

OBJECTIVE COP 21



21 ARTISTS & ENTREPRENEURS  
COMMIT TO CLIMATE  
NOVEMBER 28-29, 2014 • GAÎTÉ LYRIQUE

November 12th : Art of Change 21 organizes the **Conclave of the 21**, which will be held during the 28th and 29th of November, 2014, at la Gaîté Lyrique in Paris, France. This international meeting on climate is recognized by the French government and will gather 21 players (7 artists + 7 young eco-innovators + 7 social and green entrepreneurs) representing more than 10 countries. Together, they will imagine an innovative action that will mobilize citizens one year later, on the eve of COP 21.

Art of Change 21

Art of change 21 is convinced that "accelerators of change" such as artists, young eco-players and entrepreneurs, are part of the solution for the climate crisis. Art of Change 21 is betting on their collaboration to define a singular international action, that will go beyond the usual green practices. Art of Change 21 is not working on a pre-packaged solution but rather a collaborative and international process.

Art of change 21 is officially recognized and supported by the French government's Ministerial Steering Committee as a 'COP 21 civil society project' Art of Change 21 has two patrons : **Olafur Eliasson** and **Tristan Iecomte**. Olafur Eliasson's statement : "How lucky we are. We have the scientific data, and as Art of Change 21 shows, we have the creativity of the world in our hands. We are lucky because we still have time to change."

## CONCLAVE OF THE 21 PARTICIPANTS

### ARTISTS

**UK, Argentina** Lucy Orta et Jorge Orta,  
**France**  
Laurent Tixador  
Yann Toma  
Pierre de Vallombreuse, ambassador and  
photographer of indigenous people  
**Brazil** Opavivara Coletivo  
**USA & Australia** Natalie Jeremijenko  
**UK** Filthy Luker  
**China** Wen Fang

### ENTREPRENEURS

**Kenya, USA**  
David Kobia, cofounder of Ushahidi, Inc.  
director of BRCK, trustee of iHub Nairobi  
**New Zealand**  
Benjamin Knight, cofounder of Loomio.org  
**France** Frédéric Bardeau, founder of Simplon.co  
Cédric Carles, founder of the Solar Sound System  
**Barhain** Tarid Al-Olmainy, cofounder of 3BL  
Associates and  
**China** Yan Luhui, Founder & CEO  
Carbonstop Technology Co., Ltd

### YOUNG ECO-PLAYERS

**Australia** Linh Do, cofounder of The Verb  
**China** Wang Tian Ju, program officer  
of Greenovation Hub  
**France** Juliette Decq, head of the project  
"Cop in My City"  
Charles-Adrien Louis, Chair of French  
association Avenir Climatique  
**Canada** Slater Jewell-Kemker, author and  
director of "An Inconvenient Youth"  
**Egypt** Mariam Allam, National director in  
Egypt of YACM (Youth Arab Climate Movement)

### Expert committee

The 21 will be supported by an expert committee who will evaluate the proposed actions. This expert committee includes: **Paul Ardenne**, art critic, **Mathieu Baudin**, founder of the Institute of desirable futures (Institut des Futurs Souhaitables), **Sylvie Bénard**, director of environment in a large company, **Laurent Bourdureau**, director of the Domain of Chambrande, **François Gemenne**, researcher and a specialist of environmental geopolitics, **Pascal Lebrun-Cordier**, artistic director, **Raphaël Ménard**, post-carbon engineer and architect, **Sakina M'Sa**, ethical fashion designer, **Anne-Sophie Novel**, journalist, **Jean-Pierre Sicard**, General manager of CDC Climat and **Thierry Taboy**, Orange CSR Group vice president.

### Supporting Network

The conclave is also sustained by a Supporting Network, including Meetup, University of Arts London, Climates, Greenflex, Le Laboratoire, Be-linked... The Conclave of the 21 is organized in partnership with la Gaité Lyrique, Nouvelle Culture, le Troisième Pôle, Belong & Partners and Set Event and is financially supported by CDC Climat, Orange and Greenflex.

### Team

Art of change 21 is led by Alice Audouin with a Steering Committee including Karine Niogo, founder and CEO of Green Raid, Jérôme Auriac, founder and CEO of Be-linked, Steven Hearn, Chair of Scintillo, founder of le Troisième Pôle and Guillaume Robic, director of communication at la Monnaie de Paris.

### Calendar

Selection of the action: Nov. 28-29, 2014 / Creation of the Office of International Coordination, which will manage the action's financing and production, as well as crowdfunding and communication: Dec. 2014 / Preparation of the action: Dec., 2014 – Sept., 2015 / Action: Between Sept. – Nov. 2015, before COP 21

### About

Association Art of Change 21 is a non profit organisation based in Paris, France in 2014, it is chaired by Alice Audouin, founder of the association.

**PRESS CONFERENCE**  
**November 29 - 5 pm • La Gaité Lyrique • Paris, France.**  
Please ask for an invitation

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