

PRESS COVERAGE RETOMBÉES PRESSE

COP30 - 2025

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ART OF
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21 •
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PROJETS

NEWS CLIMAT NOVEMBRE 2025

PAR ARTICLES — [04.11.2025]

News climat : l'art en transition

» Par Anne-Cécile Sanchez



4/ L'art en mode good COP

Dix ans après l'Accord de Paris, la COP30 se tiendra du 10 au 21 novembre à Belém, au Brésil. Dans un contexte d'urgence (car la limite de +1,5°C est désormais dépassée), des artistes contemporains engagés pour l'environnement s'unissent à l'échelle internationale avec United Artists for Climate. Cette campagne mondiale est initiée par Art of Change 21 (France) et LABVERDE (Brésil), pionniers du dialogue entre art et écologie. Son ambition : sensibiliser le grand public et appeler à des engagements concrets lors de la COP dont l'agenda officiel fait pour la première fois une place à la culture.

10 Years of Commitment to the COPs! Welcome to our Special COP30 Edition!

Art of Change 21,
06 November 2025, Brazil

Ten years after the Paris Agreement, COP30 (November 10-21) will open in Belém, in the heart of the Amazon, at a time when the +1.5°C threshold has now been surpassed. This decisive edition will mark the entry of culture into the official COP agenda, confirming its role as a driver of transformation. This milestone builds on the momentum initiated at COP28 with the Group of Friends for Culture-Based Climate Action and the Barcelona Declaration adopted at Mondiacult 2025.

<https://artofchange21.com/en/special-cop30/>



ARTS & CULTURES / CLIMAT

Des artistes se mobilisent pour la COP30

6 NOVEMBRE 2025 · PAR FABIENNE MARION



Pour la première fois, les voix d'artistes venus des quatre coins du monde s'élèvent d'un même souffle pour la planète. Réunis au sein de l'*United Artists for Climate*, ils tissent des gestes d'art et d'engagement, portés par l'élan commun de protéger le vivant. À l'aube de la COP30, leurs œuvres deviennent langage, leurs présences deviennent plaidoyer, et la culture s'affirme enfin comme force agissante dans le combat climatique.

Initiée par Art of Change 21 (France) (1) et Labverde (Brésil) (2), deux organisations pionnières qui œuvrent depuis des années à rapprocher création artistique et conscience écologique, la campagne mondiale *United Artists for Climate* rassemble pour la première fois des artistes contemporains engagés pour l'environnement à l'échelle internationale.



À la COP30, du 10 au 21 novembre, Alice Audouin et Lilian Fraiji, fondatrices respectives de ces deux organisations, porteront activement cette vision à travers des interventions sur place. Elles prendront part au plaidoyer visant à faire reconnaître la culture comme un acteur essentiel de l'action climatique, un levier sensible, collectif et puissant.

Aux côtés de nombreux artistes mobilisés dans cette initiative, des personnalités de renommée internationale – dont Olafur Eliasson – contribuent à amplifier le message. Huit artistes brésiliens et autochtones seront également présents, soutenus par Art of Change 21 et Labverde, pour représenter des territoires et des savoirs souvent en première ligne face aux bouleversements du climat.

Ainsi, United Artists for Climate incarne une alliance inédite : une constellation d'imaginaires, de pratiques et de voix réunies pour faire du geste artistique une prise de parole, et de l'art, une force de transformation du monde.

La culture, nouvelle force de la transition et de l'adaptation

Dix ans après l'Accord de Paris, la COP30 s'ouvrira à Belém, au cœur de l'Amazonie, dans un contexte où la limite de +1,5 °C est désormais dépassée. Cette édition décisive marquera l'entrée de la culture dans l'agenda officiel des COP, confirmant son rôle de levier de transformation. Cette avancée prolonge la dynamique initiée à la COP28 avec le *Group of Friends for Culture-Based Climate Action* et la Déclaration de Barcelone adoptée à Mondiacult 2025.

Les artistes ayant une pratique engagée dans l'environnement sont de plus en plus nombreux, que ce soit à travers le thème de leurs œuvres (climat, ressources, biodiversité, pollution plastique...), leurs pratiques écoresponsables (recyclage, biomatériaux, transports bas-carbone, approvisionnement local...) ou encore des collaborations avec des ONG ou des actions de conservation.

Les artistes emblématiques de l'engagement environnemental se mobilisent dans cette campagne, parmi eux : Olafur Eliasson, Janet Laurence, Julian Charrière, Cristina Iglesias, Nicolas Floc'h, Renata Padovan, John Gerrard, Anaïs Tondeur, Moffat Takadiwa, Néle Azevedo, Timur Si-Qin, Marcus Coates, Ernesto Neto...

Une mobilisation mondiale pendant la COP30

Art of Change 21 et Labverde fédèrent depuis plus de dix ans des centaines d'artistes engagés dans l'environnement qu'ils mobilisent avec la campagne *United Artists for Climate* du 10 au 21 novembre 2025. Déjà en 2018, Art of Change 21 jouait un rôle clé lors de cette COP28 avec un programme ambitieux qui a défendu l'importance de l'art et des artistes dans la transition écologique et l'action contre le réchauffement climatique.



(1) Fondée par Alice Audouin et ayant pour parrain Olafur Eliasson, Art of Change 21 relie depuis 2014 l'art contemporain aux grands enjeux environnementaux, à travers des prix artistiques, des expositions, des événements, des ateliers (+ 120 actions dans +20 pays). Active aux COP Climat depuis la COP21 où elle lance le participatif mondial Maskbook, Art of Change 21 y organise des expositions et des événements (avec les artistes Julian Charrière, Wen Fang, John Gerrard, Lucy Orta, Hassan Hajjaj...) et est l'un des signataires fondateurs de l'Appel à l'action du Climate Heritage Network. Association à but non lucratif, Art of Change 21 est membre de 1% for the Planet. Son action pour la COP est labellisée Saison France-Brésil.

(2) Créeée en 2013 en Amazonie, basé à Sao Paulo et Manaus, Labverde est une plateforme pionnière reliant art, science et savoirs autochtones. Ses programmes explorent les intersections entre créativité, écologie et justice climatique. Lab.Sonora, Fungi.Cosmology, et Speculative Ecologies comptent parmi ses axes de recherche sur le vivant et la justice climatique au cœur de la forêt amazonienne. Fondée par un collectif de femmes en partenariat avec l'INPA (National Institute of Amazonian research), Labverde est dirigée par Lilian Fraiji, commissaire d'exposition, productrice et militante écologiste.

United Artists for Climate: la mobilitazione degli artisti per la COP30

08
NOVEMBRE 2025

PROGETTI E INIZIATIVE

di **redazione**

A Belém, durante la COP30, una nuova alleanza tra arte, ecologia e cultura, nella lotta contro la crisi climatica: nasce la United Artists for Climate, con artisti come Olafur Eliasson, Ernesto Neto e Claudia Comte



Olafur Eliasson, *Ice Watch*, 2018. Ph. Matt Alexander / PA Wire

Mentre a Belém, in Brasile, sta per aprire la COP30, la Conferenza delle Parti delle Nazioni Unite sul cambiamento climatico, un gruppo di artisti impegnati su questioni ambientali, da **Olafur Eliasson** a **Ernesto Neto**, da **Cristina Iglesias** a **Julian Charrière**, si unisce in una mobilitazione transnazionale. United Artists for Climate è la nuova iniziativa promossa dall'associazione francese Art of Change 21 e dalla piattaforma brasiliana Labverde, per portare le voci dell'arte nel cuore del dibattito climatico globale.

Dal 10 al 21 novembre 2025, durante i giorni della conferenza – la prima nella storia a svolgersi in Amazzonia e a dieci anni esatti dall'Accordo di Parigi – United Artists for Climate si articolerà su due livelli: una campagna digitale globale, diffusa sui social network, e una serie di interventi artistici e performativi a Belém, dove otto artisti brasiliani e indigeni realizzeranno azioni pubbliche e installazioni dedicate al rapporto tra ambiente, cultura e giustizia climatica.

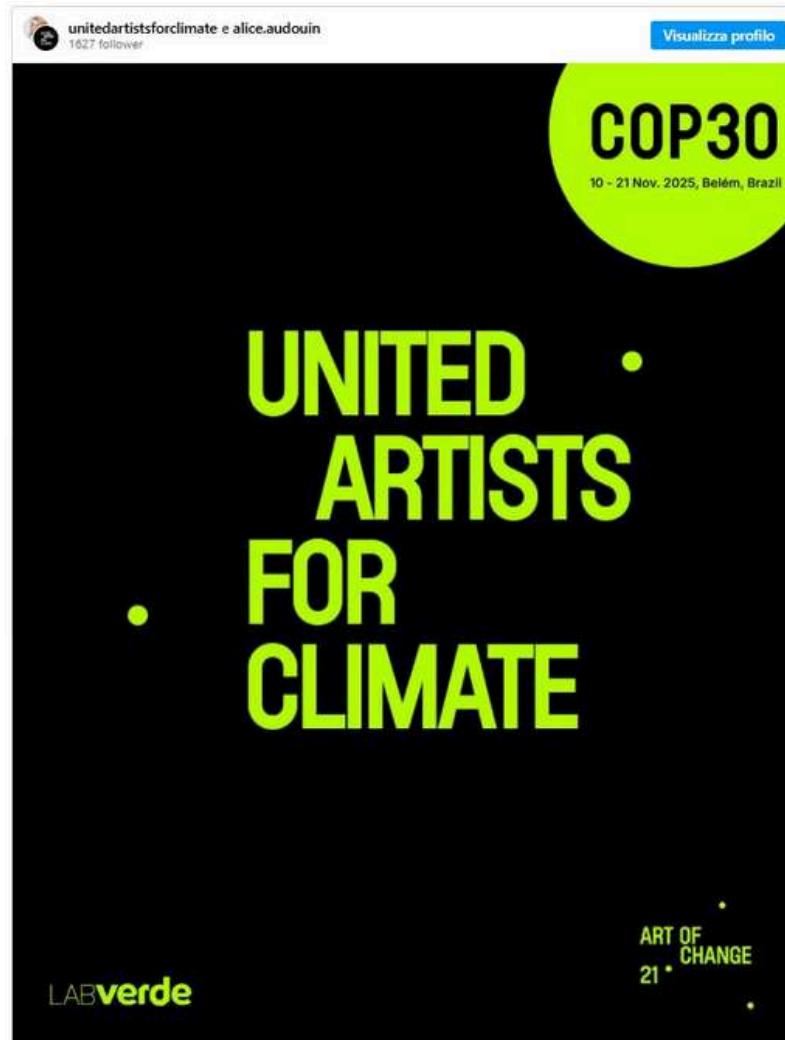
Nata dalla collaborazione tra **Alice Audouin**, fondatrice e presidente di Art of Change 21, e **Lilian Fraiji**, curatrice e direttrice di Labverde, l'iniziativa sancisce l'inserimento dell'arte e della cultura nell'agenda della COP30, come forza di transizione e adattamento, in un tempo in cui la soglia dei +1,5°C è già stata superata. Fondata nel 2014 e sostenuta da Olafur Eliasson, Art of Change 21 ha all'attivo oltre 120 progetti in più di 20 paesi, promuovendo un approccio interdisciplinare tra arte e ambiente. Labverde, nata nel 2013 nel cuore della foresta amazzonica, lavora invece all'intersezione tra arte, scienza e saperi indigeni, attraverso residenze, workshop e progetti di ricerca come *Fungi Cosmology* e *Speculative Ecologies*.

«Con United Artists for Climate mobilitiamo per la prima volta la comunità artistica mondiale su scala mai vista. La cultura e l'arte possono parlare al cuore e alla mente, generando consapevolezza e spingendo all'azione», ha dichiarato Audouin. «Dall'Amazzonia, Labverde è orgogliosa di unirsi ad Art of Change 21 in questa alleanza internazionale: insieme vogliamo seminare nuovi immaginari e far crescere una coscienza socio-ambientale condivisa», ha sottolineato Fraiji.

Tra gli artisti coinvolti, anche **Lucy Orta**, **Haroon Mirza**, **Janet Laurence**, **Claudia Comte**, **Marcus Coates**, **Nicolas Floc'h**, **Renata Padovan**, **Robert Zhao Renhui**, **Néle Azevedo**, **Moffat Takadiwa**, **Timur Si-Qin** e molti altri. Le loro opere, video e testimonianze saranno condivise sui social attraverso la campagna digitale con l'hashtag **#unitedartistsforclimate** e il profilo Instagram **@unitedartistsforclimate**, creando un mosaico di linguaggi e prospettive da tutto il mondo.

A Belém, invece, artisti come **Christian Braga** e il collettivo **Magem do Rio** attiveranno performance e interventi nel contesto della Blue Zone della COP30, in dialogo con rappresentanti della Climate Heritage Network e con gli incontri del Culture Day del 12 novembre, che segnerà ufficialmente l'ingresso della cultura nelle strategie globali per il clima.

Non è la prima volta che il mondo dell'arte si compatta per affrontare la crisi climatica. Nel 2020, durante la pandemia, alcune delle più importanti gallerie internazionali — tra cui Lisson Gallery, Sadie Coles HQ, Thomas Dane Gallery, Kate MacGarry, Frieze e Artlogic — fondarono la **GCC – Gallery Climate Coalition**, un'organizzazione no profit nata per ridurre del 50% le emissioni di carbonio del settore entro dieci anni e promuovere pratiche sostenibili. La GCC ha sviluppato vari strumenti, come un calcolatore di emissioni di CO₂ dedicato al mondo dell'arte e un archivio di risorse su viaggi, spedizioni, edifici e packaging, contribuendo a definire una nuova etica ambientale per gallerie, fiere e istituzioni.



[Visualizza altri contenuti su Instagram](#)



"Mi piace": 214

unitedartistsforclimate



Join @UnitedArtistsForClimate mobilization of international artists committed to the environment.

For @cop30nobrasil
From Nov 10 to Nov 21

Alongside @studioolafureliasson @ernestonetoearte @neleazevedo @julian.charriere @janetlaurence @lacaycedo @johngerrard.inst @bharti_kher_studio_ @cristinaiglesiasestudio @timursq @nicolas.floch @diana.policarpo @robert_zhao @claudiacomte @marcus_coates_ and many more artists worldwide!

Supported by two pioneers in art and ecology @artofchange21 & @labverde

Let's make art a force for climate action at COP30.

From Nov 10, this account becomes our collective stage.

Get your artist kit via the link in bio (in French, English, Portuguese, Spanish) and take part.



Junte-se a @UnitedArtistsForClimate

a mobilização global de artistas comprometidos com o meio ambiente durante a COP30 — de 10 a 21 de novembro.

Com o apoio de dois pioneiros na arte e ecologia @artofchange21 & @labverde

Vamos fazer da arte uma força para a ação climática na COP30.

Traga sua voz.

A partir de 10 de novembro, esta conta se torna nosso palco coletivo.

Receba seu kit de artista pelo link na bio e participe.

#UnitedArtistsForClimate

@cop30nobrasil

In collaboration with key players of culture and climate at COP: [#ClimateHeritageNetwork](#) [#WeMakeTomorrow](#)
[#EntertainmentCulturePavilion](#)

[#ACAA](#)

[#UNclimate](#)

[#unitedartistsforclimate](#)

[#cop30 #cultureatcop #climateaction](#)

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[Inicial](#) > [Destaques](#) > [Artistas comprometidos com a COP30!](#)[Destaques](#) [Política](#) [ecologia](#) [Sociedade](#)

Artistas comprometidos com a COP30!

por [Jean Marc Lebeaupin](#) - 8 de novembro de 2025 48 0

United Artists for Climate

Artistas contemporâneos comprometidos com o meio ambiente estão se mobilizando para a COP30. juntamente com Art of Change 21 e Labverde

"A cultura está na agenda oficial da COP30, uma vitória para a Art of Change 21, que está presente em todas as Conferências sobre o Clima da COP desde 2015! **Artistas Unidos pelo Clima** Estamos mobilizando artistas para o clima em uma escala sem precedentes, com o ator mais icônico do Brasil, Labverde.. " — **Alice Audouin**, presidente e fundadora da Art of Change 21

Pela primeira vez, artistas contemporâneos comprometidos com o meio ambiente estão se unindo internacionalmente por meio da United Artists for Climate, uma campanha global iniciada por **Arte da Mudança 21** (França) e **Labverde** (Brasil), duas organizações pioneiras no diálogo entre arte e ecologia. Alice Audouin e Lilian Fraiji, fundadoras dessas duas organizações, terão um papel ativo na COP30, por meio de múltiplas intervenções no local e participarão da defesa do reconhecimento da cultura como um ator essencial na ação climática.

Entre os muitos artistas que participam desta iniciativa, encontram-se figuras renomadas, como Olafur Eliasson. Por fim, oito artistas brasileiros e indígenas também estarão presentes, com o apoio das duas organizações.

A cultura, uma nova força para a transição e a adaptação: dez anos após o Acordo de Paris, **COP30** (De 10 a 21 de novembro de 2025) será inaugurado em Belém, no coração da Amazônia, em um contexto em que o limite de +1,5°C já foi ultrapassado.

Esta edição crucial marcará a entrada da cultura na agenda oficial da COP, confirmando seu papel como catalisador da transformação. Este desenvolvimento amplia o impulso iniciado na COP28 com o Grupo de Amigos para a Ação Climática Baseada na Cultura e a Declaração de Barcelona adotada na Mondiacult 2025.

Artistas com uma prática ambientalmente consciente são cada vez mais numerosos, seja através do tema de suas obras (clima, recursos, biodiversidade, poluição plástica...), de suas práticas eco-responsáveis (reciclagem, biomateriais, transporte de baixo carbono, fornecimento local...) ou através de colaborações com ONGs ou ações de conservação.

Artistas icônicos envolvidos no ativismo ambiental estão se unindo a esta campanha, incluindo: **Olafur Eliasson, Janet Laurence, Julian Charrière, Cristina Iglesias, Nicolas Floc'h, Renata Padovan, John Gerrard, Anaïs Tondeur, Moffat Takadiwa, Néle Azevedo, Timur Si-Qin, Marcus Coates, Ernesto Neto...**

Uma mobilização global durante a COP30: A Art of Change 21 e a Labverde vêm unindo centenas de artistas com consciência ambiental há mais de 10 anos, mobilizando-os por meio da campanha United Artists for Climate. **de 10 para 21 novembro 2025.**

Esta mobilização internacional compreende duas partes: online e em Belém.

- On-line

Artistas internacionais destacarão sua conexão com o meio ambiente no Instagram por meio de vídeos, obras de arte e depoimentos para conscientizar o público e exigir compromissos compatíveis com a emergência climática e ambiental. Acompanhe a campanha no Instagram: @unitedartistsforclimate, #unitedartistsforclimate

— Em Belém

Enquanto isso, oito artistas brasileiros (incluindo Christian Braga e Margem do Rio) realizarão ações artísticas na COP30 e em Belém. As duas presidentes fundadoras da Arte da Mudança 21 e da Labverde, Alice Audouin e Lilian Frajil, farão campanha pelo reconhecimento da cultura como elemento central da ação climática, juntamente com a Rede Patrimônio Climático e a We Make Tomorrow, e discursarão na Zona Azul, principalmente durante a abertura do Dia da Cultura, em 12 de novembro, no Pavilhão de Entretenimento e Cultura.

*"A arte e a cultura conscientizam sobre a urgência da crise climática, tocando os corações e as mentes. Vinda da Amazônia, a Labverde orgulha-se de participar, juntamente com a Art of Change 21, da importante aliança United Artists for Climate, que semeará novas ideias para fomentar uma nova consciência socioambiental." - **Lilian Frajji**, fundador e diretor da Labverde*

[Home](#) > [Featured](#) > [Artists committed to COP30!](#)[Featured](#) [Policy](#) [Ecology](#) [Societe](#)

Artists committed to COP30!

By [Jean Marc Lebeaupin](#) - November 8, 2025 48 0

United Artists for Climate

Contemporary artists committed to the environment are mobilizing for COP30. alongside Art of Change 21 and Labverde

"Culture is on the official agenda of COP30, a victory for Art of Change 21, which has been present at every COP Climate Conference since 2015! With [United Artists for Climate](#) We are mobilizing artists for the climate on an unprecedented scale, with Brazil's most iconic actor, Labverde.. "— [Alice Audouin](#), president and founder of Art of Change 21

For the first time, contemporary artists committed to the environment are uniting internationally through United Artists for Climate, a global campaign initiated by **Art of Change 21** (France) and **Labverde** (Brazil), two pioneering organizations in the dialogue between art and ecology. Alice Audouin and Lilian Fraiji, founders of these two organizations, will play an active role at COP30, through multiple interventions on site and will participate in the advocacy for the recognition of culture as an essential actor in climate action.

Among the many artists participating in this initiative are renowned figures, including Olafur Eliasson. Finally, eight Brazilian and Indigenous artists will also be present, supported by the two organizations.

Culture, a new force for transition and adaptation: Ten years after the Paris Agreement, **COP30** (November 10-21, 2025) will open in Belém, in the heart of the Amazon, in a context where the +1,5°C limit has now been exceeded.

This pivotal edition will mark culture's entry into the official COP agenda, confirming its role as a catalyst for transformation. This development extends the momentum initiated at COP28 with the Group of Friends for Culture-Based Climate Action and the Barcelona Declaration adopted at Mondiacult 2025.

Artists with an environmentally conscious practice are increasingly numerous, whether through the theme of their works (climate, resources, biodiversity, plastic pollution...), their eco-responsible practices (recycling, biomaterials, low-carbon transport, local sourcing...) or through collaborations with NGOs or conservation actions.

Iconic artists involved in environmental activism are joining this campaign, including: **Olafur Eliasson, Janet Laurence, Julian Charrière, Cristina Iglesias, Nicolas Floc'h, Renata Padovan, John Gerrard, Anaïs Tondeur, Moffat Takadiwa, Néle Azevedo, Timur Si-Qin, Marcus Coates, Ernesto Neto...**

A global mobilization during COP30: Art of Change 21 and Labverde have been uniting hundreds of environmentally conscious artists for over 10 years, mobilizing them through the United Artists for Climate campaign. **of the 10 21 2025 November.**

This international mobilization comprises two parts: online and in Belém.

- Online

International artists will highlight their connection to the environment on Instagram through videos, artworks, and testimonials to raise public awareness and call for commitments commensurate with the climate and environmental emergency. Follow the campaign on Instagram: @unitedartistsforclimate, #unitedartistsforclimate

— In Belém

Meanwhile, eight Brazilian artists (including Christian Braga and Margem do Rio) will carry out artistic actions at COP30 and in Belém. The two founding presidents of Art of Change 21 and Labverde, Alice Audouin and Lilian Frajil, will campaign for the recognition of culture at the heart of climate action alongside the Climate Heritage Network and We Make Tomorrow and will speak in the Blue Zone, notably during the opening of Culture Day on November 12 at the Entertainment and Culture Pavilion.

"Art and culture raise awareness about the urgency of the climate crisis by speaking to hearts and minds. From the Amazon, Labverde is proud to participate with Art of Change 21 in the major alliance United Artists for Climate, which will sow new seeds of imagination to foster a new socio-environmental consciousness." - **Lilian Frajil**, founder and director of Labverde

[Accueil](#) > [A la Une](#) > Des artistes engagés pour la COP30 ![A la Une](#) [Politique](#) [Ecologie](#) [Societe](#)

Des artistes engagés pour la COP30 !

Par [Jean Marc Lebeaupin](#) - 8 novembre , 2025

48

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United Artists for Climate

Les artistes contemporains engagés pour l'environnement se mobilisent pour la COP30, aux côtés d'Art of Change 21 et de Labverde

"La culture est à l'agenda officiel de la COP30, c'est une victoire pour Art of Change 21, présente à chaque COP Climat depuis 2015 ! Avec **United Artists for Climate**, nous mobilisons les artistes pour le climat à une échelle inédite, avec l'acteur brésilien le plus emblématique, Labverde. " — **Alice Audouin**, présidente et fondatrice d'Art of Change 21

Pour la première fois, des artistes contemporains engagés pour l'environnement s'unissent à l'échelle internationale à travers United Artists for Climate, une campagne mondiale initiée par **Art of Change 21** (France) et **Labverde** (Brésil), deux organisations pionnières du dialogue entre art et écologie. Alice Audouin et Lilian Fraiji, fondatrices respectives de ces deux organisations, joueront un rôle actif à la COP30, à travers de multiples interventions sur place et participeront au plaidoyer pour la reconnaissance de la culture comme acteur essentiel de l'action climatique.

Parmi les nombreux artistes participant à cette initiative figurent des personnalités de renom, dont Olafur Eliasson. Enfin, huit artistes brésiliens et autochtones seront également présents, soutenus par les deux organisations.

La culture, nouvelle force de la transition et de l'adaptation Dix ans après l'Accord de Paris, la **COP30** (10-21 novembre 2025) s'ouvrira à Belém, au cœur de l'Amazonie, dans un contexte où la limite de +1,5°C est désormais dépassée.

Cette édition décisive marquera l'entrée de la culture dans l'agenda officiel des COP, confirmant son rôle de levier de transformation. Cette avancée prolonge la dynamique initiée à la COP28 avec le Group of Friends for Culture-Based Climate Action et la Déclaration de Barcelone adoptée à Mondiacult 2025.

Les artistes ayant une pratique engagée dans l'environnement sont de plus en plus nombreux, que ce soit à travers le thème de leurs œuvres (climat, ressources, biodiversité, pollution plastique...), leurs pratiques écoresponsables (recyclage, biomatériaux, transports bascarbone, approvisionnement local...) ou encore des collaborations avec des ONG ou des actions de conservation.

Les artistes emblématiques de l'engagement environnemental se mobilisent dans cette campagne, parmi eux : **Olafur Eliasson, Janet Laurence, Julian Charrière, Cristina Iglesias, Nicolas Floc'h, Renata Padovan, John Gerrard, Anaïs Tondeur, Moffat Takadiwa, Néle Azevedo, Timur Si-Qin, Marcus Coates, Ernesto Neto...**

Une mobilisation mondiale pendant la COP30 Art of Change 21 et Labverde fédèrent depuis plus de 10 ans des centaines d'artistes engagés dans l'environnement qu'ils mobilisent avec la campagne United Artists for Climate **du 10 au 21 novembre 2025**.

Cette mobilisation internationale comprend deux volets : en ligne et à Belém.

— En ligne

Les artistes internationaux vont mettre en avant leur lien avec l'environnement sur Instagram, à travers des vidéos, œuvres et témoignages pour sensibiliser le grand public et appeler à des engagements à la hauteur de l'urgence climatique et environnementale. Suivre la campagne sur Instagram: @unitedartistsforclimate, #unitedartistsforclimate

— À Belém

Parallèlement, huit artistes brésiliens (dont Christian Braga et Margem do Rio) mèneront des actions artistiques à la COP30 et dans Belém. Les deux présidentes fondatrices d'Art of Change 21 et Labverde, Alice Audouin et Lilian Frajil y militeront pour la reconnaissance de la culture au cœur de l'action climatique aux côtés du Climate Heritage Network et de We Make Tomorrow et interviendront en Zone Bleue, notamment lors de l'ouverture de la journée Culture le 12 novembre à l'Entertainment and Culture Pavilion.

"L'art et la culture permettent de sensibiliser sur l'urgence de la crise climatique, en s'adressant au cœur et aux esprits. Depuis l'Amazonie, Labverde est fière de participer avec Art of Change 21 à la grande alliance United Artists for Climate qui va semer des nouveaux imaginaires pour faire grandir une nouvelle conscience socio-environnementale."

— **Lilian Frajji**, fondatrice et directrice de Labverde

Artistas Unidos pelo Clima: a Arte Contemporânea como Voz da Terra na COP30



De Olafur Eliasson a Ernesto Neto, uma geração de criadores transforma a consciência ambiental em arte e leva a Amazônia ao centro da política climática mundial.

Belém, Amazônia — Em novembro de 2025, a arte e o ativismo ambiental cruzam-se no epicentro da Amazônia.

Pela primeira vez, uma rede global de artistas contemporâneos comprometidos com o meio ambiente reúne-se sob a bandeira United Artists for Climate, uma campanha internacional liderada pela Art of Change 21 (França) e pela Labverde (Brasil).

O encontro, que decorre entre 10 e 21 de novembro durante a COP30, quer fazer da arte um catalisador de consciência e transformação ecológica num planeta que já ultrapassou o limite crítico de +1,5°C.

Entre os artistas que emprestam a sua voz e sensibilidade a esta causa estão nomes de peso como Olafur Eliasson, Ernesto Neto, Cristina Iglesias, Julian Charrière, Renata Padovan, John Gerrard, Néle Azevedo, Moffat Takadiwa, Anaïs Tondeur e Marcus Coates. Todos partilham a mesma convicção: a cultura é uma força ativa de transição e adaptação, capaz de mobilizar emoções e inspirar ações concretas.

A Art of Change 21, fundada em 2014 por Alice Audouin e apadrinhada por Eliasson, tem sido pioneira em conectar a arte contemporânea aos desafios ambientais através de exposições, oficinas e intervenções em mais de vinte países. A organização, reconhecida oficialmente como ONG observadora nas COPs, foi uma das signatárias da *Climate Heritage Network Call to Action* e é hoje membro do movimento *1% for the Planet*.

Já a Labverde, nascida em plena floresta amazônica e dirigida por Lilian Fraiji, é uma plataforma de diálogo entre arte, ciência e saberes indígenas. Os seus programas — *Lab.Sonora*, *Fungi.Cosmology* e *Speculative Ecologies* — exploram o vivo e a justiça climática, oferecendo à Amazônia uma nova voz através da criatividade e da investigação interdisciplinar.

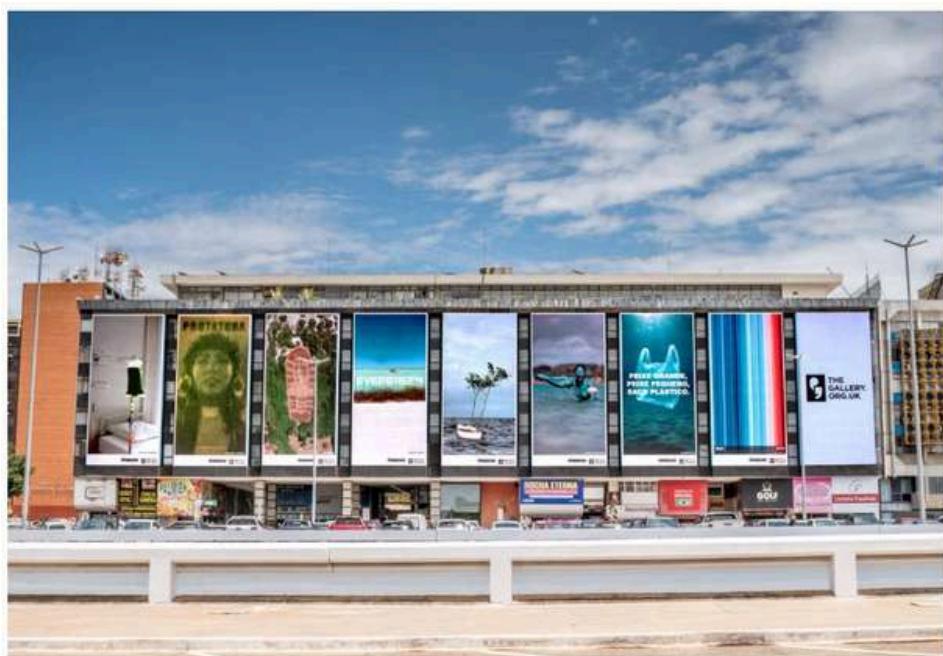
A COP30 marca também um ponto de viragem histórico: a cultura entra oficialmente na agenda climática das Nações Unidas. Depois da Declaração de Barcelona e do Group of Friends for Culture-Based Climate Action, lançados na COP28, a arte passa a ser reconhecida como parte integrante da ação climática global.

Mais do que um evento, United Artists for Climate é um apelo à imaginação coletiva e à responsabilidade partilhada. Como escreveu Olafur Eliasson, "a arte é um laboratório de percepção — e a percepção é o primeiro passo da mudança".



Comment | As Cop30 opens in Brazil, it is time for the art world to embrace ethics with aesthetics

Ten years on from Gustav Metzger's visionary environmental art project "Remember Nature", global leaders and gallerists alike must engage with the climate crisis, writes Louisa Buck



Coinciding with COP30, specially commissioned artworks appear on posters across the UK and Brazil under the collective theme of *It's Not Easy Being Green*.
Left to right: Wagneur, Ackroyd & Harvey, Krank, Smead, Pitta, Tupinambá, Kays, Hawkins, The Gallery, Season 5, 2025. Produced by Artichoke. Brasília, Brazil.
Photo by Rodolfo Rizzo Gaudencio

At last, culture is on the official COP30 agenda. Thanks in great part to the Amazonian activist group Labverde and the environmental artist-activists Art of Change 21, during the United Nations Climate Change Conference until 21 November, there will be both an intensive artists' campaign on social media and a physical artist presence at the conference.

This year's edition of COP is taking place in Belém, Brazil, in the heart of the Amazon, making it especially appropriate that artistic activities on site predominantly take the form of interventions and performances by eight Brazilian and indigenous artists. These include works by the campaigning photographer and documentary filmmaker Christian Braga and the socio-environmental activist Beto Oliveira, who is foregrounding the audio-visual project *A Margem do Rio* (the riverbank).



COP30 also marks an unprecedented flurry of artist-led activities taking place in galleries and institutions across the UK—for while Belém may be on the other side of the globe, we are all in this together.

It feels particularly important to remember this fact now, as we mark ten years since the signing of the Paris Agreement on Climate Change at COP21, which set out the target limit of keeping global temperature rises below 1.5 degrees, given that this target has now almost certainly been breached. If any further proof were needed, the severity of Hurricane Melissa in Jamaica last month, together with the UK's current, unseasonably warm November weather, underlines that urgent, international action has to be taken if the planet is to be habitable for future generations.

Warding off extinction

Another important tenth eco-anniversary is that of *Remember Nature*, Gustav Metzger's visionary environmental art project. On 4 November 2015, the late, great artist called for a day of environmental action across the arts to create a mass movement that would ward off extinction. "This appeal is for the widest possible participation from the world of the arts...it is our privilege and our duty to be at the forefront of the struggle," he declared at the time.

More than 140 artists and creatives—ranging from Judy Chicago and Rose Wylie to Olafur Eliasson and Marina Abramović—all responded to his rallying cry with their creative ideas on how to remember nature and shape a more ecological and equitable future. These multifarious proposals covered recipes, activism flowcharts, memorial plaques, direct action and much more, all of which were first shared via a website and now have been gathered into a book: [*140 Artists' Ideas for Planet Earth*](#), published by Penguin.

Exactly a decade later, on 4 November 2025, *Remember Nature* was ambitiously revisited and extended. Sixteen arts institutions across England, including Tate, Serpentine Galleries, FACT Liverpool, Birmingham's Ikon Gallery, KARST in Plymouth and the Baltic Centre for Contemporary Art in Gateshead, all worked with artists to put on a range of day-long public projects that answered Metzger's call to stand up for the planet.

Among these widely inclusive activities were artist-led walks, riverside performances and communal feasting. The Scottish artist Anya Gallaccio collaborated with the Turner Contemporary in Margate and local primary schoolchildren to plant an apple orchard of more than 30 species in Kent. Meanwhile in Kettle's Yard, Cambridge, Cornelia Parker created an installation based on the hopes and dreams of a further 800 schoolchildren.



Among the original contributors to Metzger's 2015 initiative was Cooking Sections (the artist duo of Daniel Fernández Pascual and Alon Schwabe), who back then had just begun their exploration of the relationship between food and the climate crisis. A decade later, their projects now stretch deep and wide into communities across the globe, whether offering financially and environmentally viable alternatives to salmon farming in Scotland, archiving drought-resistant seeds for farmers in Italy, or working to maintain the livelihoods of buffalo herders outside Istanbul.



Cooking Sections at Hauser & Wirth's west London farm shop earlier this week
Gosia Nowak

It was especially inspiring for me to mark Metzger's *Remember Nature* through an in-conversation with Cooking Sections at Hauser & Wirth's west London farm shop, where they explained to me and an enthusiastic audience how they are harnessing the power of art to achieve actionable, environmentally beneficial outcomes that extend way beyond the art world. Ten years on, Metzger's vision has renewed relevance, and seeing how it continues to be honoured offered an appropriate and timely pointer to what heads of state should be grappling with in Brazil.



Is it easy being green?

Elsewhere, pre-COP awareness of the climate and ecological crisis has had more revving up via a high-profile public poster campaign: 16 specially commissioned works that have been prominently plastered across thousands of advertising billboards throughout the UK and Brazil since early October. Part of the British Council's UK/Brazil Season of Culture, and produced in association with public art producers Artichoke, the posters include new works by Ackroyd & Harvey, Yinka Shonibare, Olinda Tupinambá and Deepak Kathait. They respond, in myriad ways, to the climate crisis under the collective theme of *It's Not Easy Being Green*.

This is a slogan which still sadly strikes a sympathetic chord throughout our sector, and indeed most others, with many attempts to respond to the climate and ecological crisis hampered by the political instability and financial precarity that characterises our troubled times. All of which makes it especially remarkable that, even in such an inclement context, London's leading institutions and art galleries have come together to form a collective climate action initiative that coincides with COP30.

London Art+Climate Week, which has been instigated by the Gallery Climate Coalition (of which I am a founding member) in partnership with the gowithYamo app, runs from 12-16 November and boasts more than 25 participants, both public and commercial. Whitechapel Gallery, Barbican and Tates Modern and Britain, alongside Arcade, Bow Arts and Kate MacGarry gallery and organisations such as Christie's and Crozier, will all combine to mount an extensive, free public programme of exhibitions and events focused around climate and the environment. Panel discussions, workshops, film screenings, performances and a range of activities have all been designed to complement the plethora of environmentally themed shows currently taking place in spaces large and small across all parts of the city.

Directly and obliquely, these cover a wide range of ecological concerns. At Sam Smith, Sarah Miska's paintings will explore the British tradition of hunting, while at South London Gallery Yto Barrada's will present an installation of new sustainably produced textile pieces, and in the Turbine Hall at Tate Modern, Máret Ánne Sara's epic commission revolving around Sámi reindeer herding culture remains on show. In addition, there are artistic examinations of Welsh slate quarries and London's forgotten rivers at Hypha Studios in east London, and more work around the subject of threatened landscapes at Cristea Roberts in the West End, to name just a few.

It is hoped that this new example of sector unity will become an annual event to complement COP, and to show how the arts industry can, in the spirit of Metzger, "follow the path of ethics in aesthetics". As global leaders gather in Brazil to review the hitherto unsatisfactory progress towards international climate targets, let us hope that each and all of these initiatives demonstrates how the arts can contribute to climate awareness and, in doing so, can make it clear that it is, after all, not quite so hard to be green.

COP30 : les artistes se mobilisent pour la cause environnementale

United Artists for Climate, une délégation représentant des artistes contemporains et le monde de la culture, est présente à la COP30, qui se tient du 10 au 21 novembre 2025 à Belém, au Brésil.



Vue panoramique du centre historique de Belém, 2023.
© Wikimedia Commons

La COP30 a débuté ce lundi 10 novembre 2025 à Belém, au cœur de l'Amazonie brésilienne. Cette conférence, dédiée aux changements climatiques et organisée par l'ONU, se tient jusqu'au 21 novembre.

Pour la première fois, une délégation culturelle représentant des artistes contemporains engagés pour le climat figure dans l'agenda officiel de la manifestation. Intitulée *United Artists for Climate* (Artistes unis pour le climat), elle est composée de représentants de deux associations pionnières dans le dialogue entre art et écologie : Art of Change 21, une organisation française active lors de chaque COP depuis 2015, et Labverde, une initiative brésilienne. Cette démarche se déploie en deux volets : en ligne et sur place. À Belém, Alice Audouin et Lilian Fraiji, présidentes et fondatrices des deux associations, joueront un rôle actif lors de la COP30, avec notamment plusieurs interventions et une participation au plaidoyer en faveur de la « *reconnaissance de la culture comme acteur essentiel de l'action climatique* », aux côtés du Climate Heritage Network et de We Made Tomorrow. Elles interviendront notamment lors de l'ouverture de la journée dédiée à la culture, le 12 novembre, à l'Entertainment and Culture Pavilion. Huit artistes brésiliens, dont Christian Braga, mèneront des actions artistiques à la conférence et dans la ville de Belém.

Selon Lilian Fraiji, « *l'art et la culture permettent de sensibiliser sur l'urgence de la crise climatique, en s'adressant au cœur et aux esprits* ». De nombreux artistes s'engagent en effet de plus en plus en faveur de la cause environnementale, que ce soit par les thèmes qu'ils abordent, les matériaux qu'ils utilisent ou à travers des collaborations avec des organisations, comme en témoigne notre page régulière dans notre mensuel. Parmi les artistes se mobilisant pour l'United Artists for Climate, figurent Olafur Eliasson, Julian Charrière, Nicolas Floc'h ou Néle Azevedo.

Artistas mobilizam-se para a COP30 com campanha global pela ação climática

Artistas contemporâneos de vários países estão a unir forças na campanha United Artists for Climate, uma iniciativa internacional criada pela Art of Change 21 (França) e pela Labverde (Brasil), que pretende dar voz aos artistas e sensibilizar o público para a urgência climática durante a COP30, que decorre de 10 a 21 de novembro, em Belém, no coração da Amazónia.



site cop30

Entre os participantes destaca-se o dinamarquês Olafur Eliasson, conhecido pelas suas obras de arte ambiental, ao lado de nomes como Ernesto Neto, Cristina Iglesias, Néle Azevedo, John Gerrard e Janet Laurence.

A campanha, que decorre tanto online como em Belém, tem como objetivo mobilizar artistas em torno da crise climática. No Instagram, através da conta [@unitedartistsforclimate](#), os criadores vão partilhar vídeos, obras e testemunhos para "chamar a atenção para compromissos à altura da urgência climática e ambiental", segundo o comunicado.

Em Belém, oito artistas brasileiros e indígenas — entre eles Christian Braga e o coletivo Margem do Rio — vão realizar ações artísticas durante a COP30. As fundadoras da Art of Change 21 e da Labverde, Alice Audouin e Lilian Fraiji, também participarão na Zona Azul, incluindo a abertura do Dia da Cultura, a 12 de novembro.

Para Alice Audouin, fundadora e presidente da Art of Change 21, "a cultura está agora na agenda oficial da COP30 — uma verdadeira vitória para a Art of Change 21, presente em todas as COPs do Clima desde 2015! Com a United Artists for Climate, estamos mobilizando artistas pelo clima numa escala inédita, em parceria com o ator brasileiro mais emblemático da área, o Labverde."

Já Lilian Fraiji, fundadora e diretora do Labverde, sublinha o papel transformador da arte: "É por meio da Cultura que conseguimos tocar o coração das pessoas e sensibilizá-las para a crise climática, conectando corpo, mente e ação. A partir da Amazônia, o Labverde orgulha-se de participar a grande aliança United Artists for Climate, semeando ideias que reflorestarão o pensamento global e impulsionarão uma nova consciência socioambiental."

A COP30 marca também a entrada oficial da cultura na agenda climática, após a criação do Group of Friends for Culture-Based Climate Action e da Declaração de Barcelona, reconhecendo o papel da arte como força de transição e adaptação num contexto em que o limite de +1,5°C já foi ultrapassado.

eyes on talents

FOR GOOD

Eyes on Talents member, photographer Marine Lanier, winner of this year's Prix Maison Ruinart, is exhibiting her *Alchimia* series for the first time at Paris Photo, from November 13 to 16, at the Grand Palais. *Alchimia* tells the story of her summer residency in Champagne, a region that was unknown to her. Through people, landscapes, archive images and studio shots, Marine Lanier transports us in a world of magical realism and documentary fable. In shades of gold, black and white, she plays with light, symbols and monochrome. In the Emergence sector of the fair, with the Espace Jörg Brockmann, Marine Lanier is also presenting images from her series *Le Jardin d'Hannibal*. The work focuses on the Jardin du Lautaret, the highest altitude garden in Europe. In a phantasmagorical vision, she takes us among scientists, botanists and gardeners, within what can be seen as a bastion of resistance in our contemporary world faced with climate change. A resident at Casa de Velázquez in Madrid last year and a member of the Tendance Floue collective, Marine Lanier develops a sensory and immersive approach, exploring shadowed and mysterious places.

Image: *Présage*, from *Alchimia* series, 2025. © Marine Lanier. Courtesy the artist and Prix Maison Ruinart. *Végétations #4*, from *Le Jardin d'Hannibal* series, 2024. © Marine Lanier. Courtesy the artist and Espace Jörg Brockmann.

4

COP30 : les artistes se mobilisent pour la cause environnementale

United Artists for Climate, une délégation représentant des artistes contemporains et le monde de la culture, est présente à la COP30, qui se tient du 10 au 21 novembre 2025 à Belém, au Brésil.

[Read more on The Art Newspaper édition française](#)

U.N.'s climate change conference COP30 expands arts, culture agenda in Brazil

Expanded programming on heritage and creative sectors reflects Brazil's push to integrate culture into global climate discussions.



Adam Schrader

Nov 13, 2025 · 4 min read



Photo by [Evandro Maia Neves / Unsplash](#)

Culture has emerged prominently within the official programming of this year's COP30, the United Nations' conference for climate change negotiations, which is underway in Brazil.

Brazil, which is hosting this year's edition of the annual meeting of world leaders and scientists in the city of Belém in the Amazon, has listed several workshops, dialogues and capacity-building sessions dedicated to cultural heritage and the role of the arts in climate action.

While culture has historically remained peripheral to the United Nations climate negotiations, the COP30 schedule shows a notable expansion of events reflecting such themes.

The Brazilian Ministry of Culture has also formally [tied culture to the COP30 agenda](#). In a statement released ahead of the summit, the ministry said it is participating in COP30 "to highlight the role of culture in global climate action."

The ministry said culture is included in the COP30 presidency's Action Agenda under its human and social development theme, where Brazil added a specific objective linking cultural heritage to climate action. Culture Minister Margareth Menezes said, "the green transformation must also be a cultural transformation."

Sessions listed for this year's summit include a workshop on "Cultural Heritage and Adaptation to Climate Change," a panel titled "Cultural Power for Climate Action: Storytelling, Heritage & the Creative Industries," and multiple events linking culture to climate finance, capacity-building and sustainable development.

On Tuesday, conference delegates were invited to gather for a session titled "Cultural Power for Climate Action: Storytelling, Heritage & the Creative Industries," which focuses on how cultural expression and communication intersect with climate action.

Then on Thursday, the schedule includes a "Workshop on Cultural Heritage and Adaptation to Climate Change," focusing on how heritage and climate impacts relate to one another.

A separate event Thursday highlights the growing interest in linking "the arts, technology and culture" with 17 global goals adopted by all U.N. member states in 2015 under the 2030 Agenda for Sustainable Development.

Argent Matter

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A separate event Thursday highlights the growing interest in linking "the arts, technology and culture" with 17 global goals adopted by all U.N. member states in 2015 under the 2030 Agenda for Sustainable Development.

Next week, the schedule features a capacity-building session titled "Culture as Climate Infrastructure: Building Capacity and Financing Climate Solutions," which frames culture as part of the systems that support community resilience.

And another event co-hosted by the British Council and the International National Trusts Organization next week addresses "Culture at the Heart of Climate Policy and Action."

In addition to these events, cultural heritage and Indigenous knowledge appear through the activities of the Local Communities and Indigenous Peoples Platform, which is holding roundtables and dialogues on cultural stewardship. LCIPP is the main U.N. mechanism for elevating Indigenous cultural perspectives within the climate process.

Art of Change 21, the Paris-based nonprofit that works at the intersection of art and ecology, is also positioning COP30 as a watershed moment for cultural engagement in global climate efforts.

In a statement [on its COP30 portal](#), the group says the Belém summit represents "the official entry of culture into the COP agenda," arguing that the Brazilian city creates a unique context for connecting climate action to cultural expression and heritage.

The organization is coordinating "United Artists for Climate" with the Brazilian arts residency Labverde, supporting eight Brazilian and Indigenous artists whose work will be presented in Belém and online during the summit.

Art of Change 21 said the initiative aims to amplify the voices of artists committed to environmental issues, framing creative practice as a vehicle for public engagement and climate communication.

"Culture is now on the official COP30 agenda – a true victory for Art of Change 21, which has been present at every Climate COP since 2015!" Alice Audouin, the founder and president of Art of Change 21, said in a statement.

"With United Artists for Climate, we are, for the first time, mobilizing artists for climate action on an unprecedented scale, in partnership with Brazil's most emblematic actor in the field, Labverde."

The prominence reflects both the priorities of Brazil's COP30 presidency and the growing international recognition that cultural heritage and creative expression play in climate resilience, especially for Indigenous and frontline communities, but also the role it plays in diplomacy in general.

Running just after COP30 ends, many world leaders and diplomats in attendance at the climate change summit are expected to dash to Johannesburg for the G20 summit, which focuses on trade and the global economy, where [host presidency South Africa has also prioritized culture](#).

Les artistes contemporains engagés dans l'environnement se mobilisent pour la COP30, aux côtés d'Art of Change 21 et de Labverde

Vanessa Humphries
14 novembre 2025



Pour la première fois, des artistes contemporains engagés pour l'environnement s'unissent à l'échelle internationale à travers United Artists for Climate, une campagne mondiale initiée par Art of Change 21 (France) et Labverde (Brésil), deux organisations pionnières du dialogue entre art et écologie.

Alice Audouin et Lilian Fraiji, fondatrices respectives de ces deux organisations, joueront un rôle actif à la COP30, à travers de multiples interventions sur place et participeront au plaidoyer pour la reconnaissance de la culture comme acteur essentiel de l'action climatique. Parmi les nombreux artistes participant à cette initiative figurent des personnalités de renom, dont Olafur Eliasson. Enfin, huit artistes brésiliens et autochtones seront également présents, soutenus par les deux organisations.

La culture, nouvelle force de la transition et de l'adaptation

Dix ans après l'Accord de Paris, la COP30 (10-21 novembre 2025) s'ouvrira à Belém, au cœur de l'Amazonie, dans un contexte où la limite de +1,5°C est désormais dépassée. Cette édition décisive marquera l'entrée de la culture dans l'agenda officiel des COP, confirmant son rôle de levier de transformation. Cette avancée prolonge la dynamique initiée à la COP28 avec le Group of Friends for Culture-Based Climate Action et la Déclaration de Barcelone adoptée à Mondiacult 2025.

Les artistes ayant une pratique engagée dans l'environnement sont de plus en plus nombreux, que ce soit à travers le thème de leurs œuvres (climat, ressources, biodiversité, pollution plastique...), leurs pratiques écoresponsables (recyclage, biomatériaux, transports bas-carbone, approvisionnement local...) ou encore des collaborations avec des ONG ou des actions de conservation.

Les artistes emblématiques de l'engagement environnemental se mobilisent dans cette campagne, parmi eux : Olafur Eliasson, Janet Laurence, Julian Charrière, Cristina Iglesias, Nicolas Floc'h, Renata Padovan, John Gerrard, Anais Tondeur, Moffat Takadiwa, Nélia Azevedo, Timur Si-Qin, Marcus Coates, Ernesto Neto...

Une mobilisation mondiale pendant la COP30

Art of Change 21 et Labverde fédèrent depuis plus de 10 ans des centaines d'artistes engagés dans l'environnement qu'ils mobilisent avec la campagne United Artists for Climate du 10 au 21 novembre 2025.

Cette mobilisation internationale comprend deux volets : en ligne et à Belém.

— En ligne Les artistes internationaux vont mettre en avant leur lien avec l'environnement sur Instagram, à travers des vidéos, œuvres et témoignages pour sensibiliser le grand public et appeler à des engagements à la hauteur de l'urgence climatique et environnementale. Suivre la campagne sur Instagram : [@unitedartistsforclimate](#). #unitedartistsforclimate

— À Belém Parallèlement, huit artistes brésiliens (dont Christian Braga et Margem do Rio) mèneront des actions artistiques à la COP30 et dans Belém. Les deux présentes fondatrices d'Art of Change 21 et Labverde, Alice Audouin et Lilian Fraiji y militeront pour la reconnaissance de la culture au cœur de l'action climatique aux côtés du Climate Heritage Network et de We Make Tomorrow et interviendront en Zone Bleue, notamment lors de l'ouverture de la journée Culture le 12 novembre à l'Entertainment and Culture Pavilion.

"La culture est à l'agenda officiel de la COP30, c'est une victoire pour Art of Change 21, présente à chaque COP Climat depuis 2015 ! Avec United Artists for Climate, nous mobilisons les artistes pour le climat à une échelle inédite, avec l'acteur brésilien le plus emblématique, Labverde." — Alice Audouin, présidente et fondatrice d'Art of Change 21

"L'art et la culture permettent de sensibiliser sur l'urgence de la crise climatique, en s'adressant au cœur et aux esprits. Depuis l'Amazonie, Labverde est fière de participer avec Art of Change 21 à la grande alliance United Artists for Climate qui va semer des nouveaux imaginaires pour faire grandir une nouvelle conscience socio-environnementale." — Lilian Fraiji, fondatrice et directrice de Labverde

À propos d'Art of Change 21

Fondée par Alice Audouin et ayant pour parrain Olafur Eliasson, Art of Change 21 relie depuis 2014 l'art contemporain aux grands enjeux environnementaux, à travers des prix artistiques, des expositions, des événements, des ateliers (+ 120 actions dans +20 pays). Active aux COP Climat depuis la COP21 où elle lance le participatif mondial Maskbook, Art of Change 21 y organise des expositions et des événements (avec les artistes Julian Charrière, Wen Fang, John Gerrard, Lucy Orta, Hassan Hajjaj...) et est l'un des signataires fondateurs de l'Appel à l'action du Climate Heritage Network. Association à but non lucratif, Art of Change 21 est membre de 1% for the Planet. Son action pour la COP est labellisée Saison France-Brésil.

À propos de Labverde

Crée en 2013 en Amazonie, basé à São Paulo et Manaus, Labverde est une plateforme pionnière reliant art, science et savoirs autochtones. Ses programmes explorent les intersections entre créativité, écologie et justice climatique. Lab.Sonora, Fungi.Cosmology, et Speculative Ecologies comptent parmi ses axes de recherche sur le vivant et la justice climatique au cœur de la forêt amazonienne. Fondée par un collectif de femmes en partenariat avec l'INPA (National Institute of Amazonian research), Labverde est dirigée par Lilian Fraiji, commissaire d'exposition, productrice et militante écologiste.

8

Les artistes brésiliens réunis à la COP 30 par United Artists for Climate

Si l'engagement des artistes lors d'événements politiques et géopolitiques n'est pas nouveau, la mise en réseau à l'international de leurs forces marque une première étape de combat collectif. À l'occasion de la COP 30, qui se tient à Belém du 10 au 21 novembre, les ONG Art of Change 21 (France) et Labverde (Brésil), qui défendent toutes deux le dialogue rapproché entre art et écologie, ont lancé la campagne mondiale United Artists for Climate. Tandis que plusieurs grands noms ont déjà adhéré au projet virtuel (Olafur Eliasson, parrain de l'association Art of Change 21, Janet Laurence, Ernesto Neto, Cristina Iglesias, Julian Charrière, Nicolas Floc'h...), relayant chaque jour leur engagement pour la planète à travers des œuvres et des vidéos postées sur les réseaux durant les dix jours de la COP 30, huit artistes brésiliens, dont Christian Braga, Margem do Rio, Vitória Leona et Sioduhi, marquent le coup d'envoi *irl (in real life)* de la mission avec des performances artistiques sur le site de la COP et dans Belém, toutes en lien avec l'Amazonie et les peuples autochtones. « *Avec ce nouveau projet, on se rend compte à quel point l'environnement est au cœur des actions des artistes à travers le monde. Mais ici, au Brésil, c'est différent : pour les artistes autochtones, l'écologie est tout. C'est leur lieu de vie qu'ils défendent* », note Alice Audouin, la fondatrice de l'ONG.

**AMBIENTE**

Artistas unem-se pelo clima na COP30

Artistas contemporâneos comprometidos com a proteção ambiental unem-se internacionalmente pela primeira vez por meio da campanha United Artists for Climate, promovida pela Art of Change 21 (França) e pela Labverde (Brasil). A iniciativa visa dar voz aos criadores, sensibilizar o público e incentivar ações concretas durante a COP30, que decorre de 10 a 21 de Novembro em Belém, no coração da Amazônia.

Entre os participantes internacionais está o artista Olafur Eliasson, ao lado de nomes como Janet Laurence, Ernesto Neto, Cristina Iglesias e Julian Charrière. No Brasil, oito artistas, incluindo Christian Braga e Margem do Rio, realizarão intervenções artísticas ao longo da conferência, com o apoio das organizações fundadas por Alice Audouin e Lilian Fraiji.

A COP30 ocorre num contexto crítico, após o limite de +1,5°C ter sido ultrapassado, e marca a inclusão da cultura na agenda oficial das conferências do clima. Este avanço segue a dinâmica iniciada na COP28, com a criação do Group of Friends for Culture-Based Climate Action e a adoção da Declaração de Barcelona na Mundiacult 2025.

A campanha United Artists for Climate actua em dois eixos: online e presencial. Nas redes sociais, artistas de todo o mundo compartilham vídeos, obras e depoimentos no Instagram (@unitedartistsforclimate, #unitedartistsforclimate), chamando atenção para a urgência ambiental. Em Belém, os artistas brasileiros apresentam ações artísticas e participam de atividades na Zona Azul, incluindo a abertura do Dia da Cultura, em 12 de Novembro.

Para Audouin, fundadora da Art of Change 21, "com a United Artists for Climate estamos mobilizando artistas pelo clima em uma escala inédita". Fraiji, do Labverde, acrescenta: "É por meio da cultura que conseguimos sensibilizar as pessoas para a crise climática, conectando corpo, mente e ação".

A iniciativa reforça o papel da cultura como motor de transição e adaptação, mostrando que a arte pode ser uma ferramenta estratégica na luta contra a emergência climática global.

DR Fotos: Cedidas por United Artists for Climate

COP30: Expectations on establishing Culture in the Climate Change Agenda?

All CCS and Cross-sectoral | Advocacy Initiatives | International | Greening | Sustainable Practices



COP30 celebrates culture's inclusion in the Climate Action Agenda "for the first time". At COP30's first week recap, politicians' statements set culture as a driver for climate change, linked with democracy, human rights and a just transition. Indigenous call for tangible actions.

By Eirini Polydorou

f in tw %

November 18, 2025

Underscoring that it is only the third time that culture is part of the COP discussions, COP30 organisers celebrate inclusion of culture as part of the [climate action agenda](#).

"This is the first time that culture has been included in the narratives of the [Action Agenda](#) as an important initiative to expand and mobilize," said [Brazil's Minister of Culture, Margareth Menezes](#), on Wednesday, 12 November, as international artists, politicians and representatives of the indigenous communities were brought together into a COP30 event including dialogues and performances on culture's driving power towards climate change social mobilization.

The event included the launch of the [Plan to Accelerate the Integration of Cultural Heritage into National Adaptation Plans \(NAPs\)](#), led by the [Group of Friends of Culture-Based Climate action](#). The Plan aims to (i) increase number of countries that explicitly include cultural heritage in their NAPs; (ii) establish operational guidance and tools for heritage-inclusive adaptation planning; and (iii) support planning in pilot countries.

CREATIVESUNITE

"We need culture and art because they are the voice of our democracy. Art and culture have the power to mobilize, to move us emotionally, to critique," stated [Germany's former Minister of Culture, Claudia Roth](#).

Culture and Cultural Heritage in the 30 key objectives of the Climate Action Agenda

Aiming at moving "from negotiation to implementation", COP30's Climate Action Agenda is structured under five plus one thematic pillars, covering mitigation, adaptation, finance, technology, and capacity-building and including 30 key objectives (click on image to enlarge).



Culture and cultural heritage protection and climate action is set under COP30's fifth thematic pillar on 'Fostering Human and Social Development'.

Combatting Climate Change is embedded in everyday life of Indigenous' Cultures

The People's Summit (12-16 November) closed with a major climate justice march of 70,000 people in Belem's streets. Yesterday, Monday 17 November, was the Indigenous Peoples' Day at COP30. Indigenous [massive protests](#) in the background, the Government of Brazil announced the [demarcation of ten Indigenous lands](#), meaning that their [culture and environment will be legally protected](#) in these areas.

Culture as everyday practice and community knowledge was embedded in indigenous advocacy initiative [Circle of Peoples](#). The initiative was launched earlier this year aiming at ensuring indigenous' qualified representation in the COP30 context and at increasing "[recognition of the role of traditional territories and cultures in combating the climate crisis](#)", led by [Sonia Guajajara](#), Brasil's Minister of Indigenous Peoples. Though COP30 was announced to have [the largest ever presence of indigenous](#), only [a 14% of Indigenous Brazilians](#) are expected to access decision-making. Critics note lack of enablers to secure their equal participation in the dialogue, such as lack of translation, while their [vibrant protests outside COP30's premises](#), suggesting that record turnout and [visibility do not necessarily translate to power](#).

Looking forward to Countries' Commitments

Culture and cultural heritage are at the heart of advocacy efforts by indigenous communities, intergovernmental initiatives, or creatives' coalitions, such as [Julie's Bicycle](#), [Climate is Culture](#), [United Artists for Climate](#), [Global Artivism Convening](#), [Creatives for Climate](#), the previously mentioned Friends on Culture-Based Climate Action and the British Council's initiatives on the [Climate Connection](#) and [Creative Commissions for Climate Action](#).

Beyond public statements and the Plan, binding decisions on elevating culture's role in the international climate change agenda have not been announced yet by COP30. Among COP30's outcomes so far, indirect links with culture may be traced in the [Declaration on Information Integrity on Climate Change](#), as linked with media freedom and pluralism.

The proceedings of COP30 are about to finalise on Friday the 21st of November. A milestone for establishing culture in the climate change agenda was already celebrated during COP28 in 2023, when culture and heritage formed part of the [Global Goal on Adaptation](#). Among others, COP30 is [expected to announce indicators list under the Paris Agreement](#), potentially including indicators on cultural heritage and traditional knowledge.

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LE CHIFFRE DU JOUR

8

Les artistes réunis à la COP 30 par United Artists for Climate

Si l'engagement des artistes lors d'événements politiques et géopolitiques n'est pas nouveau, la mise en réseau à l'international de leurs forces marque une première étape de combat collectif. À l'occasion de la COP 30, qui se tient à Belém du 10 au 21 novembre, les ONG Art of Change 21 (France) et Labverde (Brésil), qui défendent toutes deux le dialogue rapproché entre art et écologie, ont lancé la campagne mondiale United Artists for Climate. Tandis que plusieurs grands noms ont déjà adhéré au projet virtuel (Olafur Eliasson, parrain de l'association Art of Change 21, Janet Laurence, Ernesto Neto, Cristina Iglesias, Julian Charrière, Nicolas Floc'h...), relayant chaque jour leur engagement pour la planète à travers des œuvres et des vidéos postées sur les réseaux durant les dix jours de la COP 30, huit artistes brésiliens,

dont Christian Braga, Marigem do Rio, Vitória Leona et Sioduhi, marquent le coup d'envoi *irl (in real life)* de la mission avec des performances artistiques sur le site de la COP et dans Belém, toutes en lien avec l'Amazonie et les peuples autochtones. « Avec ce nouveau projet, on se rend compte à quel point l'environnement est au cœur des actions des artistes à travers le monde. Mais ici, au Brésil, c'est différent : pour les artistes autochtones, l'écologie est tout. C'est leur lieu de vie qu'ils défendent », note Alice Audouin, la fondatrice de l'ONG.

JORDANE DE FAY

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Seguir

Graine du jour : United Artists for Climate (Les partages de stories c'est sur l'autre réseau 😊) #écologie #artist #cop30 #artivism #climatechange
Mostra traduzione

Passe Partout

Η Ολυμπία από γλέντι... σε πάρτι, η Κατερίνα Αλεξανδράκη επανέρχεται με "πράσινη" διάθεση και το ταξίδι του Νικόλα Νιάρκου και της Μαλού Ντάλα Πίκολα στην Ιαπωνία

Η παραπολιτική στήλη του Secret



Η Ολυμπία από γλέντι... σε πάρτι

Αυτές οι μέρες ήταν απόλυτα fun για τη **Μαρία-Ολυμπία Ήτε Γκρες**. Ενώ η μαμά, Μαρί Σαντάλ, παρέδιδε μαθήματα (φορεύματα) μόδας παρέα με τον Χρύσανθο Πανά και φόντο την Αθήνα, το «it girls» των Greek royals, εκτός του ότι μετέβαινε από πάρτι σε πάρτι (και επωρειών μόδας, πέρα από τη Moda Operandi με την οποία συνεργάζεται), έκανε και πλάκες με φίλους της. Μέχρι σε... φορείο την είδαμε και, απ' ότι διαπιστώσαμε, καταχάρπη την όλη διαδικασία. Αμέσως μετά έφυγε για κοκτέιλ σε νεούρικέζκο κλαμπ και το γλέντο μέχρι πρωίς με φίλες της σοσιολίτε, από την κοσμική élit του «Big Apple». Από τα δεκάδες σύνολό της ξεκωρίσμε το τελευταίο little black dress που φόρεσε -από τα δεκάδες στην γκαρνταρόμπια της- με τις κεντημένες κορδέλες: ήταν σκέπτη μπάμπολα!



Επανέρχεται με "πράσινη" διάθεση

Η πασίγνωστη σκεδιάστρια μόδας (σε Ελλάδα και Γερμανία) **Κατερίνα Αλεξανδράκη** ήταν από τις ευχάριστες εκπλήξεις των πημερών. Την εντοπίσαμε σε διάφορες επίδειξης στο πλαίσιο της Αθηναϊκής Εβδομάδας Μόδας, μεταξύ των οποίων σε αυτήν του αγαπημένου της Λάκη Γαβαλά - που φωτογραφήθηκε κιόλας με την κόρη της «Kat», όπως την αποκαλούν στον χώρο, Μιράντα. Όπως μας πληροφόρησε η ίδια, η επαναφορά της στην Ελλάδα είναι στοχευμένη. Θα επανέλθει στη μόδα, αλλά πλέον, επειδή είναι της «πράσινης» φιλοσοφίας, εφέξης θα προτάσσει ρούχα ανακυκλωμένα, second hand, που θα μπορούν να φορεθούν πάλι, αλλά με διαφορετικό τρόπο. Π.χ., ένα τζήν πουκάμισο θα γίνει γιλέκα, ένα παντελόνι φούστα κ.ο.κ.



Από την Ιαπωνία με αγάπη

Ο **Νικόλας Νιάρχος** πόζαρε στα καλύτερά του και σε casual chic ύφος στη σύγχρονη, **Μαλού Ντάλα Πίκολα-Νιάρχου**. Ξεναγήθηκαν στο *Forêt des Murmures* στο νομό Τεσσαρίκης της **Ιαπωνίας** και εμείς καθήκαμε στις αντηκήσεις της φύσης. Κι επειδή ο πολιτισμός πάντα είναι στην ατζέντα τους, επισκέφτηκαν το Μουσείο του Κριστιάν Μπολτάνσκι, που έχει ταυτιστεί με το δόσος, καθώς και το ατέλιε της Πιπιλότι Ριάτ. Καλά που δεν τους εντοπίσαμε στο επίσης γιαπωνέζικο «Δάσος των Αυτοκτονιών», όπου εκατοντάδες άνθρωποι, κάθε χρόνο, τερματίζουν το νήμα της ζωής τους: κρέμονται από τα δέντρα και τους ανακαλύπτουν δασοφύλακες και επισκέπτες. Για την ιστορία, η Μαλού, ως οικολόγος, μάλις εντάχθηκε σε κοινόπτη εικαστικών για την προστασία του περιβάλλοντος: «Συντάσσομαι με τη **United Artists for Climate**, στο Μπελέμ, της Βραζιλίας, δεσμευμένη να υπερασπιστεί τον πλανήτη», λέει καρακτηριστικά.



Από άλλο έργο

• Και συνεχίζεται ο Νοέμβριος... Με τον καιρό να επιμένει στα τσαλίμια του. Το πρωί, οι περισσότερο γενναίοι, εκείνοι που «το χούν» με το κολύμπι κάθε εποχή (άλλο έργο ο προπέρσινος Νοέμβριος, τότε ζήσαμε κυριολεκτικά καλοκαρι - οι πλαζ της Αίγινας, που τις θυμάμαι καρακτηριστικά, ήταν φουλ στους λουσιμένους) και, επίσης, όσοι διαβέτουν χρόνο κολυμπούν. Εκοντά φορέσει -εννοείται, πριν από την έξρυμπτη στην παραλία- βερμούδες, τζιν τζάκετ, T-shirts, μαγό και... έφυγαν, αυτό ήταν. Το βράδυ όμως; Είναι πολλά και ποικιλά τα καλέσματα (βερνιούζ, θεατρικές πρεμιέρες, όπερες, τζαζ κονσέρτα, stand up) και προύποθετουν εντελώς διαφορετικά σύνολα. Προφανώς, αλλιώτικα από τα «γραφειακά». Σε αυτό το πλαισιο, η σοφότερη κίνηση συνοψίζεται στον μετάβαση στον χώρο εργασίας, καθώς, αμέσως μόλις τελεώσουμε τη δουλειά μας, φεύγουμε συνήθως για ψυχαγωγικές εξόρμησης, με ένα... βαλιτοάκι. Το οποίο, τελικά, θα μπορούσε κάλλιστα να ανήκει όχι σε εμάς, αλλά στον Σπορτ Μπίλι. Τί κρείζεται να περιέχει; Τις δύο εκδοκές της βραδινής σας εμφάνισης -για περίπτωση υγρασίας και καμπούλι θερμόμετρου και για περίπτωση καλοκαιρίας-, που, όπως εμυποκύνεται, θα προσδιοριστεί στο τέλος της πμέρας από τα κόλπα του καιρού. Δεν κινύμαστε όλοι με αυτοκίνητο για να φοράμε, ακόμη, τα θερινά μας, αλλά να το δεκτούμε κι αυτό (αφορά τις πιο θερμότατες, συνδυάζοντάς τα με μαντό, εποικικά μπουφάν ή σακάκια και με καλσόν ή κολάν.

• Βάσει (αυτής της) λογικής και δεδομένου ότι Χριστούγεννα και Πρωτοχρονιά δεν υφίσταται ο παραμικρή πιθανότητα να εντοπίσουμε και τον πιο μινάν ξενώνα... ακράτητο, τουλάχιστον δύον αφορά τους συνήθεις προορισμούς (Αράκωβα, Καρπενήσι, Λίμνη Πλαστήρα, Καιμακτσαλάν), ενώ είναι δεδομένο πως για μερικές πημέρες θα μας φύγει -ανεπιστρεπτι- ο μισός μισθός, μήπως να ξανασκεφτούμε κάτι λιγότερο κομπλικέ και από κειμερινά θέρετρα και από το χάρο του styling; Οπως το επόμενο οικονομικό «διακοπο-πλάνο» μας. Επειδή μια λόρδα με τα Χανιά την έχω, και δεν το κρύβω, συστήνω να κατηφορίσετε στα τέλη Νοεμβρίου σε αυτό το ιστορικό κουκλάκι της Κρήτης. Ο λόγος; Αφενός θα οργανώσετε μίνι ή κανονικές διακοπές δίκις το άγκος της κράτησης καταλύματος, ή τραπέζιο στο εστιατόριο της αρεσκείας σας, αφετέρου θα έκτεινε την ευκαιρία να απολαύσετε μια μοναδική «συνάντηση» δύο τερράστιων καλλιτεχνών - υπό την αιγίδα της γαλλικής πρεσβείας και του Ελληνογαλλικού Ινστιτούτου: Το Μοναστήρι του Καρόλου Καμπελόπουλου, ένας «πολιτιστικός θυσιαστός της πόλης», όπως ορθώς μας τον καρακτηρίζει η ντιζάινερ κοσμημάτων και υποδημάτων -«γηγερία» του μινωικού πολιτισμού ανά τον κόσμο- Ελλή Λυραράκη, και το Μουσείο του Αλέκου Φασιανού συμπαρουσιάζουν την έκθεση «Αλέκος Φασιανός - Κάρολος Καμπελόπουλος: Μια γνωριμία στο Παρίσι». Τα (κλειστά) εγκαίνια, παρουσία της Γαλλίδας πρέσβειρας στην Ελλάδα, Λοράν Ασούέρ, θα πραγματοποιηθούν στις 29/11 (12.00), στο Μουσείο του Καμπελόπουλου, ενώ η έκθεση θα ανοίξει την ίδια μέρα (18.00) για το κοινό. Επί τούτου, η Ελλη ανέλαβε τη δημιουργία του εμβλήματος το οποίο εμπνεύστηκε από τον Μινώταυρο του Καρόλου. *Pas mal...*

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