

Sinergia 25
Creatividad + acción por el planeta
Creativity + action for the planet



ART OF
CHANGE
21 •

COP 25 ACTION

ABOUT

Art of Change 21 has been putting art and innovation at the heart of COP Climate every year since 2015, with the support of its main partner, the Schneider Electric Foundation.

The 25th edition of the COP Climate took place in Madrid in Spain in December, following its cancellation in Santiago, Chile. The Chilean campaigns that had been long prepared by Art of Change 21 and its Chilean partners went ahead, despite cancellation of the COP. What's more, following this cancellation, Art of Change 21 designed and organized a full campaign program in Madrid at very short notice.

Campaign in Madrid: from December 10th to 12th, 2019

Campaign in Santiago: from December 3rd to 30th, 2019

Goals

- Valuing the role of art, creativity and social innovation as solutions to global warming and the environmental crisis.
- Promoting artists involved in the environment.
- Accelerating synergies and "cross fertilization" between scientists, artists and entrepreneurs.
- Integrating, involving and developing the talents of the local population.

Team

- Project managers: Lorena Fernandez Agathe Chebassier
- Direction: Alice Audouin

PRINCIPAL PARTNER



PROJECT PARTNERS



MADRID

CAMPAIGNS IN MADRID

Art of Change 21 organized two campaigns:

- **¿ Más grados° más arte ?**
International conference and Maskbook workshop
December 12th, 2019
In partnership with CaixaForum.
A half-day event around art, innovation and climate change, at the premises of Madrid's famous CaixaForum, the city's cultural center known for its famous green wall.
- **Maskbook workshop**
December 10th, 2019
In partnership with INLAND.
A Maskbook workshop in collaboration with an emblematic Spanish actor.

ART OF CHANGE 21 - CAIXAFORUM

¿ MÁS GRADOS° MÁS ARTE ?

CONFERENCE - MASKBOOK WORKSHOP

COP25

DECEMBER 12, 5-8pm

CaixaForum Madrid



@artofchange21
#artofchange21
#maskbook

ART OF
CHANGE
21



la Caixa

Supported by:

Schneider
Electric
Foundation

INTERNATIONAL CONFERENCE / CAIXAFORUM ¿ MÁS GRADOS° MÁS ARTE ?

MADRID

The international conference organized at the CaixaForum by Art of Change 21 focused on art, innovation and environmental issues. It brought together prestigious artists, entrepreneurs and international innovators.

Speakers

José Luís Díez, partner of the Spanish start-up of biomaterials Feltwood - Cédric Carles, founder of the Paleo-Energy project and the Solar Sound System - Fernando García-Dory, founder of Inland, Spanish artist engaged in the environment - John Gerrard, the Irish artist whose famous 'Western Flag' was exhibited during COP25 at the Thyssen-Bornemisza Museum - Yan Luhui, founder of the Chinese firm Carbonstop - Michael Pinsky, an English environmental artist who exhibited his "Pollution Pods" in the COP25 green area - Romina Belen Puglisi, young Spanish entrepreneur of the ecological project Imagym - Valeria Valverde, the Costa Rican founder of the committed platform Abora



John Gerrard presenting 'Western Flag'

The conference was moderated by Alice Audouin, founder of Art of Change 21. It was held in Spanish and English with simultaneous translations. Entrance was free and open to everyone.



INTERNATIONAL CONFERENCE / CAIXAFORUM

¿ MÁS GRADOS° MÁS ARTE ?

MADRID



Michael Pinsky warning on water level rising up



Michael Pinsky
Artist
(England)



Romina Belen Puglisi,
Founder of Imagym
(Spain)



Cédric Carles
Artist and Creator
(France)



John Gerrard
Artist
(Ireland)



Alice Audouin
Moderator, Foudner of Art
of Change 21
(France)



Fernando García-Dory
Artist
(Spain)



Yan Luhui
Founder of Carbonstop
(China)



José Luis Díez
Manager of Feltwood
(Spain)



Valeria Valverde
Founder of Abora
(Costa Rica)

MASKBOOK WORKSHOP / CAIXAFORUM

¿ MÁS GRADOS° MÁS ARTE ?

MADRID

A flagship project of Art of Change 21, Maskbook is a global, committed and participatory work on air pollution and waste. It educates citizens through the creation of anti-pollution masks with recycled and reclaimed waste. After 200 workshops around the world, it was the turn of the people of Madrid, gathered at the CaixaForum to express their commitment and unleash their creativity.

Workshop participants were invited to bring their waste to create their masks, and to be photographed by Spanish multidisciplinary artist Mónica Sánchez Robles, partner of the event.

The Art of Change 21 team also carried out a local waste collection, in supermarkets, Fab Labs, at florists, printers, as well as at the COP25 venue, thus increasing the variety of ingredients available for the workshop.

The thirty participants for this particular workshop included students, COP25 participants, changemakers from the Ashoka network, committed creators ... who fully played the game and created remarkable and powerful masks in their message. These portraits can be found in the maskbook.org portrait gallery.

The workshop was led by eco-artist Lorena Hernández, and Agathe Chebassier, project managers at Art of Change 21.



Mónica Sánchez Robles



Selection of masks created during the CaixaForum workshop

MASKBOOK WORKSHOP / INLAND

MADRID

On December 10th, Art of Change 21 organized a Maskbook workshop in partnership with Inland.

Inland is an emblematic and committed artistic project in favor of ecology in Spain. Founded by the artist Fernando Garcia-Dory, it includes many artistic and ecological campaigns in the rural domain.

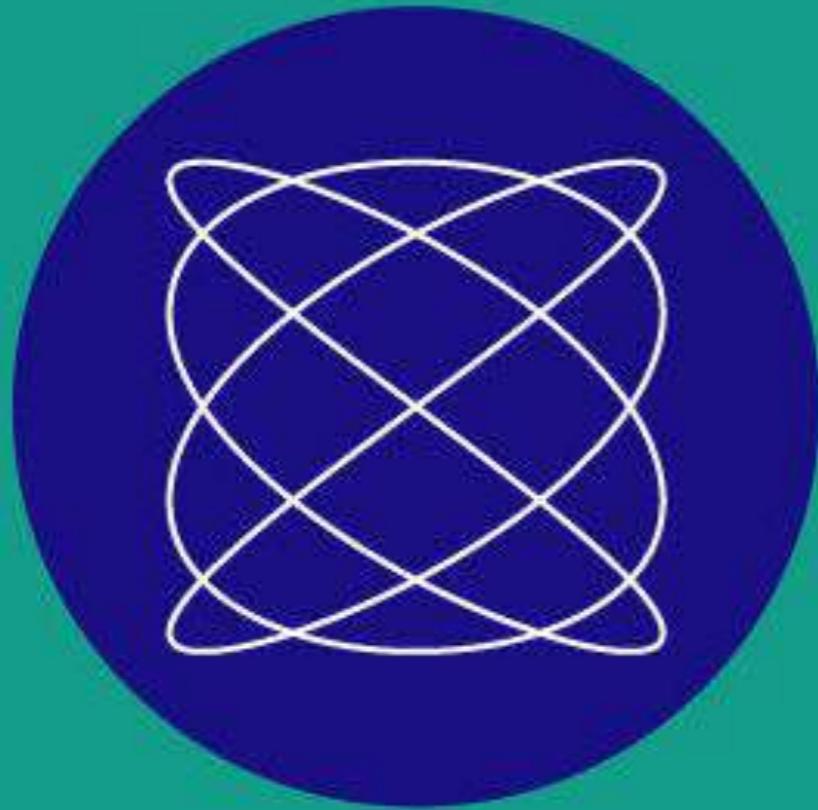
The workshop was held at CAR, the Madrid entity of Inland, an open, dynamic and inclusive space dedicated to training, research and cultural production to do with territory and social change.

This workshop held in the afternoon welcomed students from Cenit College, an educational structure in Madrid that regularly collaborates with Inland-CAR.

In addition to the practice of "upcycling" and the creation of masks from waste previously collected by the students, this workshop was also a time to raise awareness about air pollution, the climate, waste and the importance of preserving the environment.



Participants: about thirty students between 11 and 12 years old



Sinergia 25

Creatividad + acción por el planeta
Creativity + action for the planet

CAMPAIGNS IN SANTIAGO. CHILE

Sinergia25 is the program designed and carried out for COP Climate by the original alliance between Art of Change 21 and two innovative major Chilean players in the environment:

- **The Mar Adentro Foundation:** this major organization in Chile is developing synergies in the field of art and science to raise awareness of environmental issues.
- **The Fab Lab in Santiago** is an emblematic place for innovation in Chile, focused on ecodesign research and innovative technologies promoting ecological transition and social innovation.

Following the cancellation of COP25 in Chile, Art of Change 21 and its partners decided to maintain their joint campaign.

Sinergia25 has three components: a Global Forum, a residency program followed by an exhibition, and creation and environmental awareness workshops.

Sinergia25 took place in Santiago, Chile from December 3rd to 30th, 2019.

Art of Change 21 did not travel to Chile as originally agreed, with its team being mobilized in Madrid.

GLOBAL FORUM

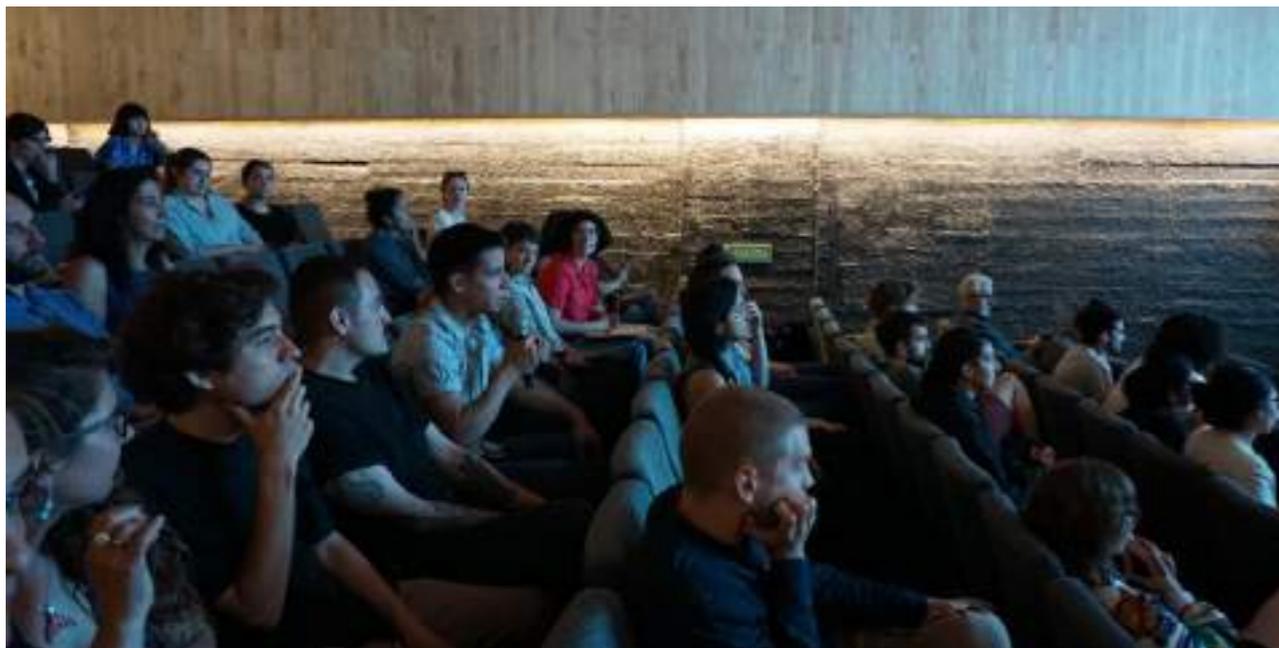
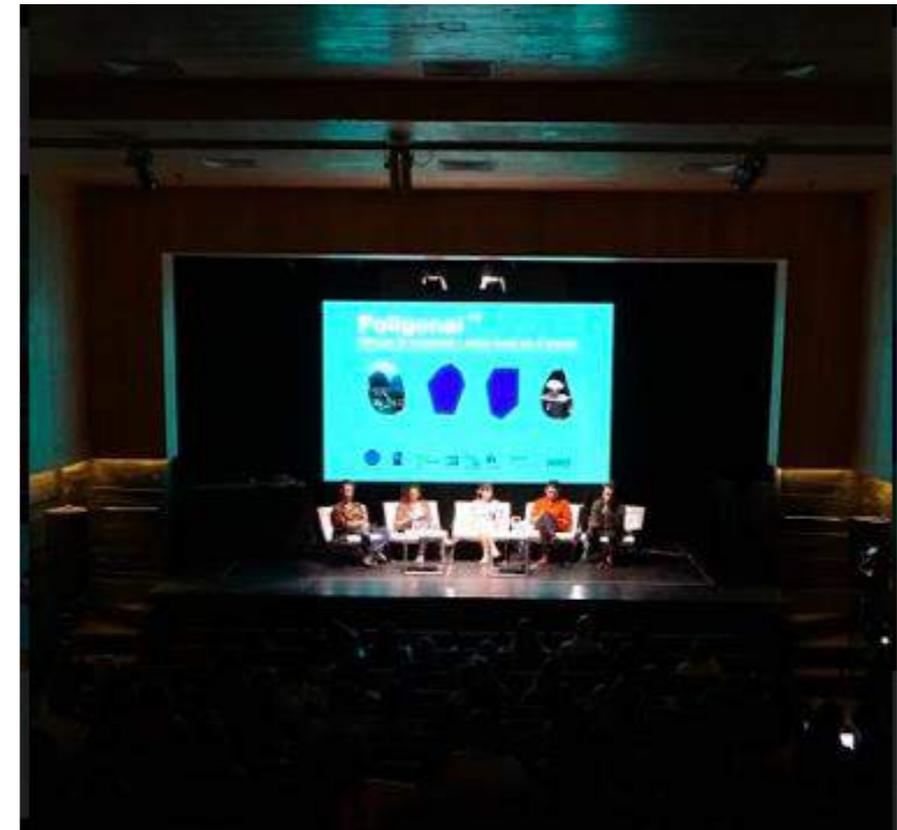
SANTIAGO

On December 3rd, the **"POLYGONAL" Global Forum** gave the floor for a whole morning (9:30am - 12:30pm) to national and international guests from the worlds of art and science, at the prestigious CIENA auditorium (Center for Extension of the National Institute).

The theme of the morning: "Approaching nature through creativity, encouraging people to reconnect with nature."

Firstly three artists presented their environmental work: the Ecuadorian artist **Paul Rosero Contreras**, the Danish artist **Jacob Kirkegaard** and the illustrator **Geraldine Mackinnon**.

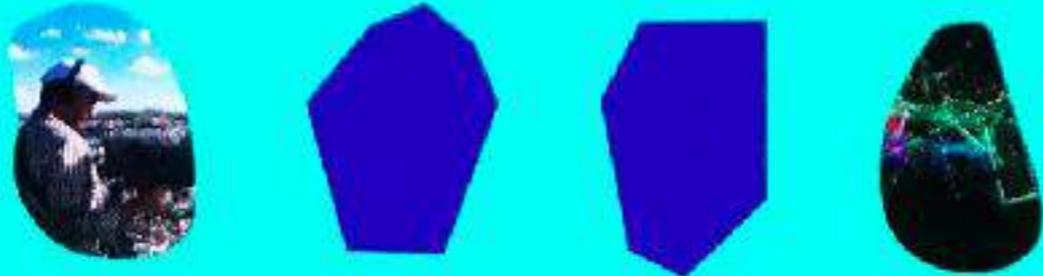
These presentations were followed by a debate on the climate and social crisis in which the artists participated alongside **Catalina Amigo**, specialist in socio-environmental studies at the Energy Poverty Network of the University of Chile, and **Andrés Briceño**, director from the Fab Lab Santiago.



Paul Rosero Contreras

Poligonal ^{Nº2}

Diálogos de creatividad + acción social por el planeta



Paul Rosero Contreras, Jacob Kirkegaard, Geraldine Mackinnon, Catalina Amigo, Andrés Briceño

CABO RESIDENCES / FAB LAB SANTIAGO

SANTIAGO

CABO is a residency program designed by the prestigious Fab Lab Santiago for COP25 in partnership with Art of Change 21, and one of the highlights of the SINERGIA25 program. Emphasizing interdisciplinarity, innovation and diversity, this program mobilized young creators and designers on the theme of my "sensitive material" (Materia Sensible).

Residents were welcomed during the months of October and November 2019 at the Fab Lab, a center of innovation in Chile, benefiting from tailor-made support. Their objective was to offer creations and prototypes geared to global environmental and social issues, in connection with COP25.

The result of their work was then exhibited during the COP.

Residents:

Claudia Vásquez, Artist / www.claudia-vasquez.com

Luis Guzmán, Bioarchitect / www.naturalsigns.net

Tamara Schwarz, Designer / [@tamaraschwarza](https://www.instagram.com/tamaraschwarza)

Violeta Paus, Director / www.violetapaus.com

Sistema Simple Studio, Designer / [@sistemasimplestudio](https://www.instagram.com/sistemasimplestudio)



Guided tour in the CABO residences

CABO RESIDENCES / FAB LAB SANTIAGO

SANTIAGO



CABO
Presenta

MATERIA SENSIBLE
una exposición de

Claudia Vásquez
Luis B. Guzmán
Tamara Schwarz
Violeta Paus
Sistema Simple Studio

Inauguración: Sábado 7 de Dic. 12.00pm.
IF Blanco, Puna 1180, Recoleta, Santiago

www.cabo-residencia.com

Schneider

The works, research and prototypes produced by residents were the subject of an exhibition inaugurated on December 7th, 2019. Guided tours with residents, conversations and an inauguration cocktail accompanied the exhibition.



CREATION WORKSHOPS

SANTIAGO

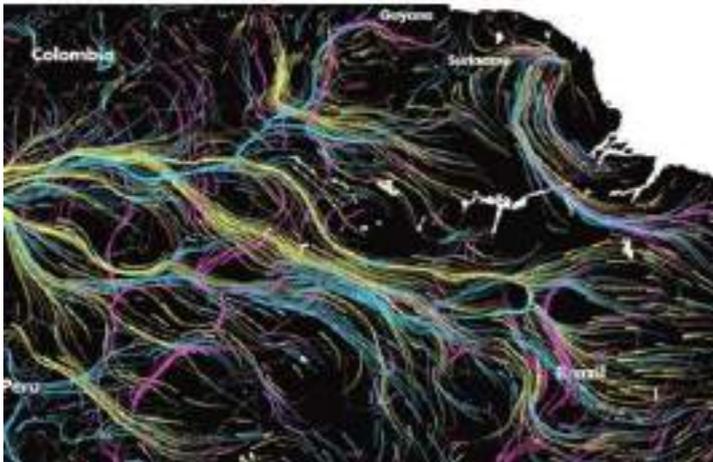


A program of workshops devoted to natural sciences, eco-design and the climate crisis took place right through to the end of 2019, as part of SINERGIA25.

These workshops took place in the prestigious and emblematic Cultural Center of the Palace of La Moneda.

Workshops:

- Migration, an opportunity for development: in partnership with the An Nou Palé Foundation
- Take care of water and soil in urban gardens: in partnership with Semilla Austral Cooperative
- Protect the natural medicinal flora: In partnership with Semilla Austral Cooperative
- Foods and colors for biodiversity: in partnership with Semilla Austral Cooperative
- Discovery of the coast and its marine universe: in partnership with Aula de mar
- Creation of a piece of jewelry from upcycling: in partnership with Fab Lab Santiago



SOUVENIRS



Alice Audouin, John Gerrard and Andrew Potts (Icomos)



Lorena Hernández, Agathe Chebassier and Mónica Sánchez Robles



Cédric Carles, John Gerrard, Fernando García-Dory, Lorena Hernández, Agathe Chebassier, Michael Pinsky, Alice Audouin, Darya Von Berner, Cesar Jiasolmedo



Alice Audouin and Jean Jouzel



Gilles Vermot Desroches, Bertrand Piccard and John Gerrard



End of the conference, Santiago

●

ART OF CHANGE 21 ●

www.artfochange21.com

maskbook@artofchange21.com



www.maskbook.org

Art of Change 21
50 rue des Francs-Bourgeois
75003 Paris

[@artofchange21](https://www.instagram.com/artofchange21)

[#maskbook](https://www.instagram.com/maskbook)