écologique et solidaire, in association with the Ministry of Culture.

Procedure:

In the morning there was a presentation of the Maskbook project for 60 people. During the afternoon, two Maskbook workshops were held with around 20 participants.

ACTEURS DU PARIS DURABLES

La Maison des Acteurs du Paris durable, située au cœur de Paris dans le Marais, propose régulièrement des événements conviviaux : ateliers d'échanges, conférences-débats, rencontres avec des experts et des porteurs de projets confirmés ou débutants !

Chaque année, des porteurs d'initiatives remarquables candidatent pour être distingués par la « Promotion des Acteurs du Paris Durable ».



SUSTAINABLE DEVELOPMENT WEEK'S SPECIAL COLLABORATORS

Caire Game is used by companies to mobilize their employees. For example, during the 2017 Sustainable Development Week, GRDF launched a challenge for one month involving 400 employees from nine teams. This action used Carbodons mechanics, which allowed competitors to collect more than €40,000 to help in the fight against fuel poverty, donated to Les Compagnons Constructeurs.

Carbodons is an action by Art of Change 21 and the Jeune Chambre Economique de Tours. Its principle is to transform the CO2 saved by the Caire Game players into actions against fuel poverty. Carbodons are allowed to donate €25,000 worth of actions, or €5,000 to five French households seriously affected by this blight.

To play Caire Game is to reduce CO2s by acting swiftly in a principle of solidarity.

MASKBOOK WORKSHOP, THE 5TH ARRONDISSEMENT GREEN FESTIVAL



On June 5th, 2017, the Vegetaliseur Festival (The Green Festival) of the 5th arrondissement took place at Les Petites Serres. Art of Change 21 hosted a vegetarian Maskbook workshop, allowing everyone to upcycle masks with the refuse from the neighborhood's vegetable growers.

This event took place in partnership with the City Council of the 5eme arrondissement of Paris and the Association Plateau Urbain, as well as local players such as Yeswegreen, Yellogarden, the artist Justine Dumeu, DVTup, Freegan Pony, and others. More than twenty-five participants made a plant mask, including Madame Florence Berthout, mayor of the 5eme arrondissement.

THE VEGETALISEUR FESTIVAL

Organized by the City Council, Plateau Urbain, and Les Petites Serres, in honor of the promotion of revegetation projects, the Végétaliser Festival of the 5eme brought together associations, startups and inhabitants of the local district concerned with ecology and urban agriculture.

For this first edition, everyone was able to discover innovations in favor of the environment, led by the associations and the start-ups of les Petites Serres.



MASKBOOK WORKSHOP & EXHIBITION AT WE LOVE GREEN FESTIVAL



Art of Change 21 and the We Love Green festival are both pioneers in linking culture and sustainable development, and they became partners for the June 2017 edition of the festival, finding a commonality through the Maskbook project. A workshop and a Maskbook exhibition were both on the program, taking place in the chill out area.

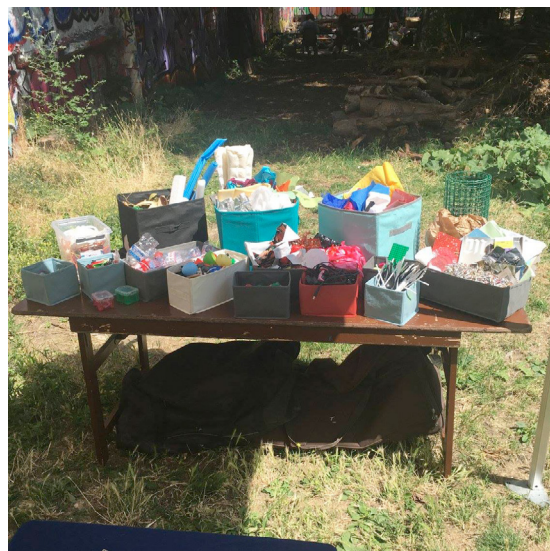
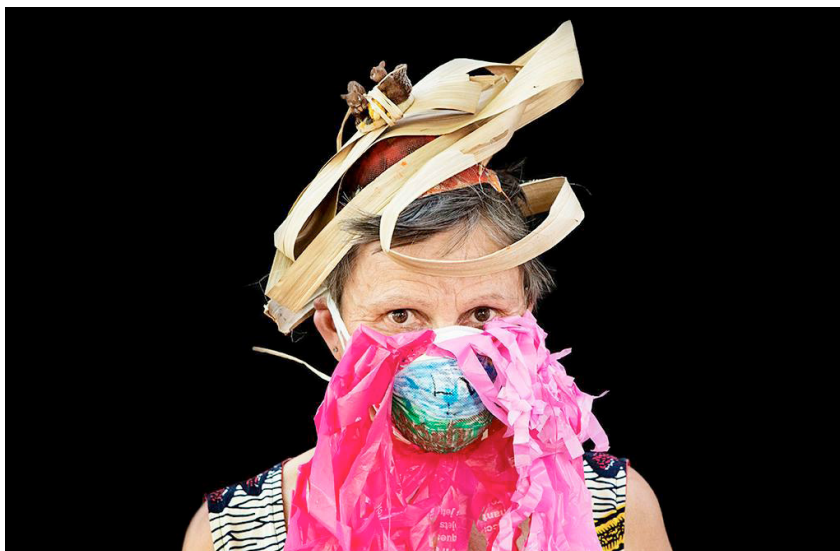
As part of its circular economy policy according to the zero waste principle, Art of Change 21 used the festival waste as ingredients for its Maskbook workshop on June 11th at 3pm. Thousands of festival goers saw Maskbook portraits from around the world exhibited at the festival, and fifty or so festival-goers enthusiastically participated in the workshop.

WE LOVE GREEN FESTIVAL

We Love Green is a committed environmental festival that has attracted up to 60,000 people each year since 2011. We Love Green is a celebration with a goal to raise awareness, influence audiences, change behavior, and to be part of a grassroots movement where anyone can collaborate. The festival assumes an educational and cultural mediation role for its audiences, liaising with everyone from professionals to the artists with which it surrounds itself, presenting music of social solidarity to its audiences and helping to awaken consciences.



MASKBOOK WORKSHOP AT ORGANIC DJÜS FESTIVAL



On Sunday 9th July, 2017, the association Art of Change 21 participated in the Organic Djüs Festival at the Land of Adventure in Montreuil. Thirty or so participants were able to create their masks from recycled materials. The mayor of Montreuil came along to the stand and met the team.

ORGANIC DJÜS

Organic Djüs is an eco-festival that's "Made in Montreuil", concerned with promoting music, wellness and the wellbeing of the environment. Plus there's yoga, dance, shiatsu, an eco-designed vegetable garden, the tasting of organic products, and general discovery for the young artists in residence in the city.



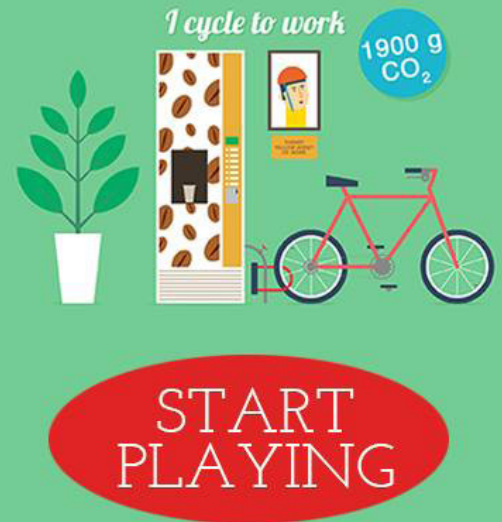
OPERATION “INSECT APERITIF” WITH JIMINI’S

EUROPEAN SUSTAINABLE
DEVELOPMENT WEEK
30 MAY - 5 JUNE 2017

Caire Game is part of the action!

Start playing the game today and
discover ways to reduce your carbon
footprint!
As a welcome gift, you get 50 bonus
points for signing up!

Use code: ESDW2017



In July, the Caire Game online tool, which makes it easy to reduce CO2 emissions and earn points, developed a partnership with JIMINI’S, a French company specialized in edible insects. Throughout the month of July, an operation was set up around the action: «I prepare an aperitif insect,» so that each participant could save 2,410 grams of CO2.

Art of Change 21 developed a further deal with JIMINI’S, who offered Caire Game players a 10% reduction on its insects when they used the code APERO10. Participants were invited to share photographs of their unusual aperitifs on social networks, with the hashtags #CaireGame #CaireXJiminis #AperoInsectes

Since 2012, Jimini’s has been creating and developing delicious products based on edible insects. The insects are exclusively raised in Europe in specialized farms, and are fed with natural and non-GMO plant meals.



TWO MASKBOOK EXHIBITIONS AT CANAUX



From July to September, as part of the inauguration of the Canaux Terrace Maison des Economies Solidaire et Innovantes in Paris, Maskbook was selected to exhibit its best portraits at the facade of the building. This exhibition was inaugurated in the presence of Antoinette Guhl, deputy mayor of Paris, responsible for social enterprise, social innovation and the circular economy, François Dagnaud, mayor of the 19eme arrondissement, and Elisa Yavchitz, les Canaux manager. Several thousand visitors were able to discover the portraits of Maskbook.

On 9th November, a Maskbook exhibition was inaugurated inside the building, with a preview in the presence of social entrepreneur Mohamed Yunus, Nicolas Hulot, minister of the ecological transition and solidarity, and Anne Hidalgo, mayor of the city of Paris

LES CANAUX

Promoted by the City of Paris, Les Canaux is a place specifically dedicated to solidarity and innovative economies. Located on the banks of the Ourcq canal, this place of exchange and sharing of experiences, is a centralized community in the Paris region that works for the future of the capital. Its primary mission is to welcome and unite the whole community of committed economic players.



MASKBOOK WORKSHOP & EXHIBITION, FESTIVAL YOUTH WE CAN



At the Parc de la Villette on September 23rd, 2017, Art of change 21 participated in the first edition of the Youth We Can! festival.

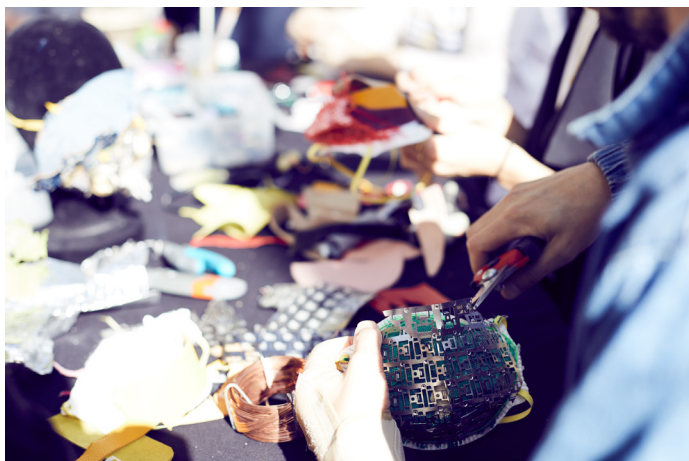
Over 700 people were able to discover the many initiatives set up by the young professionals involved. Some 50 people participated in the mask creation workshop, and were able to peruse the portraits on display inside the Villette Makerz building.

FESTIVAL YOUTH WE CAN!

The 1st edition of the Youth We Can! aims to promote actions led by youth for sustainability and inclusion in a positive, fun and pragmatic approach. Various exhibitions and activities will aim to empower young people to become agents of change, each with their scale. This edition is co-organized by Convergences and the Jeun'ESS program, with the support of the other organizations of the Youth We Can Collective! and other committed partners for youth.



MASKBOOK WORKSHOP, ALTERNATIVES VILLAGE ALTERNATIBA



On September 30th and October 1st, 2017, Stalingrad Square and the banks of the Ourcq Canal hosted the Village of Alternatives, organized by the citizen movement, Alternatiba Paris. Maskbook was there at the village, with a large Maskbook workshop on Saturday afternoon.

30,000 people visited the village over the weekend!

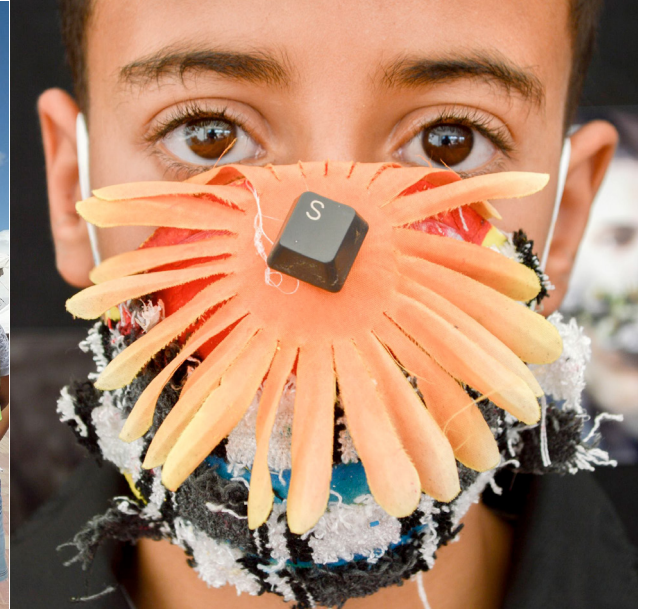
ALTERNATIBA PARIS

Alternatiba is a citizen mobilization movement on climate change. It promotes concrete initiatives aimed at building a sustainable society, while opposing projects that hinder the development of this society. This village has gathered hundreds of alternatives: debates, concerts, fun workshops and artistic animations, and much more.



ACTIONS LED BY ART OF CHANGE 21 MOROCCO

MASKBOOK WORKSHOP AND ANIMATION CAIRE GAME AT THE SEA FORUM IN EL JADIDA



For its participation in the fifth edition of the Sea Forum in El Jadida, Morocco from May 3rd to 7th, 2017, Art of Change 21 called on the Art of Change 21 Morocco team to launch a Maskbook workshop for youngsters at the Children's Archipelago.

For the first time, the organizers of the Sea Forum, Mehdi Alaoui Mdaghri, Amirah Saleh, Mehdi Rouizem, Sabrina Kamili and the Director of the French Institute of El Jadida, Damien Heurtebise, integrated the Maskbook project into the forum's programming.

This experience allowed the Morocco team to discover the social and environmental solutions proposed by other associations and social enterprises, at both local and national level.

The Sea Forum is an international meeting that has been taking place in Morocco since 2012. Its aim is to discuss, propose and support the implementation of concrete and sustainable solutions for the development, promotion and preservation of coastal areas. The promoters of the project are the consulting firm Eganeo, specializing in sustainable development and event organization, as well as the NGO Citizen Planet for Sustainable Development and Environment Protection.



MOROCCO SOLAR FESTIVAL, OUARZAZAT



The Maskbook workshop and exhibition came to the fourth edition of the Morocco Solar Festival in Ouarzazate, with about 30 participants. The event was organized by Art of Change 21 Morocco.

MOROCCO SOLAR FESTIVAL

The Morocco Solar Festival was held from 10th to 12th November, 2017. The festival attracted around 15,000 visitors, and featured a number of activities around sustainable development. The Solar village welcomed more than thirty associations and specialized organizations, while more than 5,000 locals helped punters make discoveries about renewable energy through fun and interactive activities which were completely free and open to all, including painting, upcycling, exhibitions, and more.



MASKBOOK WORKSHOP, CASABLANCA DESIGN WEEK



On the occasion of the Casablanca Design Week, Art of Change 21 Morocco organized a Maskbook workshop at the Art'Com School of Design. About fifteen design students made masks.

CASABLANCA DESIGN WEEK

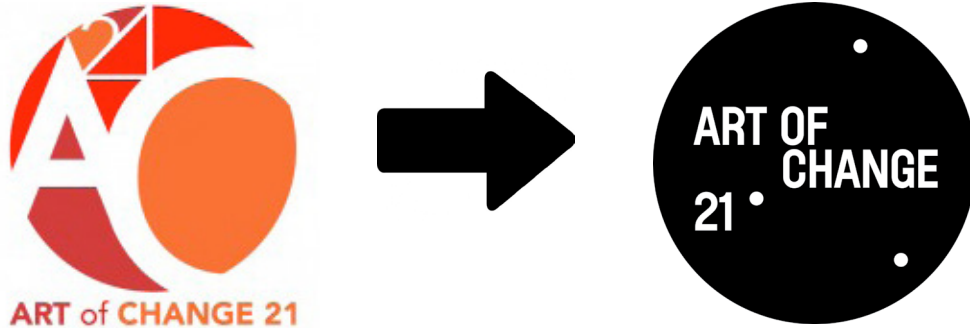
Casablanca Design Week is a cultural event designed to bring together creative people from the worlds of design and creation, with a packed agenda of events, conferences and exhibitions.

This event also aims to facilitate access to design, while recognising the national - as well as international - influence of Moroccan creation.



LIFE OF THE ASSOCIATION

RECASTING OF THE GRAPHIC IDENTITY OF THE ASSOCIATION



In 2017, the association Art of Change 21 called upon the H5 agency to completely overhaul its visual identity, for better graphic consistency, as well as a better understanding of the various projects developed by the association.

The new graphic design proposed:

- a sober aesthetic more appropriate to the world of art
- three points (art, innovation and the environment), in reference to the different universes gathered in the association



CAIRE GAME

ART OF
CHANGE
21 •



MASKBOOK

ART OF
CHANGE
21 •

CREATION
OF LOGOS

LE CONCLAVE

ART OF
CHANGE
21 •

MASK-TROTTER

MASKBOOK

ART OF
CHANGE
21 •

ART OF CHANGE 21

PRESS REVIEW



**THIS GROUP BELIEVES IN
MAKING ARTWORK AS A
RESPONSE TO CLIMATE CHANGE**
An association of artists, youth and social
entrepreneurs asks people around the world to
anti-pollution masks

DECCAN
Chronicle
It's time to 'Mask'afy

DECCAN CHRONICLE | CATHLINE CHEN
Published Dec 21, 2017, 12:27 am IST
This France-based NGO used art to raise awareness or

Smithsonian
SECOND OPINION

socialalter
LE MÉDIA DE L'ÉCONOMIE NOUVELLE GÉNÉRATION

**Pourquoi les artistes sont indispensables
pour lutter contre le réchauffement
climatique**
BENJAMIN JARROSSAY, LE 19/10/2017



onEarth • ART FOR EARTH'S SAKE
**With a Few Creative Touches,
Pollution Masks Become Symbols
of Hope**

Maskbook invites people around the world to express their environmental
issues.

2017 Clara Chaisson

THE HINDU

THE NEW
INDIAN EXPRESS

EcoWatch For the Love of Earth

ecosISTEMA
ENFOQUES SOBRE SUSTENTABILIDAD

General-Anzeiger

In 2017, Art of Change 21 has benefited from extensive media coverage, especially internationally.

- 20 articles in national and international press (American, Argentinian, Indian, Belgian)
- 2 interview for national radio (RFI and France Inter)
- 1 interview for the national Moroccan television



ART OF CHANGE 21

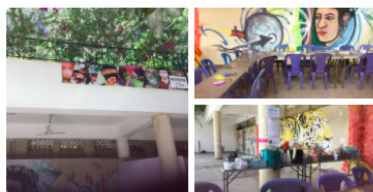
SOCIAL MEDIA



171 TWEET
1040 LIKES
88 RETWEET

Meilleur Tweet a obtenu 5 873 impressions

We are all set up for our **#maskbook** workshop at the **#BengaluruFantastic** festival by **@jaagarnaut** thank you to our partners **@UNEP** and **@SE_Foundation** and to our patron **@AfrozShah1**
pic.twitter.com/tjqwl2Sapc



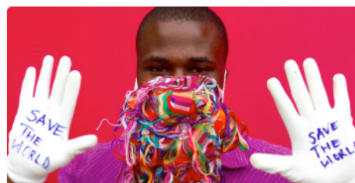
47 44

Meilleure mention a obtenu 120 engagements



ONU Cambio Climático
@CMNUCC · 7 nov.

.**@Artofchange21** organiza talleres de creativas máscaras higiénicas durante la **#COP23**. Info sobre su exposición aquí bit.ly/2j8G5Cd pic.twitter.com/9iCsOWc5dz



23 25

Meilleur Tweet avec média a obtenu

9 720 impressions

Back to the images on **#LeConclave2017** that brought together entrepreneurs, artists and young people to innovate for the **#climate** pic.twitter.com/hud2ofTQaS



2 27 39



8939 LIKE MENTION
8702 FOLLOWERS

Art of change 21 est avec Elise Rucquoi et 19 autres personnes.
Publié par Marguerite Cti · 11 octobre 2017 ·



2 511 personnes atteintes

Boost indisponible

J'adore Commenter Partager
52 Les plus pertinents
12 partages

Art of change 21
Publié par Marguerite Cti · 3 janvier ·
#MaskbookinIndia



MASKBOOK IN INDIA, TRAVEL DIARY DAY 15, Jagriti Yatra and #MaskbookinIndia...

MASKBOOK IN INDIA, TRAVEL DIARY DAY 15, Jagriti Yatra and #MaskbookinIndia...

1 637 personnes atteintes

Boost indisponible

J'aime Commenter Partager
Vous, Erica Johnson, Marguerite Courtel et 12 autres personnes
3 partages

Art of change 21 a ajouté 30 photos à l'album Art of Change 21 X Climate Chance, Agadir Sept 2017.
Publié par Alice Audouin · 14 septembre 2017 ·



5 511 personnes atteintes

Boost indisponible

J'aime Commenter Partager
Vous, Caroline Marcadet, Alexandre Cornu et 22 autres personnes
8 partages



**RÉALISATION
DE 8 VIDÉOS**



The Conclave of Art of Change 21 - Oct. 2017

126 vues

Partager



@ARTOFCCHANGE21
647 #MASKBOOK

THE TEAM OF ART OF CHANGE 21



Marguerite Courtel
General Secretary
Communication



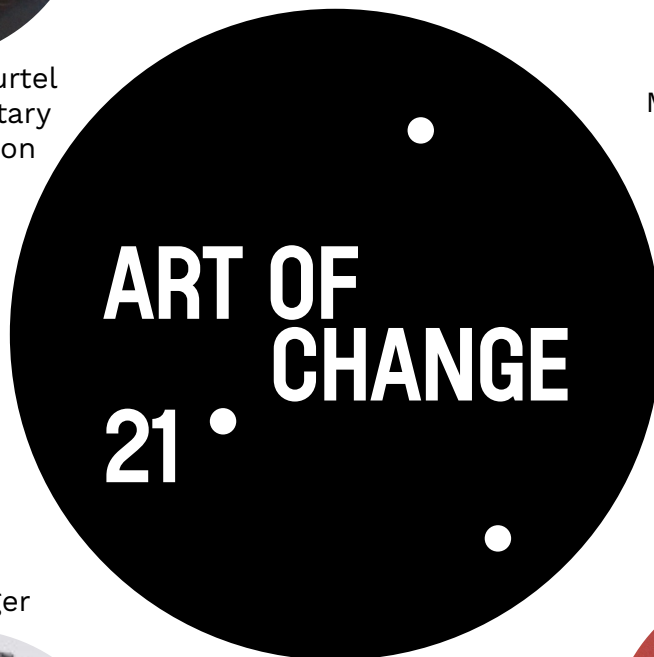
Alice Audouin
Chair and Founder



Erica Johnson
Maskbook project
manager



Elise Rucquoi
Conclave project manager



Aditi Sahay
Project manager India



Nicolas Madec
Production manager



Marguerite Rousseau
Intern



Arnaud Panhelleux
Production manager

ART OF CHANGE 21 •

ART OF CHANGE 21 MORROCCO



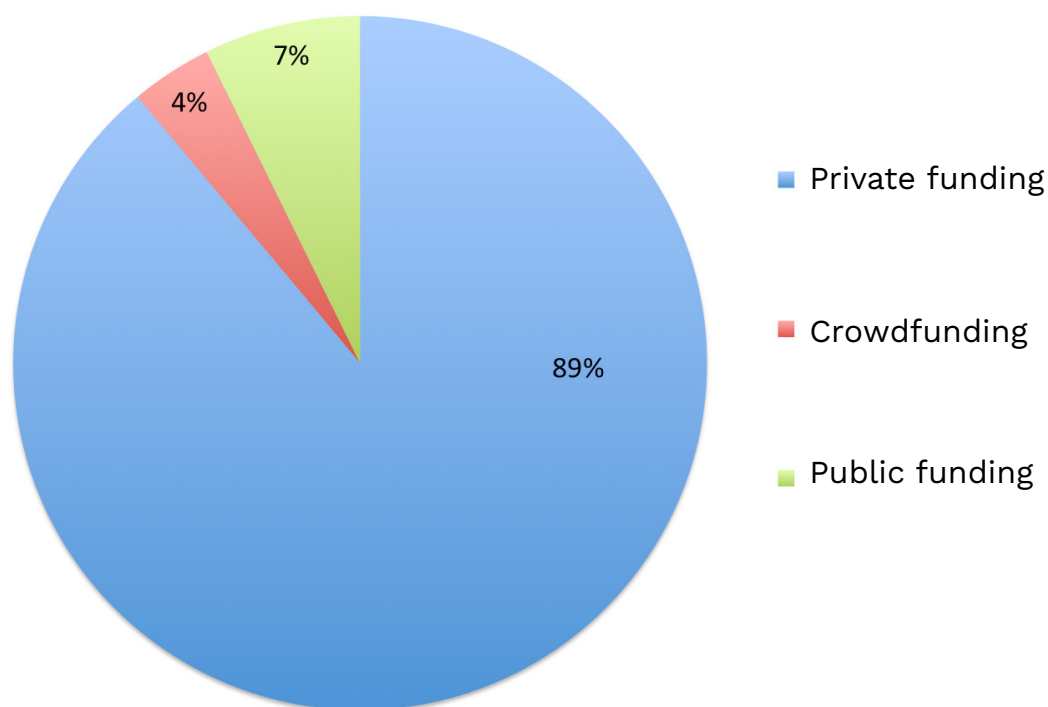
ART OF CHANGE 21 • MOROCCO

Following the COP22 and the BALAD_E event organized by Art of Change 21 in November 2016, a team of on-site volunteers created Art of Change 21 Morocco.

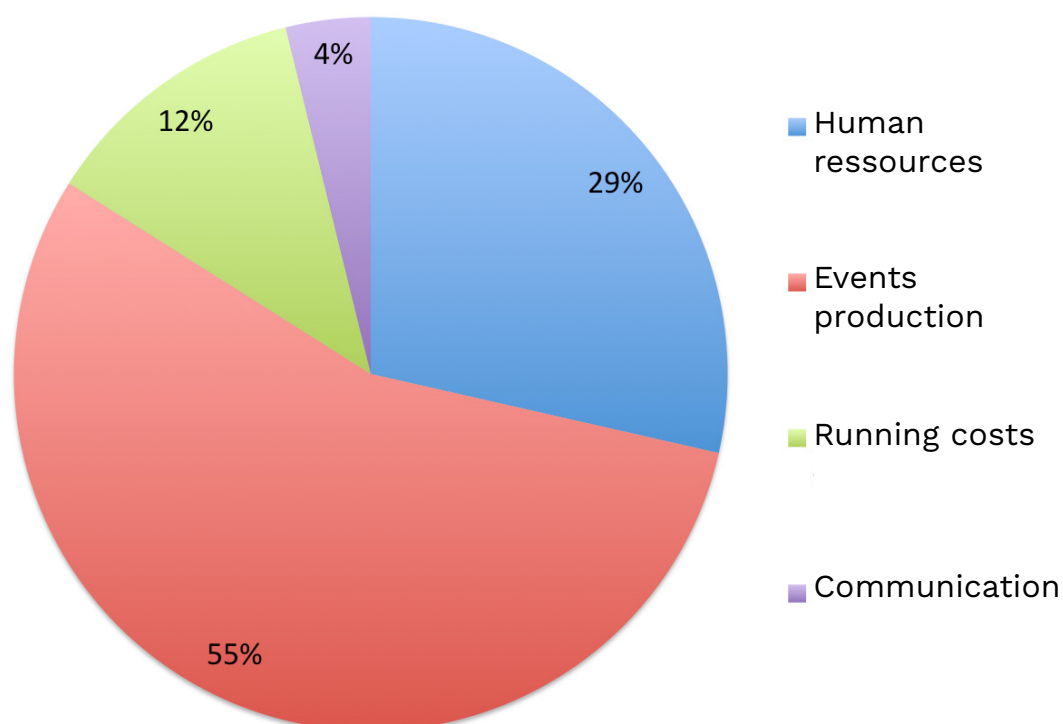
Presided over by Aniss Elaour, Art of Change 21 Morocco is the Maghreb and Africa branch of the Art of Change 21 association, which develops sustainable development actions combining art, social entrepreneurship and youth.

FINANCIAL REPORT 2017 (NOT INCLUDING ART OF CHANGE 21 MORROCO)

RECEIPTS FROM PARTNERSHIPS AND SUBSIDIES 160,000 EUROS



EXPENSES 152,000 EUROS



Art of change 21 collaborates with Finacop who validates the accounts

NET RÉSULT 8,000 EUROS

ART OF CHANGE 21

PARTNERS IN 2017

MAIN PARTNER



INSTITUTIONAL PARTNERS



SPONSORS



PROJECTS PARTNERS



•

ART OF CHANGE 21 •

•

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www.cairegame.org

