

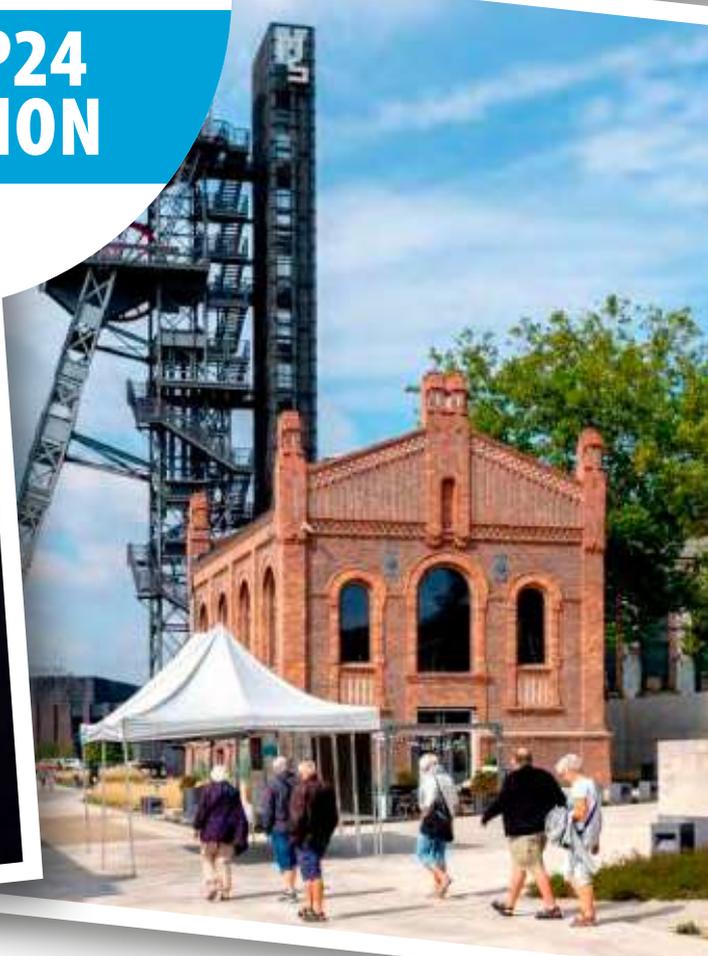


**ART OF
CHANGE 21**



ART OF
CHANGE
21

**COP24
ACTION**



KATOWICE - POLOGNE 2018

INTRODUCTION

On the occasion of the 24th annual UN conference on climate change (COP24) held in Katowice in Poland from December 2nd to 14th, 2018, the association Art of Change 21 presented a program of events, exhibitions, meetings and workshops at the intersection of art and major environmental issues, with the support of its main partner, the Schneider Electric Foundation and its institutional partner, UN Environment.

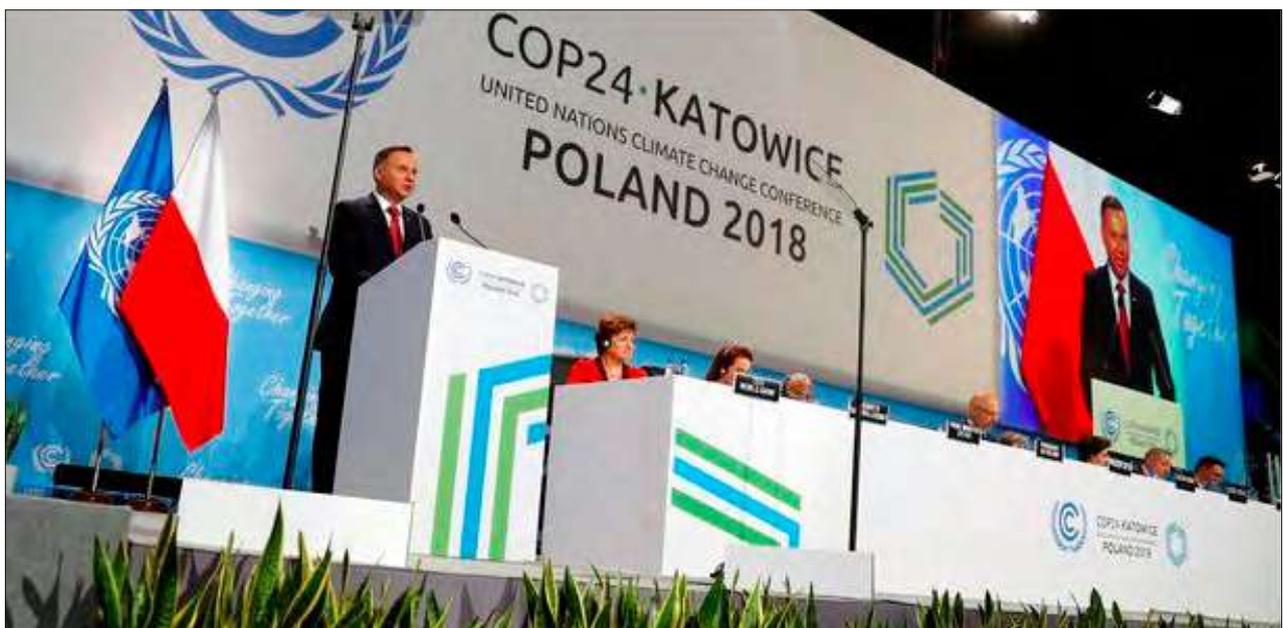
Conducted in collaboration with the three main cultural organizations of the city: the Silesian Museum, the Katowice City of Gardens and the Academy of Fine Arts, key moments of this program included an intervention by the contemporary artist John Gerrard, as well as a giant Maskbook workshop that united the inhabitants of Katowice and the participants of COP24.

Art of Changes 21 campaigns involved thousands of Katowice residents. Art of Change 21 was responsible for the foreign initiative that most integrated the local population, before and during COP24.

Main partner



Institutional partner



I - MASKBOOK

Maskbook put together a rich program with many workshops organized upstream and during COP24, mobilizing the population of Katowice, particularly sensitive to the challenges of air pollution and global warming.

Indeed, coal heating remains widespread, causing lots of health problems, and there are still many miners in the region. In addition, the temperature variations are important: heatwaves, fires and the absence of snow in the region. At the time of COP24, it still hadn't snowed in Katowice all year!

Creatively-minded youngsters were particularly involved in the Maskbook workshops, as well as local associations that practice upcycling.

These workshops led to exhibitions in different parts of the city, as well as a masked campaign during the March for the Climate, which was held during COP24.

WORKSHOP WITH KURKA WODNA ///

On Saturday November 3rd, ahead of COP24, a Maskbook workshop brought together the entire upcycling community and members of the local Kurka Wodna association. This event helped to raise awareness amongst Katowice residents regarding the challenges of sustainable development.

>> 30 masks were created.



WORKSHOP IN CLIMATE FOR CHANGE, DOBRY KLIMAT ///

A Maskbook workshop was organized by the artist and professor Malgosia Rozenau in the heart of the city, with an open invitation to locals. It was held at Dobry Klimat, the temporary and eco-designed building of the City of Katowice, built specifically for COP24 in the square of the Town Hall.

1 month before the official launch of the COP24

>> 40 masks were created.



WORKSHOP WITH THE FINE ARTS ACADEMY ///

On November 16th, 2018, a Maskbook workshop was organized by Malgosia Rozenau, artist and professor at the Academy of Fine Arts of Katowice. This event was conducted with the desire to raise awareness among the Polish population of the challenges that would be raised at COP24 the following month.

>> 30 masks were created.



WORKSHOP IN THE CITY OF GARDENS ///

From 11am to 2pm on Saturday, December 8th, a Maskbook workshop took place at Strefa Centralna, the associative café of City of Gardens, Institution of Culture of Katowice / Miasto Ogrodów, in collaboration with Kurka Vodna, the Academy of Fine Arts Katowice and Katowice Everyday.

During the COP24

>> 50 masks were created.





FIVE EXHIBITIONS IN KATOWICE ///

The Maskbook portraits produced during the workshops held before the COP24 were exhibited in several prestigious sites in the city of Katowice.

- ❶ *Slaskie University*
- ❷ *Art Minus 1*
- ❸ *Dobry Klimat pavilion*
- ❹ *Kato Cultural Coffee*
- ❺ *Academy of Fine Arts*



MARCH FOR CLIMATE///

On Saturday, December 8th, the Climate March was held internationally. In Katowice, it was honored by many activists from around the world, including the young environmentalist Greta Thunberg.

Participants made masks at a productive morning Maskbook workshop. In the procession, a banner in Maskbook colors was carried by members of the association and local environmentalists and citizens.



II - CONFERENCE

Creative People facing global challenges

On Friday, December 7th, at COP24, Art of Change 21 co-organized with the Slaskie Muzeum and moderated 'Creative People facing global challenges' conference. The Slaskie Muzeum is the Silesia region's most prestigious cultural centre presenting the historical, industrial and artistic heritage of Silesia and Poland.

This conference brought together international artists debating and sharing in the 500-seater auditorium: Lise Autogena, John Gerrard and Jérémy Gobé (invited by Art of Change 21) and Marcin Szczelina (invited by the Slaskie Muzeum). The conference was moderated by Alice Audouin, president of Art of Change 21.

The artists

- **Lise Autogena:** artist and interdisciplinary art professor at Sheffield Hallam University. Autogena develops artistic projects combining science and technology on the challenges of sustainable development and finance.
- **John Gerrard:** World renowned Irish artist - his Western Flag oil painting in the United States has become a critical symbol and indictment of Donald Trump's climate-skepticism. His monumental digital installations are a showcase of the ecological crisis and also its solutions.
- **Jérémy Gobé:** French artist who works for the preservation of the coral reef through his artistic practice and his art / science / industry project Coral Artefact.
- **Marcin Szczelina:** Polish architect engaged in the circular economy, creating digital simulations and graphic information in real time on the issue of waste.



COP24 - KATOWICE 2018
WIELKA MIĘDZYNARODOWA KONFERENCJA KLIMATOWA

CREATIVE PEOPLE FACING GLOBAL CHALLENGES

FRIDAY 7 DECEMBER 2018, 5.30PM
MUZEUM ŚLĄSKIE

Panel conversation with
LISE AUTOGENA (ARTIST)
JOHN GERRARD (ARTIST)
JÉRÉMY GOBÉ (ARTIST)
MARCIN SZCZELINA (ARCHITECT)

Moderated by
ALICE AUDOUIN (ART OF CHANGE 21)

Dobrowolskiego 1, 40-205
Katowice, Poland

Muzeum Śląskie ART OF CHANGE 21

Supported by
Foundation
Schneider Electric

COMMUNICATION



1 Facebook event for the workshop on December 8th



1 event created for the exhibition at the Kato Cultural Coffee



10 posts on Instagram and Facebook



1 article in the local magazine "Katowice Wyborcza.pl"



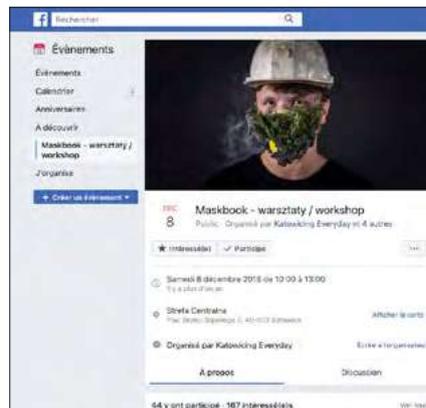
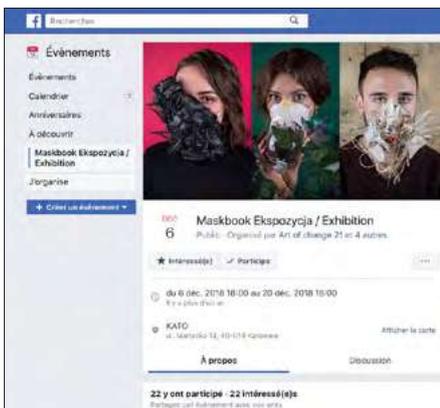
1 report by the DW (Deutsche Welle) magazine "DYB - Raising awareness of pollution"



Lots of communication relays on websites and on the social media platforms of our partners



1 press release in English and in Polish



PARTNERS

Main partner



The Schneider Electric Foundation team at the City of Gardens Maskbook workshop, December 8th, 2018



Project partners



Academy of Fine Arts Katowice



Muzeum Śląskie



University of Silesia



City of Garden



Kato cultural Coffee



Kurka Wodna upcycling Association

Institutional partner

