

AUTUMN 2016: 10 MASKBOOK EVENTS ON 4 CONTINENTS!



Maskbook by Art of Change 21 already mobilizes the creativity of thousands of citizens from around the world on the link between health, environment and climate. This autumn, no less than 10 Maskbook workshops and exhibitions will take place in China, Ecuador, Korea, Morocco, Cambodia and France.

Maskbook is a creative, collaborative and international action launched in 2015 by the association **Art of Change 21**. DIY mask-making workshops and exhibitions of masked portraits aim to mobilize the creativity of committed citizens defending sustainable development. The initiative is supported by the **UN Environment** (United Nations Environment Programme) as well as the **Schneider Electric Foundation**.

After more than 40 workshops and exhibitions in Paris and Beijing during COP21 in 2015, as well as in Nairobi, Kenya, in 2016, the Maskbook agenda keeps thriving with a series of highlights marking this end of year 2016.

This autumnal series will start on the 28th of September in the offices of the UN Environment in Paris with a Maskbook workshop dedicated to sustainable ways of life, organized in collaboration with the UN Environment teams based in the French capital city.

Sept. 29 – Nov. 3. Daegu Photo Biennale, Daegu, Korea

More than 100 **Maskbook** portraits will be exhibited on the occasion of this cultural rendezvous of photography in Korea. Chinese artist and photographer **Wen Fang**, co-initiator of the Maskbook project and guest of honour of this biennale, will moderate a mask-making workshop on the 30th of September and do an art performance.



Oct. 15 – 20 **Habitat III, Quito, Ecuador**

Maskbook will mobilize the Latin-American community within the frame of **Habitat III**, the United Nations Conference on Housing and Sustainable Development. An inaugural **Maskbook** workshop will be organised at the heart of Quito on the 15th of October, in partnership with the **UN Environment** (United Nation Environment Programme) and **CCAC** (Climate and Clean Air Coalition). The United Nations space within the event will present an exhibition of **Maskbook** masks as well as a « selfie booth » allowing visitors to grow familiar with the **Maskbook** mobile application. This installation will be located in the **WHO** (World Health Organization) space.

Oct. 18 and 20 **Belong Forum China, Beijing and Shanghai, China**

Artist **Wen Fang** will introduce the **Maskbook** initiative and will moderate two mask-making workshops in Beijing and Shanghai during the **WE Belong Forum China**, a one-of-a-kind encounter dedicated to sustainable lifestyle and consumption.

Nov. 7 – 18 **BALAD_E, Marrakesh, Morocco**

Maskbook will be at the very core of **BALAD_E**, the side event of **Art of Change 21** in Marrakesh for **COP22**. From the 10th to the 17th of November 2016, ecological transition and innovation will be at the heart of cultural activities and happenings. On the agenda: several **Maskbook** exhibitions within the COP22 **Green Zone** and in the **Café Clock**, as well as mask-making workshops in artist **Hassan Hajjaj's Riad Yima** and at the **Café Clock**.

Dec. 3 – 10 **Angkor Photo Festival, Angkor, Cambodia**

Famous curator **Claudia Hinterseer**, honored guest of this year's edition of the **Angkor Photo Festival**, selected 25 **Maskbook** portraits to feature within her exhibition « We Alter Nature ». Every year, the festival introduces the works of internationally renowned photographers as well as promoting emerging talents from the Asian artistic scene.

About Art of Change 21:

The association **Art of Change 21** is the first initiative in the world to bring together art, social entrepreneurship and the youth movement.

With **Olafur Eliasson** and **Tristan Lecomte** as its patrons, **Art of Change 21** unites 21 artists, social entrepreneurs and young "green" leaders from 12 countries. **Art of Change 21** promotes co-creativity and innovation. Its flagship initiative **Maskbook** have thousands of participants from over 20 countries and **Caire Game** has successfully reached over 5000 carbon reduction actions. Founded in 2014 by Alice Audouin, French pioneer of the link between art and sustainable development. its main partners are the **Schneider Electric Foundation** and **UN Environment**.

TO LEARN MORE ABOUT [ART OF CHANGE 21](#)

TO LEARN MORE ABOUT [MASKBOOK](#)

TO LEARN MORE ABOUT THE [DAEGU PHOTO BIENNALE](#)

TO LEARN MORE ABOUT [BELONG FORUM CHINA](#)

TO LEARN MORE ABOUT [HABITAT III](#)

TO LEARN MORE ABOUT [BALAD E](#)

TO LEARN MORE ABOUT THE [ANGKOR PHOTO FESTIVAL](#)



[ART.OF.CHANGE.21](#)



[ART.OF.CHANGE.21](#)



[ART.OF.CHANGE.21](#)



[MASKBOOK_ARTOFCHANGE21](#)

Press Enquiries

Marguerite Courtel

presse@artofchange21.com