

## Climate Being Climate change meets Art in Basel

Paris, 7<sup>th</sup> of June 2019 – Eight young artists and students are taking action to raise climate awareness with the Art of Change 21 association during this year's Art Basel, the Modern and contemporary art fair. *Climate Being* aims to stimulate the role of art in the epoch of the Anthropocene.

Eight young artists, students and environmentalists, born in the 90s and who grew up with the environmental crisis, aim to promote a world where art and ecology are allies. At a time when global warming is erring towards the tipping point and forecasts estimate a +2C° in 2030 and +5C° by 2100, they are convinced that artists can be actors for change. During the next art fair in Basel, from the 11<sup>th</sup> to the 14<sup>th</sup> of June, they will realise a climate-related performance.

Art Basel is already addressing this topic through its Conversation programme and is organising two talks on this thematic: *The Carbon Footprint of Contemporary Art* and *Let's Talk About the Weather*.

### Performance timings:

11<sup>th</sup> June: 4pm and 6pm in front of the entrance to hall 1.

12<sup>th</sup> – 14<sup>th</sup>: 2pm and 4pm in front of the entrance to hall 1.



As the world of contemporary art has largely strayed away from these subjects, it is time for these young people to vehiculate a strong message to the major contemporary art collectors: they must support artists engaged in an ecological transition. It is a silent performance, positive and engaged. The performers of *Climate Being* are young artists and students from the Sorbonne studying the Art and Sustainability course as well as members of the Art of Change 21 association; their average age is 21.

Their campaign is supported by Art of Change 21, an association that is pioneering in the connection between art and sustainability, sponsored by Olafur Eliasson. Throughout its campaigns it already brings together engaged artists such as John Gerrard, Minerva Cuevas, Ibrahim Mahama and Wen Fang amongst many others...

This project was funded through a crowdfunding campaign on Kickstarter / *Climate Being* <http://kck.st/2Pji0y6>

### About Art of Change 21

The association Art of Change 21 ([www.artofchange21.com](http://www.artofchange21.com)) links creativity with the major environmental challenges we are facing on an international scale. Funded and led by Alice Audouin, who teaches Art and Sustainability at the Sorbonne, its principal partners are the Foundation Schneider Electric and UN Environment.

#climatebeing

Facebook, Instagram, Twitter: @artofchange21

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