

**CALL FOR ENTRIES**



Julian Charrière, We Are All Astronauts, 2013

**ART AND ENVIRONMENT**

**SUPPORT FOR**

**YOUNG ARTISTS**

**WITH THE SPONSORSHIP OF MAISON RUINART**

**PLANÈTE  
ART  
SOLIDAIRE**

ART OF  
21 • CHANGE

A solidarity campaign by the association Art of Change 21  
Deadline for submitting applications: May 31, 2021  
For more information: [www.planeteartsolidaire.org](http://www.planeteartsolidaire.org)

# THE ART OF CHANGE 21 ASSOCIATION LAUNCHES A CAMPAIGN OF SOLIDARITY IN FAVOR OF YOUNG ARTISTS, WITH THE SPONSORSHIP OF MAISON RUINART

Artists should apply at  
[www.planeteartsolidaire.org](http://www.planeteartsolidaire.org)

## ART OF CHANGE 21

The Art of Change 21 association connects art with key environmental issues and campaigns on an international scale. Founded in 2014 by Alice Audouin, its president, with Olafur Eliasson as its patron, Art of Change 21 has four partners: Schneider Foundation Electric, the French Ministry of Europe and Foreign Affairs, the French Office of Biodiversity (OFB) and UN Environment. Art of Change 21 welcomed Maison Ruinart as a new sponsor in early 2021.

## MAISON RUINART

Supporting the artistic world and committed to the fight against global warming for many years, Maison Ruinart naturally wanted to respond to the call from Art of Change 21 as part of its sponsorship campaigns in order to support artists who put the environment at the heart of their creativity.

The health crisis has hit the art world hard, and many artists are in a precarious situation today. In order to bring concrete and immediate help, the Art of Change 21 association is launching a campaign of solidarity, *planète art solidaire*, with the sponsorship of Maison Ruinart. This support of € 42,000 is intended to be shared amongst 21 young artists with the environment at the heart of their practice.

The Art of Change 21 association, specializing in the link between contemporary art and the environment, fully understands the negative impact the pandemic is having on the projects and careers of artists working today. Committed to aiding aspiring and emerging talent since 2014, the association has been keen to respond to the current health crisis by giving the younger generation a helping hand with *planète art solidaire*, with the sponsorship of Maison Ruinart.

### APPLICATION PROCEDURES

Planète art solidaire is aimed at all contemporary artists (visual artists) over the age of 18 and under 40; entrants must be living in France and not in full or part-time education, and crucially, the environment has to be an important theme in the work of the artist.

To apply, all you have to do is complete a quick, simple questionnaire, so that we can assess the prominence of the environment in your work and the impact of the health crisis on your creativity.

The call for applications is open until May 31, on:

[planeteartsolidaire.org](http://planeteartsolidaire.org)

The winners will be announced in June 2021.

### JURY

Alice Audouin, our founding president and head of the jury; Emanuele Coccia, philosopher; Emma Lavigne, president of the Palais de Tokyo; Pauline Lisowski, art critic; François Michaud, curator at the Fondation Louis Vuitton; Fabien Vallérian, Art and Culture Director of Maison Ruinart.

Why target young artists committed to the environment?

Because they help us to better understand our relationships with living things (including, therefore, the current pandemic) and they foreshadow a greener future too. Their conscience, their commitment, but also their inventiveness and their holistic vision must be preserved and activated at a time when the ecological crisis is spreading on a global scale.

[www.planeteartsolidaire.org](http://www.planeteartsolidaire.org)