



Art of Change 21 and the Palais de Tokyo announce the 12 winners of the Eco-Design Art Prize

Following the success of the first edition of the Eco-Design Art Prize in 2023, Art of Change 21 and its partner the Palais de Tokyo are continuing their action towards artists and the ecological transition in contemporary art with a second edition in 2024. Awarded to 12 winners on April 2, 2024 at the Palais de Tokyo, this Prize aims to support artists in reducing their environmental impact and promote eco-design in artistic creation.



Ittah Yoda, Amandine Arcelli, Adrien Vescovi, Alizée Armet, Jonathan Potana, Assoukrou Aké, Victor Cord'homme, Desiré Moheb-Zandi, Alice Magne, Ouazzani Carrier, Lélia Demoisy, Julia Gault

The Eco-Design Art Prize, organized by Art of Change 21, in partnership with the Palais de Tokyo, is a real springboard for contemporary artists wishing to reduce the environmental impact of their artistic practice. The success of the first edition in 2023 (278 applications received) demonstrates the importance of such an initiative and the growing expectations of artists in terms of environmental responsibility. For its second edition, the Prize received 356 applications. The 12 winners chosen by a prestigious jury were announced on April 2, 2024, at the Palais de Tokyo. They will receive support from 18 experts and artists on carbon and eco-design, as well as a 1,000 euro prize.

The Eco-Design Art Prize aims to raise awareness of climate change and eco-design among the French art scene, enabling it to adapt to and anticipate the major changes ahead. It has four objectives: to train artists in environmental issues and eco-design practices, to support them in measuring and reducing their impact, to share best practices and to promote the role of artists in the ecological and solidarity-based transition. It is part of a long-term action program by the Art of Change 21 association to promote environmental commitment in the contemporary art sector.

The 12 winners

Assoukrou Aké
Amandine Arcelli
Alizée Armet
Victor Cord'homme
Lélia Demoisy
Julia Gault
Ittah Yoda
Alice Magne
Desire Moheb-Zandi
Ouazzani Carrier
Jonathan Potana
Adrien Vescovi

The Prize

12 winners will benefit from three days of tailor-made coaching in carbon and eco-design by recognized professionals and experts involved in the sector on April 24, May 16 and June 7, 2024 at the Palais de Tokyo (Power Room). The winners will receive a 1,000 euro bonus at the end of their coaching.

The jury

Alice Audouin – Founder of Art of Change 21
Julie Crenn – Independent Commissioner
Guillaume Désanges – President of the Palais de Tokyo
Yvannoé Kruger – Exhibition curator and director of Poush
Valérie Martin – Head of Citizen Mobilization and Media Department at ADEME
Arnaud Morand – Director of Arts and Innovation, Afalula
Emmanuel Tibloux – Director of l'École des Arts Décoratifs
Lucia Pietroiusti – Director of Ecologies, Serpentine Galleries
Fabien Vallerian – Director of Art and Culture, Maison Ruinart
Marion Waller – Director, Pavillon de l'Arsenal

The experts and artists who will accompany the winners in 2024

Marie-Sarah Adenis – Artist, biologist, co-founder of PILI
Clément Bottier – Sustainable textile designer and professor at the École des Arts Décoratifs, Paris
Cédric Carles – Co-founder of Paléo-Energétique and Station-E
Julian Charrière – Artist
Mathieu Delemme – Pioneer of eco-design in the digital sector, President of CTRL-A
Jérémy Gobé – Artist and founder of Corail Artefact
Marion Laval-Jeantet (Art Orienté Objet) – Artist, activist and university professor
Fabien Léaustic – Artist-researcher in art, ecologie(s) and outlook.
Fanny Legros – Founder of Karbone Prod
Théo Mercier – Artist
Raphaël Ménard – Architect and post-carbon engineer, President of AREP Group
Alex Nathanson – Designer and engineer, director of Solar Power for Artists
Emmanuelle Paillat – Pioneer and carbon expert
Lucia Pietroiusti – Director of Ecologies, Serpentine Galleries
Xavier Veilhan – Artist

And the experts from the Palais de Tokyo and Art of Change 21

Alice Audouin – Founder of Art of Change 21
Mathieu Boncour – CSR and Communications Director, Palais de Tokyo
Benjamin Mathia – Exhibition and Audiovisual Manager, Palais de Tokyo

Partners and sponsors

Palais de Tokyo is a partner of the Eco-Design Art Prize 2024. Its institutional partners are the French Ministry of Culture and ADEME (Agence de la Transition Écologique). The prize is sponsored by Maison Ruinart (main sponsor) and Guerlain. It won the Norsys Foundation trophy in 2023.



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Beyond the Art of Change Award

Nourished by the lessons learned from the 2023 and 2024 editions of the Prize, Art of Change 21 will offer an online guide for artists in summer 2024, free of charge and accessible to all. The association is also developing an online resource center to provide tools and information on eco-design in the contemporary art sector, as well as a platform for exchange.

About Art of Change 21

Art of Change 21 is an association under the law of 1901 founded in 2014 by Alice Audouin, a pioneer in the relationship between Art and the Environment. The association, under the patronage of Olafur Eliasson, acts on an international scale and mobilizes recognized contemporary artists, sustainable development and cultural players. The association is the initiator of the Eco-design Art Prize, the Maskbook participative project, programming at COP climate conferences and the bilingual Impact Art News media.

www.artofchange21.com

@artofchange21

About the Palais de Tokyo

The Palais de Tokyo is one of the leading centers for contemporary art in Paris and Europe. It is the lively place of today's artists, a unique exhibition space presenting the best of contemporary creation throughout its exhibition seasons. As the first art center in France to set up a CSR (Corporate Social Responsibility) department, the institution is preparing for the challenges of the 21st century, particularly in terms of adaptation, resilience and the fight against climate change, but also in terms of social and societal impact and the promotion of responsible business models. In its day-to-day operations, in its artistic programming and through the creation of circles of patrons supporting its ecological and social transition, the Palais de Tokyo, committed to "Institutional Permaculture", affirms its trajectory towards a sustainable Palais.

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