

# UNITED ARTISTS FOR CLIMATE

10 - 21 NOV, BELÉM, BRAZIL

COP30

ART OF  
CHANGE  
21

## Success of the United Artists for Climate campaign

**COP30: 290 artists from 58 countries mobilized for climate action  
with United Artists for Climate, by Art of Change 21  
in partnership with Labverde**

Paris — November 26, 2025

COP30 (November 10–21) concluded in Belém last Friday with disappointment, as no concrete decisions were made on getting out fossil fuels. Against this backdrop, the global online campaign United Artists for Climate, led by Art of Change 21 in partnership with Labverde (Brazil), achieved remarkable success.

In just 12 days, 290 visual artists from 58 countries mobilized for climate action. Participants included internationally renowned figures such as Olafur Eliasson and Anish Kapoor, activist artists like Carolina Caycedo, and indigenous artists from the Amazon, including Moara Tupinambá. On the ground in Belém, eight artists participated directly in COP30, leading advocacy actions to highlight the role of culture in climate initiatives.

### Campaign results on Instagram (November 10–21)

Instagram account [@unitedartistsforclimate](#), online on the November 10th

**290 participating artists**, reaching a combined audience of over **+2,1 million followers**.  
Posts generated **3 million views** and **46 000 likes**.

**58 countries** represented including Brazil, Cameroon, Colombia, France, Germany, Ghana, India, Indonesia, Iran, Mexico, Pakistan, Portugal, Taiwan, UK, USA, Zimbabwe...

The Instagram account [@unitedartistsforclimate](#), gained **3852 followers** during the campaign.

Artists contributing included: David Bowen, Carolina Caycedo, Claudia Comte, Minerva Cuevas, Tania Candiani, Julian Charrière, Gaëlle Choisine, Mark Dion, Olafur Eliasson, Nicolas Floc'h, John Gerrard, Laurent Grasso, Subodh Gupta, Camille Henrot, Cristina Iglesias, Anish Kapoor, Janet Laurence, Théo Mercier, Haroon Mirza, Ernesto Neto, Katja Novitskova, Renata Padovan, Lionel Sabatté, Superflex, Moffat Takadiwa, Moara Tupinambá, Robin. F. Williams, Robert Zhao Renhui among others.

Through Instagram, artists shared their reflections on the environment, expressing urgency, concerns for the future, and messages about forests, oceans, colonization, and climate justice. They also supported three key campaign themes: climate action, reforestation, and the formal recognition of culture in climate strategies. Many of them have also promoted their efforts to measure and reduce their carbon footprint.

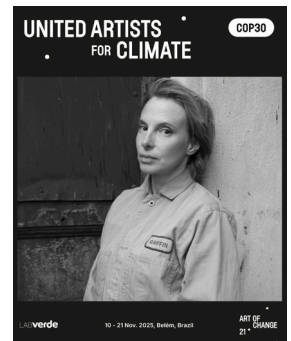
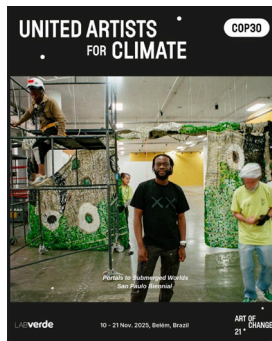
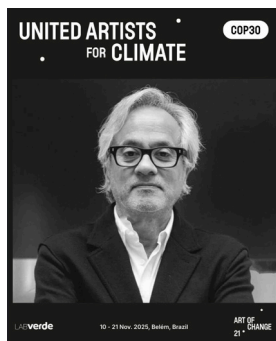
Artists not active on Instagram, such as Anish Kapoor, Amy Balkin, Haroon Mirza, and Bo Zheng, collaborated with the Art of Change 21 team to create posts on their behalf.

## On-site actions at COP30:

Eight Brazilian and Amazonian artists supported by Art of Change 21 and Labverde - Reiner, Margem do Rio, Christian Braga, Vitória Leona, Dayrel, Funkeiros Cult, Layse, and Sioduhi - led performances and advocacy actions connecting the COP30 event to the people who protect and defend the Amazon daily.

Thanks to Art of Change 21's Observer status at the UNFCCC, several artists obtained Blue Zone accreditation, granting access to decision-making spaces.

Alice Audouin, founder and president of Art of Change 21 and ambassador for We Make Tomorrow (a global initiative mobilizing cultural actors for COP30), actively participated in COP30 through interventions and advocacy. She spoke on November 12 at the inauguration of the COP30 Culture Day in the Blue Zone and participated in a roundtable at the Korea Pavilion on "Art and Carbon Neutrality for a Sustainable Future" on November 13.



Anish Kapoor

Moara Tupinambá

Olafur Eliasson

Camille Henrot

Moffat Takadiwa

Bharti Kher

Margem do Rio

Minerva Cuevas

Julian Charrière

Janet Laurence

Ernesto Neto

Robin F. Williams

## About Art of Change 21

Art of Change 21 is a French non-profit organization founded in 2014 by Alice Audouin and patronized by Olafur Eliasson, specialised in contemporary art and the environment. Since COP21, the organization has been a regular presence at UN Climate Conferences, holding observer status with the United Nations (UNFCCC) and producing exhibitions, talks, performances, with artists such as Julian Charrière, Wen Fang, Hassan Hajjaj, Lucy Orta, John Gerrard...

Certified 1% for the Planet, Art of Change 21 collaborates with leading institutions, NGOs, and media to amplify the role of art in shaping a more sustainable future.

[artofchange21.com](http://artofchange21.com)

Instagram : [@artofchange21](https://www.instagram.com/artofchange21)

More information about United Artists for Climate : [here](#)

## About Labverde

Created in 2013, LABVERDE is a transdisciplinary platform based in the Brazilian Amazon. Led by Lilian Fraiji, Labverde bridges art, science, and Indigenous knowledge and organizes immersive residencies in the Amazon. Artists, Indigenous people, scientists come together to recognize and narrate nature, in an attempt to create new ways of existence and interaction with the environment. The platform was founded in partnership with INPA (National Institute of Amazonian Research).

[lavberde.com](http://lavberde.com)

Instagram : [@lavberde](https://www.instagram.com/lavberde)



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