

UNITED ARTISTS FOR CLIMATE

10 - 21 NOV, BELÉM, BRAZIL

COP30

ART OF
CHANGE
21

LABverde

**Contemporary artists committed to the environment
unite for COP30, alongside Art of Change 21 and Labverde**

Paris, Manaus — November 6, 2025

For the first time, contemporary artists engaged with environmental issues are joining forces internationally through United Artists for Climate, a global campaign led by Art of Change 21 (France) and Labverde (Brazil), two pioneering organizations bridging contemporary art and ecology. Their ambition: to make artists' voices heard, raise public awareness, and call for concrete commitments at COP30. Olafur Eliasson is among the many artists taking part in this online campaign. Alice Audouin and Lilian Fraiji, the two founders of these organizations, will also play an active role on site at COP30 through numerous interventions and by contributing to the advocacy for the recognition of culture in climate action. Eight Brazilian and Indigenous artists will also be present, supported by the two organizations.

Culture: a new force for transition and adaptation

Ten years after the Paris Agreement, COP30 will open in Belém, in the heart of the Amazon, at a time when the +1.5°C limit has already been exceeded. This historic edition will mark the official entry of culture into the COP agenda, recognizing its role as a powerful driver of transformation. This progress builds on the momentum initiated at COP28 by the Group of Friends for Culture-Based Climate Action and the Barcelona Declaration adopted at Mondiacult 2025.

Artists with environmentally-conscious practices are growing in number — through the themes of their works (climate change, biodiversity loss, plastic pollution...), their production methods (recycling, biomaterials, low-carbon transport, local sourcing...), or through collaborations with NGOs and conservation initiatives.

Internationally recognized artists committed to the environment are taking part in this campaign, among them: Olafur Eliasson, Janet Laurence, Ernesto Neto, Cristina Iglesias, Julian Charrière, Nicolas Floc'h, Renata Padovan, John Gerrard, Néle Azevedo, Haroon Mirza, Moffat Takadiwa, Claudia Comte, Timur Si-Qin, Marcus Coates, Lucy Orta, Robert Zhao Renhui...

A global mobilization during COP30

For over a decade, Labverde and Art of Change 21 have been uniting hundreds of artists committed to the environment. With United Artists for Climate, they mobilize the global art community from November 10 to 21, 2025.

This global mobilisation takes two forms:

— Online

International artists will highlight their connection to the environment across their social media platforms (notably Instagram) through videos, artworks, and testimonials — raising public awareness and calling for commitments that meet the scale of the climate and environmental emergency.

To follow the campaign on Instagram, 10-21 November: [@unitedartistsforclimate](https://www.instagram.com/unitedartistsforclimate/), #unitedartistsforclimate

— In Belém

Simultaneously, eight Brazilian artists (including Christian Braga and Margem do Rio) will carry out artistic interventions and performances. The founders of Art of Change 21 and Labverde, Alice Audouin and Lilian Fraiji, will contribute to the recognition of culture as the heart of climate action along with Climate Heritage Network and will participate in events in the UNFCCC COP30 Blue Zone, notably during the Culture Day opening on November 12 at

Culture is now on the official COP30 agenda - a true victory for Art of Change 21, which has been present at every Climate COP since 2015! With United Artists for Climate, we are, for the first time, mobilizing artists for climate action on an unprecedented scale, in partnership with Brazil's most emblematic actor in the field, Labverde.

— Alice Audouin, founder and president of Art of Change 21

Art and culture have the power to raise awareness on the climate crisis by speaking to both the heart and the mind. From the Amazon, Labverde is proud to join forces with Art of Change 21 in the major alliance United Artists for Climate, which will plant new imaginaries and help grow a new socio-environmental consciousness.

— Lilian Fraiji, founder and director of Labverde

About Art of Change 21

Founded by Alice Audouin and endorsed by Olafur Eliasson, Art of Change 21 has been connecting contemporary art with major environmental issues since 2014, through art prizes, exhibitions, events, workshops (+ 120 actions in +20 countries). Active at COP Climate since COP21 with a status of Observer NGO and a founding signatory of the Call to Action of the Climate Heritage Network, Art of Change 21 has organised numerous exhibitions and events at COP with renowned artists, such as Julian Charrière, Wen Fang, John Gerrard, Lucy Orta, Hassan Hajjaj.... Art of Change 21 is a member of 1% for the Planet and its COP30 initiative is part of the official "France–Brazil Season" programme.

artofchange21.com

Instagram : [@artofchange21](https://www.instagram.com/artofchange21)

About Labverde

Founded in 2013 in the Amazon, Labverde is a pioneering platform connecting art, science, and Indigenous knowledge. Its programs explore intersections between creativity, ecology, and climate justice, through initiatives such as Lab.Sonora, Fungi. Cosmology, and Speculative Ecologies, developed at the heart of the Amazon rainforest. Created by a collective of women in partnership with the National Institute of Amazonian Research (INPA), Labverde is led by Lilian Fraiji, curator, producer, and environmental activist.

lavverde.com

Instagram : [@lavverde](https://www.instagram.com/lavverde)



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