

# LE CONCLAVE

48 HOURS TO FIGHT CLIMATE CHANGE  
INTERNATIONAL ARTISTS, ENTREPRENEURS & YOUTHS  
GRAND PALAIS, PARIS, OCTOBER 9-10, 2017



Liter of light, Courtesy of Liter of Light

**EXCLUSIVE PRESS CONFERENCE: UNVEILING THE OUTCOME  
TUESDAY OCTOBER 10, FROM 6 TO 7 PM**

**#LeConclave2017**

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# LE CONCLAVE

## 48 HOURS TO FIGHT CLIMATE CHANGE

### INTERNATIONAL ARTISTS, ENTREPRENEURS & YOUTHS

#### GRAND PALAIS PARIS, OCTOBER 9-10, 2017

*“The future post-carbon world will be the fruit of collaboration and co-creation. Our aim is to put a stop to the separation of art, entrepreneurship and the environment and to show that their synergy is the solution.”*

Alice Audouin,  
founder of Art of Change 21

The French association Art of Change 21 is organizing Le Conclave: a 2-day meeting that will bring together artists, social entrepreneurs and young eco-leaders from around the globe. The objective of Le Conclave is to conceive a participatory and art focused action for the environment and the climate crisis that will be implemented on an international scale. The Conclave is supported by UN Environment and the Schneider Electric Foundation. 20 distinguished personalities from civil society will be the members of the Conclave 2017:

- Australian **Leyla Acaroglu** @LeylaAcaroglu, founder of the UnSchool of Disruptive Design, Champion of the Earth in 2016 by UN Environment
- Mexican conceptual and engaged artist **Minerva Cuevas**
- Filipino entrepreneur **Illac Diaz** @illacdiaz, founder of My Shelter Foundation and Liter of Light
- Artist **Ibrahim Mahama** from Ghana recently exhibited at Documenta 14
- Beninese artist **Romuald Hazoume**, winner of the 2007 Arnold Bodé Priz
- Filipino American filmmaker **Leah Borrromeo** @monstris, founder of Disobedient Films
- French **Alexandre Lumbosco** founder of Comunidée
- Chinese **Elsa Tang**, Advocate of Zero Waste Lifestyle; Founder of GoZeroWaste
- Indian **Afroz Shah** @afrozShah1, 2016 Champion of the Earth by UN Environment for his efforts towards the clean-up of beaches in the city of Mumbai
- Moroccan designer **Soukeina Hachem** @soukeinahachem, founder of Shape
- Eco-fashion designer **Tiffany Pattinson** from Hong-Kong
- French entrepreneur **Karine Niego** @KarineNiego, founder of YesWeGreen
- Taiwanese artist **Vincent JF Huang** @vincentjfhuang who, represents Tuvalu on COP and Venice Biennale and implements solutions against rising sea levels
- Australian **Edda Hamar** @eddahamar, founder of Undress Runways, United Nations Young Leader 2016
- Indian artist and activist **Archana Prasad** @arcnoid
- Qatari **Neeshad V. Shafi** @ineeshadv, co-founder of Arab Youth Climate Movement Qatar



Romuald Hazoumé, *La Sultane*, 2016, Collection Longchamp, Courtesy of the artist

#### The future action will:

- Fall under the umbrella of the 13 Sustainable Development Goal defined by UN: climate action.
- Include a strong artistic as well as participatory dimension.
- Target an international audience.

With the aim of strengthening civil society's commitment to the fight against climate change in spite of the US withdrawal from the Paris Agreement, this one-of-a-kind event will bring together the world's most inspiring accelerators of change at the Salon Alexandre III at the Grand Palais.

The creativity of artists, the drive of entrepreneurs and the progressivity of young eco-leaders are three major, complementary forces. For two days, these three groups will come together with the aim of producing an original idea of action that will then be implemented by the association Art of Change 21.



## MEMBERS OF LE CONCLAVE



### **MINERVA CUEVAS (B. 1975, MEXICO CITY, MEXICO, LIVES AND WORKS IN MEXICO)**

Minerva Cuevas is a conceptual artist who generates projects in response to politically-charged contexts. Several of the artist's works take the form of re-branding campaigns—exhibited as murals and product designs — that question the role corporations play in the management of natural resources, fair labor practices, and evolving forms of neo-colonialism.

Cuevas finds provocative ways to intervene in public space, whether through interventions, the deployment of billboards, mural paintings or by hacking public utilities to provide discounted or free services. Cuevas has addressed the negative impact that humans have on the environment through sculptural installations and paintings coated in tar. She is the founder of Mejor Vida Corp. (1998) and the International Understanding Foundation (2016).

Recent solo exhibitions have been presented internationally at venues including Museo de la Ciudad de Mexico, Mexico City, Mexico (2012); Whitechapel Gallery, London, United Kingdom (2010). Cuevas's work has been included in group exhibitions at institutions such as South London Gallery, London, United Kingdom (2016); Solomon R. Guggenheim Museum (2015); Musee d'art moderne de la Ville de Paris, Paris, France (2012); and the Centre Pompidou (Paris 2010). Cuevas was awarded the Deutscher Akademischer Austauschdienst (DAAD) in 2004.



### **ROMUALD HAZOUME (B. 1962, PORTO NOVO, BENIN, LIVES AND WORKS IN PORTO NOVO)**

In the mid-1980s, Romuald Hazoume began an extended series of works made from discarded plastic containers, and in particular from gasoline canisters. After slight modifications, these objects became masks, which subtly reveal Hazoume's critical vision of political systems. He has said of his work: *I send back to the West that which belongs to them, that is to say, the refusal of consumer society that invades us every day.*

His work has been widely shown in many of the major galleries and museums in Europe and beyond, including the British Museum, the Guggenheim, Bilbao, the Centre Georges Pompidou, Paris, Fondation Louis Vuitton, ICP, New York, the Victoria & Albert Museum, London.

Hazoume has participated in the Biennale de Lyon and Gwangju Biennale (both 2000), as well as the 3rd Biennale of Contemporary Art at the Garage Museum for Contemporary Art, Moscow (2009). He was awarded the Arnold Bode-Prize for his participation in Documenta 12 (2007).



### **EDDA HAMAR (B. 1987, ICELAND, LIVES AND WORKS IN AUSTRALIA)**

Edda is the co-founder of Australia's largest sustainable fashion runway show, Undress Runways. Held across different Australian cities, the event showcases sustainable, ethical and forward-thinking fashion designers from around the world. For over six years she has built a movement in the fashion industry that introduces the public to a world that respects garment makers and cares for the planet.

Edda is also the editor of The Naked Mag, advocating for diversity, respect, equality, sustainability and smart textiles in the fashion industry, and empowers its readership to make informed and socially conscious decisions when making purchases.

Today, Edda is the CEO of a startup called UNDRRESS; an online peer-to-peer platform where people can rent out their quality clothes. It's the share economy for fashion. She wants to use this platform to help people have a healthier, more sustainable relationship with fashion.

In September 2016, Edda was named a UN Young Leader for the Sustainable Development Goals. She was also recently awarded QLD Young Achiever of the Year 2017.



**SOUKEINA HACHEM (B. 1987, CASABLANCA, MOROCCO)**

Entrepreneur and designer, Soukeina Hachem is recognized as one of the most creative young people in Morocco. Placing cultural development, ecology and awareness through art at the heart of her concerns, Soukeina is involved in the transformation of her country towards sustainable development through creation.

After studies in design, she embarked on the great adventure of entrepreneurship in 2012 by founding Shape, a strategic consultancy in global design that promotes a holistic and social approach.

In 2014, she initiated Houna («here» in Arabic), a collaborative platform and cultural & artistic incubator that accompanies young artists and designers in the production and media coverage of their projects. Houna includes the Kouzina program, a Label and FabLab dedicated to creation and prototyping. At the COP22 in Marrakech, Houna organized a prototyping hackathon where designers, craftsmen, entrepreneurs, scientists and engineers gathered around eco-committed projects with a strong social impact.

Also an artist, Soukeina has produced videos, performances, VJing installations as well as a multi-awarded short-film.



**IBRAHIM MAHAMA (B. 1987, TAMALE, GHANA)**

Ibrahim Mahama uses the transformation of materials to explore themes of commodity, migration, globalisation and economic exchange. Often made in collaboration, his large-scale installations employ materials gathered from urban environments such as remnants of wood and textiles or jute sacks, which are sewn together and draped over architectural structures.

Ibrahim's interest in material, process and audience has led him to focus on jute sacks in particular since they are synonymous with the trade markets of Ghana. Fabricated in Southeast Asia, the sacks are imported by the Ghana Cocoa Boards to transport cocoa beans but end up as multi-functional objects, used for both the transportation of food and commodities and for many daily chores around the home.

His work has appeared in international exhibitions including Documenta 14, Athens and Kassel (2017), The Gown Must Go To Town, Accra, 'All the World's Futures', 56th Venice Biennale, Venice (2015); 'Artist's Rooms', K21, Dusseldorf (2015); 'Material Effects', The Broad Art Museum, Michigan (2015); 'An Age of Our Own Making', Kunsthal Charlottenborg, Copenhagen and Holbæk city (2016); and 'Fracture', Tel Aviv Art Museum, Israel (2016) and Orderly Disorderly, Accra.



**ARCHANA PRASAD (B. 19 BANGALORE, INDIA, LIVES AND WORKS IN INDIA)**

Archana Prasad, is an artist from Bangalore, India. Her work is a particular conjunction of visual art, technology and urban community art, steeped in design and research methodologies.

Archana has been actively engaged with community art practices for the last decade. She is the Founder-Director of Jaaga, a community based urban art, tech and activism project. Starting as early as 2004 with "Standing On Fish" a small project that engages the public with street art to in the context of the Bangalore City Project, a project that aims to explore ways by which people can connect with the city through cultural practices.

Apart from her formal studio work in drawing, animation and painting, she explores the world of art through multiple lenses. Previously, she has collaborated with Bangalore's early experimental bands –Lounge Piranha and Bobbleheads- as lights and video performance artist. She has performed at more than 50 events and has toured across several Indian cities with these bands. Additionally she initiated an experimental docu-performative sound and video public intervention project – CitySignals.



## **ILLAC DIAZ (B. 1971, THE PHILIPPINES, LIVES AND WORKS IN THE ASEAN)**

Illac Diaz is a social entrepreneur and founder of MyShelter Foundation and Liter of Light. Liter of Light is a global, grassroots movement committed to providing affordable, sustainable solar lights to people with limited or no access to electricity. The concept is simple: collect plastic bottles, fill them with water and bleach, and install them on rooftops. The bleach-filled bottles then refract the light from the outdoors into the house, lighting up like a lightbulb. They also can be upgraded with an LED bulb, micro-solar panels and a battery to provide a low cost night-time lighting system.

Liter of Light has installed more than 450,000 bottle lights in more than 15 countries, as well as a few thousand streetlights. Liter of Light's open source technology has been recognized by the UN and adopted for use in some UNHCR camps.

Liter of Light is the recipient of the 2016 St Andrews Prize for the Environment, the 2015 Zayed Future Energy Prize and a winner of the 2014-2015 World Habitat Award.



## **LEAH BORRROMEO (B. 1979, PHILIPPINES, LIVES AND WORKS IN LONDON)**

Leah Borrromeo is a journalist, filmmaker and arts interventionist. With over a decade's experience in television news at an editorial level, she bridges arts practise with documentary. Much of her work involves public and private space, social architectures, the environment and banging on about how journalism is an art.

Currently directing 'The Cotton Film: Dirty White Gold', a feature film on Indian farmer suicides and fashion which dissects the clothing supply chain and casts a satirical eye on 'white-saviour' documentaries, she is working on 'Climate Symphony' - a data sonification project that pulls narratives from climate change data, ascribes musical instruments to those stories and then turns them into a four-part symphony.

In addition to coming up with short-form interventions that document and occupy real and virtual spaces, she's also made a series of short films on arts activism for British station Channel 4's "Random Acts" and hosted Resonance FM's "The Left Bank Show".



## **NEESHAD V. SHAFI (B. 1987, INDIA, LIVES AND WORKS IN DOHA, QATAR)**

Neeshad is a youth environmental activist, educator, speaker and an outspoken climate change advocate, who campaigns extensively to raise awareness about climate change and Sustainable Development goals (SDGs). His continuous enthusiasm for environment and climate change advocacy led him to be the focal point for various regional and international NGOs in the Middle East. He is also the Co-founder and National Coordinator for Arab Youth Climate Movement Qatar.

Neeshad has been active in UNFCCC climate negotiation process since 2012 and involved in COP22 in Marrakech as well as COP21 in Paris on invitation from civil society for advocating the importance of Arab youth as partners for climate action.

He has been invited to numerous local, regional and international conferences and has recently attended Youth Assembly at United Nations in New York and also the official Youth Delegate to One Young World in Bogota in Colombia. He is currently serving as Co-Founder and National Coordinator for Arab Youth Climate Movement Qatar (AYCMQ), Global Shaper at Doha Shaper Hub, Middle East Officer for CliMates, Founding member at Climate Action Network Arab World, Liaison Officer in GCC for Citizens Climate Lobby, Steering Committee for CoalitionWILD, Founding Team at Youth Climate Lab and MIT Climate Co-Lab Fellow.



**VINCENT J.F. HUANG (B. 1971, NANTOU COUNTY, TAIWAN)**

Vincent JF Huang is an eco-artist and activist who combines art practice with environmental issues, aiming to raise awareness on climate change while simultaneously inviting the public to rethink modern civilization and sustainability.

Huang has focused his art and activism on a single question: “When extreme weather rages around the world, how can art take a stand, and furthermore, play a role in social reform?” Huang creates art that act as a catalyst capable of turning the experience of global warming into personal and public action, all the whilst creating transcendent aesthetic events that awaken passion for global ecology.

Starting in 2010, Vincent has been working with Tuvalu, a small island nation in South Pacific that is facing the risk of becoming uninhabitable due to rising sea levels. Vincent has represented Tuvalu as an official delegate at the UNFCCC since 2012. Vincent represented the Tuvalu Pavilion at the 55th & 56th la Biennale di Venezia.

In 2013, in acknowledgment of his sustained art activism in support of global environmental issues, he was awarded the Presidential Cultural Award in Taiwan.



**LEYLA ACAROGLU (B. 1982 AUSTRALIA, LIVES AND WORKS IN NEW YORK U.S.)**

Dr. Leyla Acaroglu embodies the innovation that instigates positive environmental and social change. A New York-based Australian designer, social scientist, and sustainability expert, she is internationally recognized as a leader and developer of the disruptive design approach she has several pioneering sustainability and educational initiatives. Leyla is the founder of two design agencies, Disrupt Design in New York and Melbourne-based Eco Innovators, as well as the UnSchool, her uniquely rebellious experimental knowledge lab that is all about disrupting the mainstream way that knowledge is gained and shared.

Her works such as Design Play Cards, Game Changer Game, Secret Life of Things, Designercise, and the AIGA Gender Equity Toolkit are at the forefront of activated experience design. She has authored several handbooks for change makers and continues to agitate for new ways of solving complex social problems through beautifully designed interventions.

She was awarded 2016 Champion of the Earth by United Nations Environment, and her 2013 mainstage TED talk that has collected over one million views is one of the most watched TED talks on sustainability.



**KARINE NIEGO (B. 1967 FRANCE, LIVES AND WORKS IN PARIS)**

Karine Niego is founder and director of Green Raid and the digital participative platform “Yes We Green”, that compiles a list of places linked to sustainable lifestyles.

Karine started her career in marketing and communication for international sporting events. She then became a journalist and executive producer for numerous production companies (Canal Plus, France 3, TV5 Monde... )

In 2008, she decided to pursue a career that would focus on what she is passionate about : the environment and spreading awareness about sustainability. She created Green Production, a film and events production company to sensitize the public on environmental issues. She has collaborated with Planète Urgence (Planet in Emergency), Fondation Nicolas Hulot.

In 2010, she directed the French political web-series Les Yeux dans Les Verts (Eyes on the Green) ([www.lesyeuxdanslesverts.com](http://www.lesyeuxdanslesverts.com)), following the personality Cécile Duflot and her political ecology in the aftermath of the 2009 European elections.





## **TIFFANY PATTINSON (B. HONG KONG, LIVES AND WORKS IN HONG KONG)**

Born to a family of social workers, Tiffany was raised with a mind to serve the world as a social entrepreneur. Combining her passion for design, Tiffany Pattinson launched her namesake sustainable fashion & lifestyle label in Shanghai after participating as a finalist of the EcoChic Design Award in 2012.

The brand has strong focus on the preservation of culture and the environment, working with traditional craftsmen from tribes in China and adopting sustainable design and production techniques from the start to the afterlife of each product. In addition, the concept of multifunctional design is a common feature in her products in order to add longevity to the pieces.

Tiffany has been invited to present her designs around the globe, including Shanghai, Harbin, Brighton, New York, Brussels and Hong Kong promoting sustainable fashion design.



## **THOMAS ORTIZ (B. 1988 FRANCE, LIVES AND WORKS IN FRANCE)**

Thomas Ortiz's work focuses on the issues concerning energy, environment and human lifestyles. In 2012, he graduated from the Institut National Polytechnique following an Art and Science program. In 2014, he co-founded Matabase to develop the use of innovative and sustainable materials in creative communities. Since 2015, he is leading several actions with Atelier21, a think tank focusing on energy transition through social innovation.

In the same year, he worked as an independent researcher on the 2-year program Smart Grids Brain. This research explored the current development of energy and telecommunication networks through a citizen-oriented point of view.

He is the co-founder of Paléo-énergétique, a collaborative international research program investigating the past to exhumate forgotten innovations and patents in the public domain. In 2016, he developed RegenBox in collaboration with the designer Cédric Carles, the first open-source alkaline regenerator based on a community.

He is also an active coordinator of SolarSoundSystem, an international network of sound systems powered by solar and human energy.



## **ELSA TANG (B. 1984 CHINA, LIVES AND WORKS IN CHINA)**

Advocate of Zero Waste Lifestyle; Founder of GoZeroWaste

Since September 2016, Elsa has been trying to live in a zero-waste way. With her trash footprint dramatically reduced, she began to realize that one could live better with less. Believing in the power of baby steps, Elsa founded GoZeroWaste to inspire and engage people to take their first step to a more sustainable life.

GoZeroWaste is dedicated to raise awareness and empower actions on environmental issues through a series of events and workshops. GoZeroWaste is now rapidly growing as a UGC social platform connecting zero wasters around China.



## **ALEXANDRE LUMBOSCO (B. 1986 FRANCE, LIVES AND WORKS IN PARIS)**

Upon studying Environmental Economics with a speciality in the operation of institutions, Alexandre co-founded, with Alexandre Attias, «Comunidade», a film production company that specializes in web-documentaries on political ecology.

Together, they started an online petition to allow farmers to conserve their traditional seeds. It was through the film «Des Clics De Conscience» that the directors were able to show that citizens do have the power to change the law. With the film in cinemas now across France, they now meet with audience members to mobilize people on creating a lobby of citizens for the common good.



## THE FIRST CONCLAVE 2014 GAÎTÉ LYRIQUE, PARIS

The first Conclave of Art of Change 21 was organized in 2014 at the Gaîté Lyrique in Paris prior to the COP21. It brought together twenty exceptional personalities, some of whom were: Kenyan social entrepreneur David Kobia (founder of Ushahidi), French eco-designer Cédric Carles (founder of the Solar Sound System), artists Lucy Orta, Wen Fang and Natalie Jeremijenko.

### MASKBOOK, A PROJECT BORN FROM THE FIRST CONCLAVE

*“The masks created are wonderful works of art. art is a unique and engaging way to raise awareness and to inform of the solutions to reduce air pollution.*

*Masks can't protect people from air pollution, we can only protect people by getting rid of these dangerous air pollutants, and to do that we will need efforts at the local, national and global level.”*

Helena Molin Valdes, Head of the UN Environment.



### MASKBOOK IN FIGURES

- Over 2500 masked portraits on [maskbook.org](http://maskbook.org)
- Participants from over 50 countries
- More than 70 Maskbook workshops in over 10 countries
- 10 exhibitions

Born out of the Conclave and launched in 2015 by Art of Change 21, Maskbook is the first artistic and civil action that links health - air pollution - climate change.

International work of art, Maskbook raises awareness and mobilizes people for the environment, using the mask as a symbol. Through Maskbook, the anti-pollution (or dust) mask, the symbol for pollution, is transformed into a symbol for a solution. All are invited to create a mask in a creative and ecological way, either via DIY or digital creation. The best masked portraits become a part of the international portrait gallery on [maskbook.org](http://maskbook.org) and may even be exhibited at cultural and ecological events worldwide.

Maskbook's action unfolds in five-parts: mask-creation workshops, exhibitions, international portrait gallery ([www.maskbook.org](http://www.maskbook.org)), mobile app and Masktrotter.

In 2016, Maskbook teamed up with UN Environment and the Climate and Clean Air Coalition to organize a series of events including workshops in the slums of Nairobi, Kenya and at Habitat III in Quito, Ecuador. Maskbook has mobilized thousands of participants.

## METHODOLOGY & PROGRAM



The process of co-creation of the new output will be collaborative in nature. No single member has an absolute say in the creation of the new output, the process will be decentralized allowing a democratic process of decision-making. To be successful, the new output must be recognized by an absolute majority of members.

### STEP 1: COLLECTING IDEAS AND SHORTLISTING 3 PROJECTS

A brainstorming session will be held where between 6 and 10 project ideas will be selected. These ideas will be discussed in smaller groups, after which 3 ideas out of these will be shortlisted.

### STEP 2: DETAILING THE SHORTLISTED PROJECTS

The 3 shortlisted ideas will be developed in detail and out of these, 1 will be chosen collectively to be developed as the new project.

### STEP 3: DEVELOPING THE CHOSEN PROJECT

The chosen project will be developed in greater details through facilitated focus group discussions. The members will detail: project name, logo (if possible), intended geographical outreach, budget, partners, project design and environmental impact, scheduled launch time. These are to be supported by sketches and/or visuals.

### STEP 4: DISTRIBUTION OF ROLES AMONG THE MEMBERS IN THE IMPLEMENTATION OF THE ACTION

### STEP 5: PRESENTING THE NEW PROJECT

The final project will be presented at a press conference held on end of Day 2. A press release will be distributed (with the help of Art of Change 21) and a short introductory video of the new project broadcasted.

## PROGRAM

### OCTOBER 9 DAY 1

**9 - 10 am - Grand Palais**

Opening

**10 am - 7 pm - Grand Palais**

Co-creativity Session (Grand Palais)

Closed to public

### OCTOBER 10 - DAY 2

**9 am - 5 pm - Grand Palais**

Co-creativity Session (Grand Palais)

Closed to public

**6 - 7 pm - Grand Palais**

Exclusive press conference unveiling the action chosen

**7.30 - 10 pm - Silencio**

Cocktail Party

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**AN EXCLUSIVE PRESS CONFERENCE UNVEILING THE OUTCOME  
TUESDAY 10 OCTOBER 6 TO 7 PM  
SALON ALEXANDRE III, GRAND PALAIS**

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## PRACTICAL INFORMATION



### ABOUT ART OF CHANGE 21

Art of Change 21 is a one-of-a-kind association that brings together artists, social entrepreneurs and young leaders who are deeply committed to sustainability and the environment, in order to create original, impactful solutions that address climate change and promote sustainable lifestyles. Art of Change 21 started its activities in 2014 ahead of COP21, with the first edition of Le Conclave in Paris at Gaité Lyrique.

The French association also plays a key role in the COP (United Nations Climate Change Conferences) and has participated in the COP21 (held in Paris in 2015) , the COP22 (held in Morocco in 2016) and will be at COP23 in Bonn, Germany.

Art of Change 21 is a not-for-profit association, created in 2014 and registered in France. Its main partners are UN Environment and the Schneider Electric Foundation. Its patrons are artist Olafur Eliasson and social entrepreneur Tristan Lecomte.

### MAIN PARTNER SCHNEIDER ELECTRIC FOUNDATION

Schneider Electric Foundation is Art of Change 21's main partner and is a global specialist in energy management committed to sustainability, aims to contribute to the development of people and societies through education, innovation, awareness-raising and vocational training related to energy.

### SUPPORTED BY UN ENVIRONMENT

The United Nations Environment Programme (UNEP) is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system and serves as an authoritative advocate for the global environment.

