



•

# LE CONCLAVE

ART OF  
CHANGE  
21 •

ARTISTS - SOCIAL ENTREPRENEURS - YOUNG ECOLEADERS

OCTOBER 9-10, 2017

GRAND PALAIS, PARIS, FRANCE

WITH THE SUPPORT OF UN ENVIRONMENT



# AN INTERNATIONAL MEETING BASED ON ECO-CREATION

The Conclave of Art of Change 21 is an unprecedented event that brings together 21 artists, social entrepreneurs and youth involved in the ecological transition and sustainable development from all over the world.

Over a two-day period, the « 21 » collectively imagine original actions in favor of sustainable development and against climate change. Only one action is chosen by the 21 and is implemented by Art of Change 21 in collaboration with its co-creators.



**OBJECTIVE**  
BRAINSTORM IDEAS OF ORIGINAL AND POSITIVE ACTIONS IN ORDER TO CREATIVELY MOBILISE THE GENERAL PUBLIC IN FAVOR OF SUSTAINABLE DEVELOPMENT

**METHOD**  
A COLLABORATIVE APPROACH: THE « 21 » DESIGN ACTIONS TOGETHER ; AT THE END OF THE TWO DAYS THE 21 UNANIMOUSLY DECIDE ON THE ACTION THAT IS TO BE CONCEIVED

**ORIGINALITY**  
BRINGING TOGETHER THREE COMPLEMENTARY GROUPS OF PARTICIPANTS, TRAILBLAZERS AND LEADERS OF THE POST-CARBON WORLD

Created by the French association Art of Change 21 in 2014, the Conclave takes place every three years. The first Conclave was in 2014 and the second edition is scheduled for this Autumn 2017 with the support of the UN Environment.

# THE FIRST CONCLAVE IN 2014

The first Conclave of Art of Change 21 took place on the occasion of the COP21 (Paris Climate Change Conference), one year before the big event, at the Gaîté Lyrique in Paris in November 28-29, 2014.

Twenty-one selected participants from over five continents, each inspirational and committed to environmental and social causes meet and collectively imagine innovative actions.

After the Conclave, Art of Change 21 launched two of these actions on an international scale, **MASKBOOK** and **CAIRE GAME**. Over 60 events have been organized all over the world, in France, China, Kenya, Ecuador, South Korea, Morocco, bringing together thousands of people.



The first Conclave was supported financially by the French Ministry of Foreign Affairs, LVMH, Groupe CDC, Greenflex and Orange. It obtained the COP21 label and benefited from the patronage of the French Ministry of Culture and Communications.

A unique international event where I met exceptional personalities in the fields of the environment, technology and the arts.

**LUCY ORTA, ARTIST**





# THE SECOND CONCLAVE, 2017

## WITH THE SUPPORT OF UN ENVIRONMENT

Art of Change 21 is organizing a second Conclave with the goal of creating a new positive action that incites change for sustainable development.

**Location:** The Grand Palais in Paris, salon Alexandre III

**Dates:** October 9-10, 2017

**Participants:** 21 changemakers from across the globe, 1/3 artists, 1/3 entrepreneurs and 1/3 eco-minded youth leaders.



The Conclave is a carbon "neutral" event. Its CO2 emissions (aircraft, food, energy consumption, etc.) are calculated and offset by a financial contribution to a reforestation program in Peru, the Biocorridor Martin Sagrado set up by Pur Projet.



**The Conclave is a once in a lifetime event. Unforgettable.**

**WEN FANG, ARTIST**

# THE PARTICIPANTS OF THE SECOND CONCLAVE



**Romuald Hazoumé**  
**Benin**

Visual artist - Exhibited at the British Museum (London), Guggenheim (Bilbao), Centre Georges Pompidou (Paris), ICP (New York)



**Leyla Acaroglu**  
**USA**

Founder of Disrupt Design, Eco Innovators and UnSchool of Disruptive Design - Champion of the Earth 2016 - TED Speaker  
@LeylaAcaroglu



**Minerva Cuevas**  
**Mexico**

Visual artist - Exhibited at the Tate (London), MUAC UNAM (Mexico City), Guggenheim (New York), Centre Georges Pompidou, Palais de Tokyo (Paris)  
@micadust



**Vincent JF Huang**  
**Taiwan**

Artist, Representative of Tuvalu at the Venice Biennale in 2015 and 2017  
@vincentjfhuang



**Illac Diaz**  
**Philippines**

Founder of MyShelter Foundation and Liter of Light  
@illacdiaz @literoflight



**Edda Hamar**  
**Island - Australia**

Founder of Undress Runways - United Nations Young Leader 2016  
@eddahamar



**Afroz Shah**  
**India**

Young Indian lawyer behind the world's largest beach cleaning project - Champion of the Earth 2016  
@AfrozShah1



**Tiffany Pattinson**  
**Hong Kong**

Ethical fashion designer - Founder of the brand Tiffany Pattinson  
@the.galeanthrope.girl



# THE PARTICIPANTS OF THE SECOND CONCLAVE



**Archana Prasad**  
India

Artist and activist - Exhibition curator - Founder of Jaaga @arcnoid



**Leah Borrromeo**  
UK

Film maker, journalist and arts interventionist - Founder of Disobedient Film - Cocreator of the Climate Symphony @monstris



**Thomas Ortiz**  
France

Co-founder of Solar Sound System and Paléo Energétique @SolarSoundSystem



**Elsa Tang**  
China

Founder de GoZeroWaste



**Soukeina Hachem**  
Maroc

Designer - Founder of the agency Shape and of Houna (a collaborative platform and a cultural and artistic incubator) @SoukeinaHachem



**Ibrahim Mahama**  
Ghana

Artist, Exhibited at the Venice Biennale in 2015



**Karine Niego**  
France

Founder of YesWeGreen @KarineNiego @YesWeGreen



**Neeshad V Shafi**  
Qatar

Co-founder & National coordinator of Arab Youth Climate Movement Qatar @ineeshadvs

# THE PARTNERS

## MAIN PARTNER



## PARTNERS



## PROJECT PARTNERS



## MEDIA PARTNERS





**« HOW LUCKY WE ARE. WE HAVE THE SCIENTIFIC DATA, AND AS ART OF CHANGE 21 SHOWS, WE HAVE THE CREATIVITY OF THE WORLD IN OUR HANDS. WE ARE LUCKY BECAUSE WE STILL HAVE TIME TO CHANGE. »**

**OLAFUR ELIASSON, ARTIST AND PATRON OF ART OF CHANGE 21**



# THE PARTICIPANTS OF THE FIRST CONCLAVE

## SOCIAL ENTREPRENEURS



**Tariq Al-Olaimy**  
3BL  
Bahrain



**David Kobia**  
USHAHIDI -  
BRCK  
Kenya



**Lucy Orta**  
UK



**Opavivará ! Colectivo**  
Brazil



**Wen Fang**  
China



**Linh Do**  
THE VERB  
Australia



**Wang Tian Ju**  
GREENOVATION HUB  
China



**Cédric Carles**  
SOLAR SOUND  
SYSTEM  
France



**Luhui Yan**  
CARBONSTOP  
China



**Filthy Luker**  
UK



**Nathalie Jeremijenko**  
USA



**Yann Toma**  
France



**Juliette Decq**  
CLIMATES  
France



**Slater Jewel-Kemler**  
MOVIE DIRECTOR  
Canada



**Ben Knight**  
LUMIO  
New—Zealand



**Frédéric Bardeau**  
SIMPLON  
France



**Laurent Tixador**  
France



**Pierre de  
Vallombreuse**  
France



**Mariam Allam**  
AYICC  
Egypt



**Charles Adrien Louis**  
AVENIR CLIMATIQUE  
France

# MASKBOOK, A PROJECT BORN FROM THE FIRST CONCLAVE

Born out of the Conclave and launched in 2015 by Art of Change 21, Maskbook is the first artistic and civil action that links health - air pollution - climate change.

International work of art, Maskbook raises awareness and mobilizes people for the environment, using the mask as a symbol. Through Maskbook, the anti-pollution (or dust) mask, the symbol for pollution, is transformed into a symbol for solutions. Everyone is invited to create a mask in a creative and ecological way, either via DIY or digital creation. The best masked portraits become a part of the international portrait gallery on [maskbook.org](http://maskbook.org) and may even be exhibited at cultural and ecological events world-wide.

Maskbook's action is five-part: mask-creation workshops, exhibitions, international portrait gallery ([www.maskbook.org](http://www.maskbook.org)), mobile app and Masktrotter.

In 2016, Maskbook teamed up with UN Environment and the Climate and Clean Air Coalition to organize a series of events including workshops in the slums of Nairobi, Kenya and at Habitat III in Quito, Ecuador. Maskbook has mobilized thousands of participants.

## MASKBOOK IN FIGURES

OVER **2500** MASKED PORTRAITS ON  
MASKBOOK.ORG

PARTICIPANTS FROM OVER **50** COUNTRIES

ABOUT **70** MASKBOOK WORKSHOPS IN **10**  
COUNTRIES

**10** EXHIBITIONS



"THE MASKS CREATED ARE WONDERFUL WORKS OF ART. ART IS A UNIQUE AND ENGAGING WAY TO RAISE AWARENESS AND TO INFORM OF THE SOLUTIONS TO REDUCE AIR POLLUTION. MASKS CAN'T PROTECT PEOPLE FROM AIR POLLUTION, WE CAN ONLY PROTECT PEOPLE BY GETTING RID OF THESE DANGEROUS AIR POLLUTANTS, AND TO DO THAT WE WILL NEED EFFORTS AT THE LOCAL, NATIONAL AND GLOBAL LEVEL. "

Helena Molin Valdes,  
Head of the UN  
Environment hosted  
Climate and Clean Air  
Coalition





# PRESS

The press heavily covered the event and its following actions . Over 90 articles were published in major international and French medias.

THE  
HUFFINGTON  
POST



EcoWatch®



Le Monde.fr



Le Point

L'OBS

GRAZIA

INQUIRER.net

Télérama'



socialter  
LE MAGAZINE DE L'ÉCONOMIE NOUVELLE GÉNÉRATION

Diário de Notícias

greenreport.it  
quotidiano per un'economia ecologica



rtbf.be

up NAIROBI



# ART OF CHANGE 21

[WWW.ARTOFCHANGE21.COM](http://WWW.ARTOFCHANGE21.COM)

    ART OF CHANGE 21

## CONTACTS:



**ALICE AUDOUIN**  
PRESIDENT, ART OF CHANGE 21  
[ALICE.AUDOUIN@ARTOFCHANGE21.COM](mailto:ALICE.AUDOUIN@ARTOFCHANGE21.COM)  
+33(0)663542179



**ELISE RUCQUOI**  
PROJECT MANAGER  
[ELISE.RUCQUOI@ARTOFCHANGE21.COM](mailto:ELISE.RUCQUOI@ARTOFCHANGE21.COM)  
+33(0)679775736



**ERICA JOHNSON**  
PROJECT MANAGER  
[ERICA.JOHNSON@ARTOFCHANGE21.COM](mailto:ERICA.JOHNSON@ARTOFCHANGE21.COM)  
+33(0)627333655