

• **LE CONCLAVE**

**ART OF
CHANGE**
21 •

21 ARTISTS - SOCIAL ENTREPRENEURS - YOUNG ECOLEADERS

OCTOBER 9-10, 2017

GRAND PALAIS, PARIS, FRANCE

WITH THE SUPPORT OF UN ENVIRONMENT



AN INTERNATIONAL MEETING BASED ON ECO-CREATION

The Conclave of Art of Change 21 is an unprecedented event that brings together 21 artists, social entrepreneurs and youth involved in the ecological transition and sustainable development from all over the world.

Over a two-day period, the « 21 » collectively imagine original actions in favor of sustainable development and against climate change. Only one action is chosen by the 21 and is implemented by Art of Change 21 in collaboration with its co-creators.



OBJECTIVE
BRAINSTORM IDEAS OF ORIGINAL AND POSITIVE ACTIONS IN ORDER TO CREATIVELY MOBILISE THE GENERAL PUBLIC IN FAVOR OF SUSTAINABLE DEVELOPMENT

METHOD
A COLLABORATIVE APPROACH: THE « 21 » DESIGN ACTIONS TOGETHER ; AT THE END OF THE TWO DAYS THE 21 UNANIMOUSLY DECIDE ON THE ACTION THAT IS TO BE CONCEIVED

ORIGINALITY
BRINGING TOGETHER THREE COMPLEMENTARY GROUPS OF PARTICIPANTS, TRAILBLAZERS AND LEADERS OF THE POST-CARBON WORLD

Created by the French association Art of Change 21 in 2014, the Conclave takes place every three years. The first Conclave was in 2014 and the second edition is scheduled for this Autumn 2017 with the support of the UN Environment.

THE FIRST CONCLAVE IN 2014

The first Conclave of Art of Change 21 took place on the occasion of the COP21 (Paris Climate Change Conference), one year before the big event, at the Gaîté Lyrique in Paris in November 28-29, 2014.

Twenty-one selected participants from over five continents, each inspirational and committed to environmental and social causes meet and collectively imagine innovative actions.

After the Conclave, Art of Change 21 launched two of these actions on an international scale, **MASKBOOK** and **CAIRE GAME**. Over 60 events have been organized all over the world, in France, China, Kenya, Ecuador, South Korea, Morocco, bringing together thousands of people.



The first Conclave was supported financially by the French Ministry of Foreign Affairs, LVMH, Groupe CDC, Greenflex and Orange. It obtained the COP21 label and benefited from the patronage of the French Ministry of Culture and Communications.

A unique international event where I met exceptional personalities in the fields of the environment, technology and the arts.

LUCY ORTA, ARTIST



THE SECOND CONCLAVE, 2017

WITH THE SUPPORT OF UN ENVIRONMENT

Art of Change 21 is organizing a second Conclave with the goal of creating a new positive action that incites change for sustainable development.

Location: The Grand Palais in Paris, salon Alexandre III

Dates: October 9-10, 2017

Participants: 21 changemakers from across the globe, 1/3 artists, 1/3 entrepreneurs and 1/3 eco-minded youth leaders.

The main partners of the second Conclave are the Schneider Electric Foundation and the RMN - Grand Palais.



The Conclave is a once in a lifetime event. Unforgettable.

WEN FANG, ARTIST

THE PARTICIPANTS OF THE SECOND CONCLAVE

The second Conclave will bring together outstanding personalities. Among them:



Romuald Hazoumé
Benin

Visual artist - Exhibited at the British Museum (London), Guggenheim (Bilbao), Centre Georges Pompidou (Paris), ICP (New York)



Leyla Acaroglu
USA

Founder of Disrupt Design, Eco Innovators and UnSchool of Disruptive Design - Champion of the Earth 2016 - TED Speaker
@LeylaAcaroglu



Minerva Cuevas
Mexico

Visual artist - Exhibited at the Tate (London), MUAC UNAM (Mexico City), Guggenheim (New York), Centre Georges Pompidou, Palais de Tokyo (Paris)
@micadust



Romain Lacombe
France

Founder of Plume Labs
@rlacombe @Plume_Labs



Afroz Shah
India

Young Indian lawyer behind the world's largest beach cleaning project - Champion of the Earth 2016
@AfrozShah1



Illac Diaz
Philippines

Founder of MyShelter Foundation and Liter of Light
@illacdiaz @literoflight

THE PARTICIPANTS OF THE SECOND CONCLAVE



Vincent JF Huang
Taiwan

Artist, Representative of Tuvalu
at the Venice Biennale in 2015
and 2017
@vincentjfhuang



Edda Hamar
Island - Australia

Founder of Undress Runways -
United Nations Young Leader
2016
@eddahamar



Karine Niego
France

Founder of YesWeGreen
@KarineNiego
@YesWeGreen



Archana Prasad
India

Artist and activist - Exhibition
curator - Founder of Jaaga
@arcnoid



Neeshad V Shafi
Qatar

Co-founder & National
coordinator of Arab Youth
Climate Movement Qatar
@ineeshadvs



Tiffany Pattinson
Hong Kong

Ethical fashion designer -
Founder of the brand Tiffany
Pattinson
@the.galeanthrope.girl



« HOW LUCKY WE ARE. WE HAVE THE SCIENTIFIC DATA, AND AS ART OF CHANGE 21 SHOWS, WE HAVE THE CREATIVITY OF THE WORLD IN OUR HANDS. WE ARE LUCKY BECAUSE WE STILL HAVE TIME TO CHANGE. »

OLAFUR ELIASSON, ARTIST AND PATRON OF ART OF CHANGE 21

THE PARTICIPANTS OF THE FIRST CONCLAVE

SOCIAL ENTREPRENEURS



Tariq Al-Olaimy
3BL
Bahrain



David Kobia
USHAHIDI -
BRCK
Kenya



Lucy Orta
UK



Opavivará ! Coletivo
Brazil



Wen Fang
China



Linh Do
THE VERB
Australia



Wang Tian Ju
GREENOVATION HUB
China



Cédric Carles
SOLAR SOUND
SYSTEM
France



Luhui Yan
CARBONSTOP
China



Filthy Luker
UK



Nathalie Jeremijenko
USA



Yann Toma
France



Juliette Decq
CLIMATES
France



Slater Jewel-Kemler
MOVIE DIRECTOR
Canada



Ben Knight
LUMIO
New—Zealand



Frédéric Bardeau
SIMPLON
France



Laurent Tixador
France



**Pierre de
Vallombreuse**
France



Mariam Allam
AYICC
Egypt



Charles Adrien Louis
AVENIR CLIMATIQUE
France

MASKBOOK, A PROJECT BORN FROM THE FIRST CONCLAVE

Born out of the Conclave and launched in 2015 by Art of Change 21, Maskbook is the first artistic and civil action that links health - air pollution - climate change.

International work of art, Maskbook raises awareness and mobilizes people for the environment, using the mask as a symbol. Through Maskbook, the anti-pollution (or dust) mask, the symbol for pollution, is transformed into a symbol for solutions. Everyone is invited to create a mask in a creative and ecological way, either via DIY or digital creation. The best masked portraits become a part of the international portrait gallery on maskbook.org and may even be exhibited the at cultural and ecological events world-wide.

Maskbook's action is five-part: mask-creation workshops, exhibitions, international portrait gallery (www.maskbook.org), mobile app and Masktrotter.

In 2016, Maskbook teamed up with UN Environment and the Climate and Clean Air Coalition to organize a series of events including workshops in the slums of Nairobi, Kenya and at Habitat III in Quito, Ecuador. Maskbook has mobilized thousands of participants.

**MASKBOOK
IN FIGURES**

**OVER 2500 MASKED PORTRAITS ON
MASKBOOK.ORG**

PARTICIPANTS FROM OVER 50 COUNTRIES

**ABOUT 70 MASKBOOK WORKSHOPS IN 10
COUNTRIES**

10 EXHIBITIONS



"THE MASKS CREATED ARE WONDERFUL WORKS OF ART. ART IS A UNIQUE AND ENGAGING WAY TO RAISE AWARENESS AND TO INFORM OF THE SOLUTIONS TO REDUCE AIR POLLUTION. MASKS CAN'T PROTECT PEOPLE FROM AIR POLLUTION, WE CAN ONLY PROTECT PEOPLE BY GETTING RID OF THESE DANGEROUS AIR POLLUTANTS, AND TO DO THAT WE WILL NEED EFFORTS AT THE LOCAL, NATIONAL AND GLOBAL LEVEL. "

Helena Molin Valdes,
Head of the UN
Environment hosted
Climate and Clean Air
Coalition



PRESS

The press heavily covered the event and its following actions . Over 90 articles were published in major international and French medias.

THE
HUFFINGTON
POST



EcoWatch®



Le Monde.fr



Le Point

L'OBS

GRAZIA

INQUIRER.net

Télérama'



socialter
LE MAGAZINE DE L'ÉCONOMIE NOUVELLE GÉNÉRATION

Diário de Notícias

greenreport.it
quotidiano per un'economia ecologica



rtbf.be

up NAIROBI



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