

# UNITED ARTISTS FOR CLIMATE

10 - 21 NOV, BELÉM, BRAZIL

COP30

ART OF  
CHANGE  
21

LABverde

## A global chorus of 180+ Artists joins climate mobilization during COP30

United Artists for Climate gains rapid momentum online and in Belém

COP30 Belém, Brazil — 10-21 November

Paris, Manaus — November 17, 2025

A week after the opening of COP30 in Belém, a new cultural initiative, United Artists for Climate, launched jointly by Art of Change 21 (France) and Labverde (Brazil), has brought together more than 180 contemporary artists from over 20 countries, forming an increasingly influential coalition around the climate negotiations.

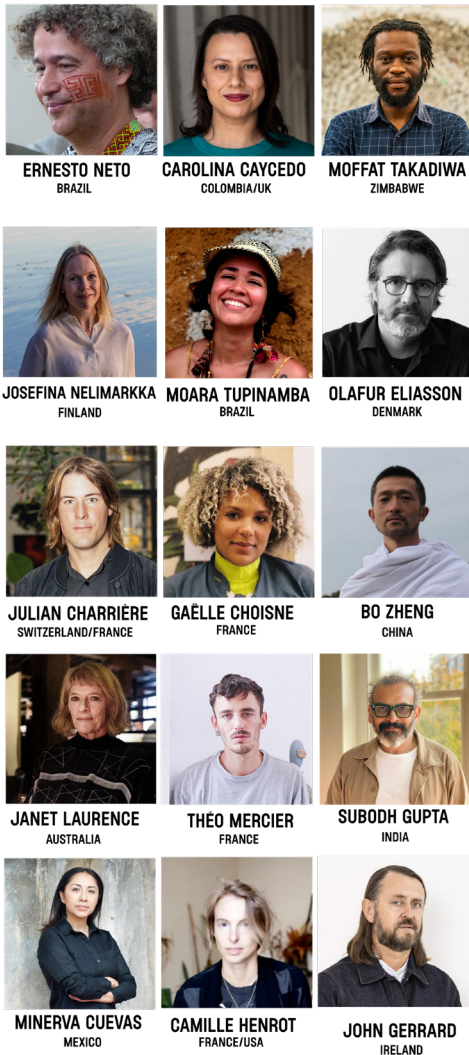
The campaign, which unfolds primarily on Instagram, invites artists to speak out on the climate emergency through their own words and artistic practices. Among the participants are internationally recognized figures such as Olafur Eliasson, long involved in environmental issues; activist artists including Carolina Caycedo; and several Indigenous artists from the Amazon, notably Moara Tupinambá.

The initiative can be followed on the IG account [@unitedartistsforclimate](https://www.instagram.com/unitedartistsforclimate).

### A Growing Cultural Front at COP30

Since November 10, the campaign has drawn a combined audience of more than 1.5 million through participating artists' followers. While its expansion has been rapid, its structure remains intentionally decentralized: each artist speaks in their own voice, while the campaign amplifies their contributions across borders.

Participating artists span a broad geographical and cultural range, including: Olafur Eliasson, Janet Laurence, Julian Charrière, Minerva Cuevas, John Gerrard, Cristina Iglesias, Subodh Gupta, Haroon Mirza, Gaëlle Choisne, Superflex, Théo Mercier, Carolina Caycedo, Moffat Takadiwa, Camille Henrot, Bharti Kher, Thomas Hirschhorn, Agnieszka Kurant as well as Ernesto Neto, Moara Tupinambá, and Renata Padovan from Brazil and the Amazon.



## Culture Steps into the Climate Change Conference

While the initiative relies heavily on digital dissemination, its presence at COP30 is also physical and deliberate.

Alice Audouin, founder of Art of Change 21, and Lilian Fraiji, founder of Labverde, have been active across both the Blue and Green Zones, working to secure broader recognition for culture as a component of climate policy.

Alice Audouin, who also serves as an ambassador for We Make Tomorrow, spoke during the global Culture and Climate Mobilization on November 12, an event that opened COP30's culture-driven thematic day at the Entertainment + Culture Pavilion.

Eight Brazilian and Amazonian artists / collectives including Reiner, Margem do Rio, and Christian Braga are receiving direct support from Art of Change 21 and Labverde during the conference.

With its UNFCCC Observer Status, Art of Change 21 has also been able to facilitate Blue Zone access for artists such as Carolina Caycedo, offering them rare proximity to decision-making arenas and diplomatic delegations.

Several artists reluctant to use Instagram on ethical or ecological grounds - including Haroon Mirza, Bo Zheng, and Amy Balkin - have contributed through Art of Change 21, which posted their statements on their behalf.

## Artists' Messages to COP30

Artists participating in the campaign have addressed climate policy, cultural responsibility, and frontline experiences. Among the statements:

*Do we want to be part of the cause, or part of the solution?*  
— Haroon Mirza (UK)

*COP30 lasts 15 days. The air we breathe is forever.*  
— Ernesto Neto (Brazil)

*Climate action must unite environmental commitment with cultural values of care and coexistence.*  
— Bharti Kher (India)

*Artists of the world, unite!*  
— Carolina Caycedo (Colombia/UK)

*We can no longer afford passive observation.*  
— Julian Charrière (France/Switzerland)

## About Art of Change 21

Art of Change 21 is a French non-profit organization founded in 2014 by Alice Audouin and patronized by Olafur Eliasson, specialised in contemporary art and the environment. Since COP21, the organization has been a regular presence at UN Climate Conferences, holding observer status with the United Nations (UNFCCC) and producing exhibitions, talks, performances, with artists such as Julian Charrière, Wen Fang, Hassan Hajjaj, Lucy Orta, John Gerrard...

Certified 1% for the Planet, Art of Change 21 collaborates with leading institutions, NGOs, and media to amplify the role of art in shaping a more sustainable future.

[artofchange21.com](http://artofchange21.com)

Instagram : [@artofchange21](https://www.instagram.com/artofchange21)

More information about United Artists for Climate : [here](#)

## About Labverde

Created in 2013, LABVERDE is a transdisciplinary platform based in the Brazilian Amazon. Led by Lilian Fraiji, Labverde bridges art, science, and Indigenous knowledge and organizes immersive residencies in the Amazon. Artists, Indigenous people, scientists come together to recognize and narrate nature, in an attempt to create new ways of existence and interaction with the environment. The platform was founded in partnership with INPA (National Institute of Amazonian Research).

[lavberde.com](http://lavberde.com)

Instagram : [@lavberde](https://www.instagram.com/lavberde)



## Press contact

### Agence Dezarts

[agence@dezarts.com](mailto:agence@dezarts.com)

Anaïs Fritsch (France) - +33 (0)6 62 09 43 63

### Art of Change 21

[info@artofchange21.com](mailto:info@artofchange21.com)

### Labverde

[info.labverde@gmail.com](mailto:info.labverde@gmail.com)